

FORM PTO-1594

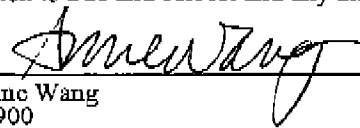
Docket No. 45682/AW/D483

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

Box Assignment  
Commissioner of Patents and Trademarks  
Washington, D.C. 20231

Post Office Box 7068  
Pasadena, CA 91109-7068

Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof:

<p>1. Name of conveying party(ies): <b>Day Runner, Inc.</b></p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation  <input type="checkbox"/> Other  <input checked="" type="checkbox"/> Exists Under Laws of Delaware</p> <p>Additional name(s) of conveying party(ies) attached: <b>None</b></p>	<p>2. Name and address of receiving party(ies): Name: <b>Lydia Fulford</b> Street Address: <b>3034 Grenville Drive, Mississauga Ontario, Canada L5A 2P7</b></p> <p><input checked="" type="checkbox"/> Individual(s) citizenship <b>Canada</b>  <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership  <input type="checkbox"/> Limited Partnership  <input type="checkbox"/> Corporation  <input type="checkbox"/> Other:  <input type="checkbox"/> Exists Under Laws of</p>
<p>3. Name of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other:</p> <p>Execution Date: <u>May 22, 2002</u></p>	<p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <b>Yes</b> (Designation must be a separate document from Assignment). Additional name(s) &amp; address(es) attached? <b>No</b></p>
<p>4. A. Trademark Application No.(s)</p>	<p>4. B. Trademark Registration No.(s) <b>1546415</b></p> <p>Additional numbers attached? <b>None</b></p>
<p>5. Please return the recorded document and address all correspondence to: <b>CHRISTIE, PARKER &amp; HALE, LLP</b> P.O. Box 7068 Pasadena, CA 91109-7068 Attention: <b>Anne Wang</b></p>	<p>6. Total number of applications or registrations involved..... <b>1</b></p> <p>7. <input type="checkbox"/> Total fee enclosed (37 CFR 3.41): \$</p> <p>8. <input checked="" type="checkbox"/> Any deficiency or overpayment of fees should be charged or credited to <b>Deposit Account No. 03-1728</b>, except for payment of issue fees required under 37 CFR § 1.18. Please show our docket number with any credit or charge to our Deposit Account.</p>
<p>10. <input type="checkbox"/> Explanatory letter is enclosed.</p>	
<p>9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Date: <b>May 24, 2002</b></p> <p>By <u></u> Name: <b>Anne Wang</b> 626/795-9900</p> <p>Total number of pages including cover sheet, attachments, and document: <b>2</b></p>	

AW/aw

AW PAS456683 1-\*/5/24/02 11:24 AM

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark : TIME POSTERS  
Reg. No. : 1546415  
Registered : July 4, 1989  
Owner : Lydia Fulford

Docket No. :

DESIGNATION OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3518

Post Office Box 7068  
Pasadena, CA 91109-7068

Commissioner:

The assignee of the instant registration hereby designates the following as her domestic representative upon whom may be served notice of process in proceedings affecting this mark.

Malvin Goodger  
729 Mandarin Lane  
Chesapeake, VA 23323

Respectfully submitted,

Dated: MAY 23/2002

By   
Lydia Fulford

TRADEMARK

**TRADEMARK ASSIGNMENT**

**WHEREAS, DAY RUNNER, INC.**, a Delaware corporation, having a place of business at 2750 West Moore Avenue, Fullerton, California 92833-2565 ("ASSIGNOR" herein), is the owner of the following mark as evidenced by its registration in the United States Trademark Office.

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Docket No.</u>
TIME POSTERS	1546415	July 4, 1989	D483:45682

**WHEREAS, LYDIA FULFORD**, an individual and citizen of Canada, residing at 3034 Grenville Drive, Mississauga, Ontario, Canada L5A 2P7 ("ASSIGNEE" herein), desires to acquire said mark and the above-identified registration thereof, together with the goodwill of the business in connection with which said mark is used.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the above mark and the above-identified registration thereof, and all rights and privileges pertaining to said mark, together with the goodwill of the business symbolized by the mark.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect the mark and its registration, and to perfect the record title of ASSIGNEE in and to said mark and its said registration.

DAY RUNNER, INC.

Date May 22, 2002

By Catherine F. Ratcliffe  
Catherine F. Ratcliffe  
Vice President and General Counsel

STATE OF \_\_\_\_\_ )  
COUNTY OF \_\_\_\_\_ )

On May 22, 2002, before me Michele T. Lee, Notary Public, personally appeared **Catherine F. Ratcliffe** personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Michele T. Lee  
Signature of Notary

AW/aw



TRADEMARK