

04-08-2002

Docket No.:

TRA0889T(Multi)



Tab settings → → → ▼

To the Honorable Commissioner of Patents and Trademarks: **102046341** Please return the attached original documents or copy thereof.

1. Name of conveying party(ies): **2002 MAR 17 AM 11: 27**

**Trans Union Corporation**  
555 W. Adams Street  
Chicago, IL 60661

FINANCE SECTION

3.19.02

- Individual(s)
- General Partnership
- Corporation-State **Delaware**
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

2. Name and address of receiving party(ies):

Name: **TransUnion L.L.C.**

Internal Address: \_\_\_\_\_

Street Address: **555 W. Adams Street**

City: **Chicago** State: **IL** ZIP: **60661**

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_

Other **Delaware limited liability Company**

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other **Correction on Reel 2218, Frame 490**

- Merger
- Change of Name

Previous Documents are Attached

Execution Date: **December 21, 2000**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

**75/019,535**

Additional numbers

B. Trademark Registration No.(s)

**1355781**

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Joel E. Siegel**

Internal Address: \_\_\_\_\_

Street Address: **Wood Phillips Katz Clark & Mortimer**

**500 W. Madison, Suite 3800**

City: **Chicago** State: **IL** ZIP: **60661**

6. Total number of applications and registrations involved:.....

**59**

7. Total fee (37 CFR 3.41):.....\$ **\$1,490.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

**04-1644**

04/05/2002 LUELLER 0000092 73019335

DO NOT USE THIS SPACE

01 FC:481  
02 FC:482

40.00 OP  
1450.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Joel E. Siegel**

Name of Person Signing

Signature

**03-19-02**

Date

Total number of pages including cover sheet, attachments, and

**11**

TRADEMARK

REEL: 002475 FRAME: 0801

# Exhibit A

## **Registered Marks**

<u>Mark:</u>	<u>Registration No:</u>	<u>Registration Date:</u>
CHECKFIRST	1,355,781	August 20, 1985
HAWK	1,375,056	December 10, 1985
TRANS UNION	924,279	November 23, 1971
CRONUS	918,250	August 10, 1971
TRANS UNION	917,889	August 2, 1971
TRANS UNION LOGO	933,250	May 2, 1972
HAWK	1,381,777	February 4, 1986
TRANS-ALERT	1,381,775	February 4, 1986
FOCUS FORM 2000	1,384,656	February 26, 1986
TRANSMARK	1,442,529	June 9, 1987
DESIGN MARK	1,465,775	November 17, 1987
UNISSN	1,470,957	December 29, 1987
HAWKEYE	1,561,361	October 17, 1989
PASSPORT	1,682,716	April 14, 1992
EMPIRICA	1,668,059	December 10, 1991
PEER	1,637,775	March 12, 1991
WEB	1,664,360	November 12, 1991
SILHOUETTE	1,693,497	June 9, 1992
TIE	1,760,773	March 23, 1993
FACT	1,772,562	May 18, 1993

<u>Mark:</u>	<u>Registration No:</u>	<u>Registration Date:</u>
AQUIRE	1,768,230	April 27, 1993
ATLAS	1,789,743	August 24, 1993
SCORESEARCH	1,971,644	April 30, 1996
REWARD	1,890,662	April 18, 1995
COLLETS	1,846,057	July 19, 1994
PORTRAIT	2,012,410	October 29, 1996
THE SCORE REPORT	1,915,406	August 29, 1995
REVEAL	1,918,336	September 12, 1995
ID SEARCH & Design	1,915,421	August 29, 1995
TRUMP	2,010,785	October 22, 1996
ASSIST	1,943,804	December 26, 1995
RPM	1,952,682	January 20, 1996
MOMENTUM	2,061,998	May 13, 1997
FACETS	2,049,772	April 1, 1997
CONTACT	2,058,362	April 29, 1997
SENTRY	2,086,500	August 5, 1997
TRADE	2,166,217	June 16, 1998
TRANS UNION'S GEO CODE	2,092,132	August 26, 1997
FLOODWARE	2,038,812	February 18, 1997
AMERI-FACT	2,040,559	February 25, 1997
ASSURE	2,122,318	December 16, 1997
SOURCE USA	2,170,527	June 30, 1998

<u>Mark:</u>	<u>Registration No:</u>	<u>Registration Date:</u>
SOURCE USA	2,271,221	August 17, 1999
DATATRIL	2,243,764	May 4, 1999
BETTER RESULTS BEGIN WITH BETTER DATA	2,259,959	July 6, 1999
TU Design	2,275,745	September 7, 1999
SUM-IT	2,327,282	March 7, 2000
ENVISION	2,339,179	April 4, 2000
MONTHLY STATEMENTS	2,369,438	July 18, 2000
HORIZON	2,385,155	September 12, 2000
GEM	2,414,523	December 19, 2000
DAC	2,414,672	December 19, 2000

### **Pending Applications:**

<u>Mark:</u>	<u>Serial No:</u>	<u>Filing Date:</u>
SPECTRUM	75/019,535	November 14, 1995
TRANSRISK-AUTO	75/670,433	March 30, 1999
TRANSRISK-ACCOUNT MANAGEMENT	75/670,435	March 30, 1999
TRUSST	75/589,142	November 16, 1998
TRANSAXION E.D.I.T.	75/639,395	February 4, 1999
WE DELIVER SOLUTIONS THAT MATTER	75/670,434	March 30, 1999
TELESCOPE	75/670,432	March 30, 1999

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

**Conveyance Type**

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

**Conveying Party**

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

**Receiving Party**

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership
- Corporation  Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

**Deposit Account**

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

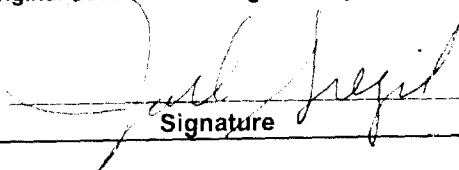
Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Joel E. Siegel, Reg. No. 25,440

Name of Person Signing

  
Signature

01/19/01

Date Signed

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization

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Mark if additional names of receiving parties attached

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DBA/AKA/TA

Composed of

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Address (line 2)

Address (line 3)     
City State/Country Zip Code

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Corporation  Association

Other

Citizenship/State of Incorporation/Organization

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Trademark Application Number(s)

Registration Number(s)

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1442529	1465775	1470957
1561361	1682716	1668059
1637775	1664360	1693497
1760773	1772562	1768230
1789743	1971644	1890662
1846057	2012410	1915406
1918336	1915421	2010785

**RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY**

FORM PTO-1618C  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Conveying Party**

Enter Additional Conveying Party

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Execution Date  
Month Day Year

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**Registration Number(s)**

1943804	1952682	2061998
2049772	2058362	2086500
2166217	2092132	2038812
2040559	2122318	2170527
2271221	2243764	2259959
2275745	2327282	2339179
2369438	2385155	2414523



**RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY**

FORM PTO-1618C  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
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**Registration Number(s)**

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**TRADEMARK ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Trans Union Corporation, a Delaware corporation, having offices at 555 West Adams, Chicago, Illinois 60661, hereby assigns, nunc pro tunc as of December 31, 1998, all the United States Trademark Registrations and applications, listed on attached Exhibit A, all together with the goodwill of the business associated with the use of and symbolized by the marks, together with the right to sue and recover for past infringements of the marks to Trans Union, LLC, a Delaware Limited Liability Company, having offices at 555 West Adams, Chicago, Illinois 60661.

IN WITNESS WHEREOF, Assignor has executed this document through its duly authorized officer below:

TRANS UNION CORPORATION

By: *Harry Gambill*  
Harry Gambill

Title: President

Date: December 21, 2000

State of Illinois                    )  
                                                  ) ss.  
County of Cook                    )

On December 21, 2000, Harry Gambill, the President of Trans Union Corporation, appeared before me, a Notary Public in and for the State and County aforesaid, and acknowledge that he freely and voluntarily subscribed and executed the foregoing Assignment for the purposes and uses therein expressed.

*G. S. Friedlander*  
Notary Public

My Commission Expires:

