

04-09-2002



FORM PTO-1594  
1-31-92

102048450  
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Assistant Commissioner for Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
 ROAD RESCUE INCORPORATED **3-25-02**

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation - State Texas  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?     Yes  No

2. Name and address of receiving party(ies):  
 Name: ASURION CORPORATION  
 Internal Address: \_\_\_\_\_  
 Street Address: 1700 S. El Camino Road, Ste. 502  
 City: San Mateo  
 State: CA                                      Zip: 94402

3. Nature of Conveyance:

Assignment                       Merger  
 Security Agreement     Change of Name  
 Other \_\_\_\_\_

Execution Dates: August 14 and November 6, 2001

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation - State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the U.S., a domestic representative designation is attached:  Yes  No  
 (Designation must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?                       Yes  No

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)  
75/669,068

B. Trademark Registration No.(s)

1,536,786	2,287,169
2,238,093	2,301,365
2,273,590	2,358,029
2,273,689	2,396,756

Additional numbers attached?     Yes     No

OFFICE OF PATENT RECORDS  
 2002 MAR 25 PM 1:06  
 FINANCE SECTION

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Edward S. Wright, Esq.  
 Internal Address: FLEHR HOHBACH TEST  
ALBRITTON & HERBERT LLP  
 Street Address: SUITE 3400  
FOUR EMBARCADERO CENTER  
 City: SAN FRANCISCO  
 State: CA                                      Zip: 94111-4187

6. Total number of applications and registrations involved:                      9

7. Total fee (37 CFR 3.41):.....\$ 240.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: 06-1300  
 Please debit any underpayment or credit any overpayment to the above deposit account.

Our Order No. TG-63264/ESW

DO NOT USE THIS SPACE  
\*33 00

04/08/2002 TBIAZI 00000119 75669068  
 01 FC:481 40.00 DP  
 02 FC:482 200.00 DP  
 File No. TG-63264/BSW



## Office of the Secretary of State

The undersigned, as Secretary of State of Texas, does hereby certify that on August 14, 2001, ROAD RESCUE INCORPORATED, a Domestic Business Corporation (Filing # 102978200), changed its name to ASURION ROADSIDE ASSISTANCE SERVICES, INC.

In testimony whereof, I have hereunto signed my name officially and caused to be impressed hereon the Seal of State at my office in Austin, Texas on December 04, 2001.



A handwritten signature in black ink, appearing to read "G. Connor".

Geoffrey S. Connor  
Assistant Secretary of State

Come visit us on the internet at <http://www.sos.state.tx.us/>

PHONE(512) 463-5555  
Prepared by: Beverly Mayfield

FAX(512) 463-5709

TTY7-1-1

**TRADEMARK**  
**REEL: 002477 FRAME: 0777**

## RETROACTIVE TRADEMARK ASSIGNMENT

ASURION ROADSIDE ASSISTANCE SERVICES, INC., formerly ROAD RESCUE INCORPORATED, a corporation of the State of Texas, with a place of business at San Mateo, California, is the owner of the trademarks, registrations and applications identified in the attached Schedule A;

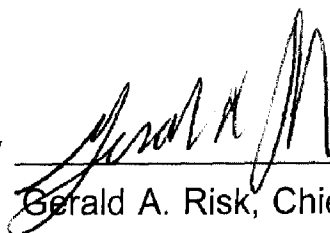
ASURION CORPORATION, a corporation of the State of Delaware, with a place of business at San Mateo, California is desirous of acquiring the entire right, title and interest in and to the trademarks, registrations and applications set forth in Schedule A.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASURION ROADSIDE ASSISTANCE SERVICES, INC. hereby sells, assigns, transfers and conveys to ASURION CORPORATION, effective as of November 6, 2001, all right, title and interest in and to the trademarks, registrations and applications identified in Schedule A, together with the good will of the business symbolized by those marks.

ASURION ROADSIDE ASSISTANCE  
SERVICES, INC.,

Dated: March 7, 2002

By

  
\_\_\_\_\_  
Gerald A. Risk, Chief Financial Officer

UNITED STATES TRADEMARK REGISTRATIONS

MR. RESCUE - Reg. No. 1,536,786 (April 25, 1989)

SAVED BY THE BELL - Reg. No. 2,238,093 (April 13, 1999)

NICK OF TIME - Reg. No. 2,273,590 (August 31, 1999)

NICK OF TIME AND DESIGN - Reg. No. 2,273,689 (August 31, 1999)

RESCUE LINK AND DESIGN - Reg. No. 2,287,169 (October 19, 1999)

RESCUE LINK - Reg. No. 2,301,365 (December 21, 1999)

SMART RESCUE - Reg. No. 2,358,029 (June 13, 2000)

MOBILE PROTECTION PLUS - Reg. No. 2,396,756 (October 24, 2000)

UNITED STATES TRADEMARK APPLICATIONS

ROAD RESCUE - Serial No. 75/669,068 (March 26, 1999)