

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

04-09-2002



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Resubm

To the Honorable Commissioner of

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red original documents or copy thereof.

1. Name of conveying party(ies):

TRENDMASTERS, INC.

3-26-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: October 24, 2001

2. Name and address of receiving party(ies)

Name: Gund, Inc.

Internal Address:

Street Address: One Runyons Lane

City: Edison State: N.J. Zip: 08818

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State New Jersey Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,011,142

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: George Gottlieb

Internal Address: Gottlieb, Rackman & Reisman

Street Address: 270 Madison Avenue

City: New York State: N.Y. Zip: 10016

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account (if required)

8. Deposit account number:

07-1730

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

George Gottlieb

Signature

March 19, 2002

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document:

5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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01-16-2002
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Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
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J.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

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 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

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Internal Address: _____
Address: _____

Street Address: One Runyons Lane
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 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State New Jersey
 Other _____

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(Designations must be a separate document from assignment)
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B. Trademark Registration No.(s)

2,011,142

Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: George Gottlieb
Internal Address: Gottlieb Rackman & Reisman

Street Address: 270 Madison Avenue
01/16/2002 TDIAZ1 00000106 2011142
01 FC:481 40.00 DP

City: New York State: N.Y. Zip: 10016

7. Total fee (37 CFR 3.41).....\$ 40.00

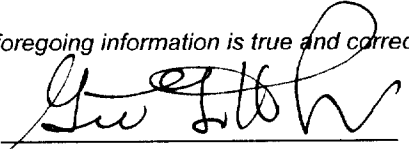
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George Gottlieb  10- -01
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002478 FRAME: 0716

TRADEMARK ASSIGNMENT

WHEREAS Trendmasters, Inc. a corporation organized and existing under the laws of the State of Missouri, having an address of 611 North Tenth Street, St. Louis, Missouri 63101 (Assignor"), is the owner of the trademark SPRINKLES for toy bunny and U.S. trademark Registration No. 2,011,142 therefor ("the Trademark");

WHEREAS Gund, Inc., a corporation organized and existing under the laws of the State of New Jersey, having an address of One Runyons Lane, Edison, New Jersey 08818("Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee, its successors, assigns or other legal representatives, its entire right, title and interest, including common law rights, in and to said Trademark together with the goodwill of the business in connection with which the Trademark is used and the right to sue for and collect damages for past infringement(s) of said Trademark.

TRENDMASTERS, INC.

By:



Name: Wm. DeWayne Booker

Title: Sr. VP Licensing & Marketing

St. Louis, Missouri
October 24, 2001

United States of America)
State of Missouri) ss:
City of St. Louis)

NOTARIAL CERTIFICATE

On this ^{24th} day of *October*, 2001 before me personally appeared *William Demayne Booker*, to me known, who, being by me duly sworn, did depose and say that he/she is *Vice President* of Trendmasters, Inc. the corporation described in the foregoing instrument; and that he/she is duly authorized to execute the foregoing instrument on behalf of said corporation.

Michael L. Wolf

NOTARY PUBLIC

