

04-10-2002

4/4/02



IT

102049424

To the Honorable Commissioner of Patent and Trademark Office, Washington, D.C. 20503  
Original documents or copy thereof.

1. Name of conveying party(ies):

Atico International USA, Inc.  
(a Delaware corporation)

2. Name and address of receiving party(ies):

Name Rite, L.L.C.  
31797 Highway 79 South  
Temecula, California 92592

APR 4 2002

3. Nature of conveyance:

- Assignment                       Merger
- Security Agreement             Change of Name
- Other:

Execution Date: March 21, 2002

Effective Date: March 21, 2002

- Individual(s) citizenship:
- Association:
- General Partnership:
- Limited Partnership:
- Corporation-State:
- Other: Delaware Limited Liability Company

If assignee is not domiciled in the U.S.A., a domestic representative designation is attached:  Yes;  No

(Designations must be a separate document from Assignment)

4. Application number(s) or registration number(s):

A. Trademark Application No.(s):

B. Trademark Registration No.(s): 2,451,903

5. Name and address of party to whom correspondence document should be mailed:

Jason I. Hewitt, Esq.  
Attn: TMSU  
Morgan, Lewis & Bockius LLP  
1111 Pennsylvania Ave., N.W.  
Washington, D.C. 20004

Telephone: 202-739-5762  
Facsimile: 202-739-3001  
E-Mail: jhewitt@morganlewis.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) Cal. 1 x \$40.00 = \$ 40.00  
0 x \$25.00 = \$ 0.00  
Total \$ 40.00

Authorized to charge overpayments/deficiencies to deposit account.

8. Deposit account number: DA 13-4520

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jason I. Hewitt  
Name of Person Signing

*Jason I. Hewitt*  
Signature

April 3, 2002  
Date

Total number of pages including cover sheet, attachments and document: 3

04/09/2002 TDI/21 00000258 2451903  
01 FC:481 40.00 OP

**TRADEMARK ASSIGNMENT**

This Trademark Assignment is made on this 21<sup>st</sup> day of March, 2002, by Atico International USA, Inc., a Delaware corporation, whose business address is 501 South Andrews Avenue, Ft. Lauderdale, Florida 33301 ("Assignor"), in favor of Name Rite, L.L.C., a Delaware limited liability company, whose business address is 31797 Highway 79 South Temecula, California 92592 ("Assignee").

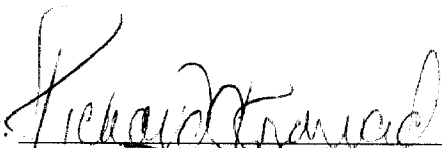
WHEREAS, Assignor owns federal registration number 2,451,903 for the mark THE RITE OF SPRING, (hereinafter referred to as the "Mark"), and asserts ownership of the goodwill of the business developed through the use of the Mark;

WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Mark, including federal registration number 2,451,903, and the goodwill developed through the use of the Mark; and

WHEREAS, Assignee is the successor to the portion of the business of Assignor to which the Registration pertains and such business is ongoing and existing.

NOW, THEREFORE, for the amount of \$1982.40 and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee the entire right, title, and interest in and to the Mark, federal registration number 2,451,903, and the goodwill of the business symbolized by the Mark. All <sup>rights, title, and obligations</sup> ~~rights, and privileges~~, including the right to sue for and receive all damages from past infringements of the Mark, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

**ATICO INTERNATIONAL USA, INC.**

By:   
Name: Richard Kronrad  
Title: President