

04-09-2002

FORM PTO-1594 (modified)
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

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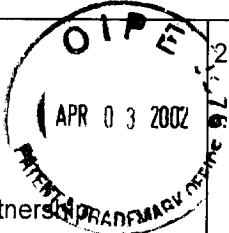
U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Line56, LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State: 4-3-02
 Other: Delaware limited liability company

Additional name(s) of conveying party(ies) attached? Yes No



2. Name and address of receiving party(ies):
Name: Leisure Publications
Internal Address: _____
Street Address: 4160 Wilshire Blvd.
City: Los Angeles State: CA ZIP: 90010

Individual(s) citizenship: _____
 Association _____
 General Partnership of: _____
 Limited Partnership of: _____
 Corporation-State: _____
 Other: California company

If assignee is not domiciled in the United States, a domestic representative designation is attached? Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other: _____

Execution Date: March 28, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
75/810,992

B. Trademark Registration No.(s)
2,223,316

Additional numbers attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Adam D. Resnick, Esq.
Internal Address: _____
PIPER MARBURY RUDNICK & WOLFE LLP
Street Address: 1200 Nineteenth Street, NW
City: Washington State: DC ZIP: 20036

6. Total number of applications and registrations involved: 2

7. Total fee (37 C.F.R. § 3.41)..... \$ 65.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
501150
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Adam D. Resnick, Esq. [Signature] 4/3/02
Name of Person Signing Signature Date

Total no. of pages incl. cover sheets, attachments, and document: 3

04/06/2002 TDIAZI 00000136 75810992 Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:461 40.00 DP
02 FC:482 25.00 DP

TRADEMARK
REEL: 002478 FRAME: 0659

NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS/SERVICE MARKS

WHEREAS, Line56, LLC, ("Assignor"), a Delaware limited liability company, with a principal business address of 10940 Wilshire Blvd., Suite 600, Los Angeles, California 90024, has adopted, used and is using the trademarks/service marks listed in Appendix A for which it owns federal registrations/applications in the United States Patent and Trademark Office; and

WHEREAS, Leisure Publications, ("Assignee"), a California company, with a principal address of 4160 Wilshire Blvd., Los Angeles, California 90010, is desirous of acquiring said trademarks/service marks, the goodwill associated therewith and the registrations/applications thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor does hereby irrevocably assign, sell, grant, convey and transfer over to Assignee, its successors and assigns, *nunc pro tunc* as of March 28th, 2002, or of the present date or as of the date prior to the present when such assignment may be deemed to have occurred, without any reservation of rights, all of its right, title and interest in and to said marks and registrations/applications thereof, together with the on-going business under said marks and the goodwill of the business symbolized thereby and associated with said marks, and all actions and causes of action and rights to damages and profits, due or accrued, relating to the foregoing, in the United States.

IN WITNESS WHEREOF, Assignor has executed this Assignment.

ASSIGNOR:

By: 

Date: 4/2/02

Name: PAUL HIGGINS

Title: MANAGER of LINE56, LLC

APPENDIX A

FEDERAL TRADEMARK/SERVICE MARK REGISTRATIONS/APPLICATIONS

Trademark/Service Mark	Reg. No./Ser. No	Reg. Date/Filing Date
FIELD FORCE AUTOMATION	75/810,992	September 29, 1999
SALES & FIELD FORCE AUTOMATION	2,223,316	February 9, 1999

WASH1:3633391.v1 4/2/02
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