05-23-2002



RDATION FORM COVER SHEET

TRADEMARKSONLY

U.S. DEPARTMENT OF COMMERCE Patent and Tracemark Offici

102097744 And Trade	: Please record the attached onginal documents or copy thereot.			
Name of conveying party(ies):	2. Name and address of receiving party(ies)			
SMG, Inc. 1.34.04	Name: LaSalle Bank National Association, as Agent			
•	Internal Address:			
Individual(s) Association General Partnership Limited Partnership				
Comporation-State Delaware Other	City: Chicago State: IL ZIP: 60603			
itional name(s) of conveying party(les) attached? ☐ Yes 🙎 N	Individual(s) citizenship			
Nature of conveyance:	General Partnership			
☐ Assignment ☐ Merger	☐ Corporation-State			
☐ Security Agreement ☐ Change of	Name Other			
Other Assignment of Security Interest US Patents and Trader	If assignee is not domiculed in the United States, a comestic representative designation marks is attached: [Pesignations must be a separate gocument from assignment]			
ecusion Date: November 15, 2001	Addronal name(s) & address(es) attached? ☐ Yes 🗵 No			
Application number(s) or patent number(s):				
A. Trademark Application No.(s)	B. Trademark Registration No.(s)			
•				
Additional	numbers attached? Yes Cl No			
Name and address of party to whom corresponden	6. Total number of applications and			
concerning document should be mailed:	registrations involved:			
Name: Laura Konrath	7. Total fee (37 CFR 3.41)\$ 415.00			
Internal Address: Winston & Strawn				
33rd Floor	Enclosed			
1	☐ Authorized to be charged to deposit account			
Street Address: 35 West Wacker Drive				
	8. Deposit account number:			
City: Chicago State: IL ZIP: 6	N/A N/A			
	(Attach duplicate copy of this page if paying by deposit account)			
02/07/2002 HAWKEN	DO NOT USE THIS SPACE (
OI FURNI	A Line is true and correct and any attached copy is a true copy			
the original document.	ound information is true and derrect and any attached copy is a true copy			
Laura Konrath Name of Person Signing	Signature Date			

Continuation Item 4

SCHEDULE B To Patent and Trademark Assignment

TRADEMARKS

	<u>Mark</u>	Country	Serial No.	Filing Date	Reg. No.	Reg. Date
1	SCOTT PETERSEN (DESIGN)	US	72/089,080	1/15/60	712,592	3/14/61
2	SCOTT PETERSEN	US	73/320,362	7/20/81	1,220,195	12/14/82
3	SCOTT PETERSEN AND DESIGN	S. Korea	8152/1992	3/26/92	263,159	5/17/93
\$	SCOTT PETERSEN AND DESIGN	US	74/256,591	3/18/92	1,729,636	11/3/92
5	SCOTT PETERSEN	US	74/256,577	3/18/92	1,731,389	11/10/92
٤	MOSEY'S AND DESIGN	S. Korea	8147/1992	3/26/92	263,156	5/17/93
Ź	MOSEY'S	US	73/799,227	5/11/89	1,575,309	1/2/90
ġ	MOSEY'S AND DESIGN	US	73/799,228	5/11/89	1,576,618	1/9/90
٩	KNEIP AND DESIGN	US	72/447,035	1/26/73	980,454	3/12/74
10	LIGURIA AND DESIGN	S. Korea	8146/1992	3/26/92	263,155	5/17/93
V _L	LIGURIA & DESIGN	US	74/182,500	7/5/91	1,690,370	6/2/92
ıż	LIGURIA DESIGN	US	74/182,578	7/5/91	1,690,371	6/2/92
13	LIGURIA	US	74/027,098	2/8/90	1,670,852	12/31/91
1Ý	AQUILO DORO	US	382,603	8/26/36	342,328	1/12/37
15	TIME FOR DINNER	US	75/333,731	7/31/97	2,176,906	7/28/98
16	READY-PREP-GO!	us	75/796,112	9/9/99	2,355,386	6/6/00

TRADEMARK APPLICATIONS

None.

TRADEMARK LICENSES

Registration No.	Mark	Registered	Renewal Date
542,188	NATHAN'S FAMOUS, INC. From a	\$/8/51	5/8/71
	HOT-DOGto a national HABIT!		
562,087	NATHAN'S FAMQUS, INC.	7/22/5%	7/22/72
	ICE CREAM FRANK		
636,525	Symbol of Frankfurter	10/30/56	10/30/96
860,301	NATHANS	11/12/68	11712/88
866,595	NATHAN'S FAMOUS, INC.	3/11/69	3/11/89
883,924	NATHAN'S & Symbol	1/6/70	1/6/90

CH1:951834.1

TRADEMARK

REEL: 002473 FRAME: 0070

ASSIGNMENT OF SECURITY INTEREST IN UNITED STATES PATENTS AND TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, SMG, INC., a Delaware corporation (the "Assignor"), hereby assigns and grants to LaSalle Bank National Association, as Collateral Agent, (the "Assignee"), with offices at 135 South LaSalle Street, Chicago, Illinois 60603, a security interest in all of the Assignor's right, title and interest in, to and under the following (all of the following items or types of property being herein collectively referred to as the "Patent and Trademark Collateral"), whether presently existing or hereafter arising or acquired:

- (i) each Patent and Patent application, including each Patent and Patent application referred to on Schedule A hereto;
 - (ii) each Patent License, including each Patent License listed on Schedule A hereto;
- (iii) each Trademark, Trademark registration and Trademark application, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, Trademark registration and Trademark application, including each Trademark, Trademark Registration and Trademark Application referred to in Schedule B hereto;
- (iv) each Trademark License, whether registered or not, including each Trademark License referred to in Schedule B hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and
- (v) all products and proceeds of the foregoing, including any claim by the Assignor against third parties for past, present or future infringement of any Patent, or past, present or future infringement or dilution of any Trademark or Trademark registration, including any Patent or Trademark listed on Schedule A or B hereto, or under any Patent or Trademark licensed under any Patent License or Trademark License, including any such License listed on Schedule A or B hereto, or for injury to the goodwill associated with any Trademark, Trademark registration or Trademark License.

THIS ASSIGNMENT is granted in conjunction with the security interests granted to the Assignee pursuant to the Amended and Restated Security Agreement among the Assignor, the Assignee and certain other parties dated as of November 15, 2001, as amended, restated, supplemented or modified from time to time (the "Security Agreement").

THIS ASSIGNMENT has been granted in conjunction with the security interest granted to the Assignee under the Security Agreement. The rights and remedies of the Assignee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Assignment are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

[signature page follows]

CHI:951834.1

TRADEMARK
REEL: 002473 FRAME: 0071

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first set forth above.

SMG, INC., as Assignor

Name:

Name: Thomas D. I

Title: President

LASALLE BANK NATIONAL ASSOCIATION, as Collateral Agent, as Assignee

By:

Name: Title:

STATE OF ILLINOIS

COUNTY OF COOK

The foregoing instrument was acknowledged before me this / Jikda

the foregoing instrument was acknowledged before me this / Maday of / Junear of SMG, Inc., a Delaware

corporation, on behalf of said company.

My commission expires:

124/05

Notarial Seal

"OFFICIAL SEAL"
BRENDA J. MACON-STEWART
Notary Public, State of Illinois
My Gemmission Expires 1/24/05

RECORDED: 01/24/2002

Notary Public

TRADEMARK REEL: 002473 FRAME: 0072