OMB No. 0651-0027 (exp. 5/31/2002) TRADEMA	ORM COVER SHEET US DEPARTMENT OF COMMERCE U.S Pagent and Trademark Office
Tab settings ⇒⇔ ♥ ▼	<u> </u>
To the Honorable Commissioner of Patents and Trademarks:	Please record the attached original documents or copy thereof.
1 Name of conveying party(ies): Masters Walleye Circuit, Inc. Individual(s) General Partnership Corporation-State Other Minnesota nonprofit corporation Additional name(s) of conveying party(ies) attached? Yes	2. Name and address of receiving party(ies) Name:Wildlife Forever, Inc. Internal Address: Street Address: Street Address: State:
3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: August 31, 2001	General Partnership Limited Partnership Corporation-State Other Minnesors nonprofit corporation If assigned is not domiciae in the United States, a goniestic representative designation is attached. Yes No (Designations must be a separate document from assignment) Additional name(a) & aggress(les) attached? Yes No
Application number(s) or registration number(s): A. Trademark Application No (s) Additional number(s) at 5. Name and address of party to whom correspondence	
concerning document should be mailed: Name: Jeffrey C. Katz	6. Total number of applications and registrations involved:
Internal Address. DAVIS & GILBERT LLP	7 Total fee (37 CFR 3.41). \$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
Street Address: 1740 Broadway - 3rd Floor	8. Deposit account number: 501765
City: New York State: NY Zip:10019 9. Signature.	THIS SPACE
Jeffrey C. Katz Name of Person Signing Total number of bages including cover a	June 4, 2002 nature Date

Mail documents to be recorded with required cover sheet information to.

Commissioner of Patent & Trademarks, Box Assignments

Washington, D.C. 2023;

2002 12:32pm From- T-891 P.003/005 F-183

SCHEDULE

<u>Trademark</u>	Reg, No.	Reg. Date
MWC MEANS WALLEYE CONSERVATION	1,722,688	10/06/92
WORLD WALLEYE CHAMPIONSHIP	1,791,139	08/31/93
MWC MASTERS WALLEYE CIRCUIT & Design	1,809,651	12/07/93
MWC	1,837,090	05/17/94
MASTERS WALLEYE CIRCUIT	1,843,230	07/05/94

TRADEMARK
REEL: 002480 FRAME: 0216

Exhibit B-1

ASSIGNMENT

THIS AGREEMENT, effective as of August 31, 2001 (the "Effective Date"), by and between Masters Walleye Circuit, Inc., a Minnesota nonprofit corporation, with its principal place of business located at 10365 West 70th Street, Eden Prairie, Minnesota 55344 (hereinafter referred to as "Assignor") and Wildlife Forever, Inc., a Minnesota nonprofit corporation, with its principal place of business located at 10365 West 70th Street, Eden Prairie, Minnesota 55344 (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the proprietor of the trademarks, trade names, logos, designs and service marks and the registrations and applications thereof, as listed in the attached Schedule (collectively, the "Marks").

NOW THEREFORE, for valuable consideration hereby acknowledged as received, Assignor assigns as of the Effective Date to Assignee, its successors and assigns, all right, title and interest in the Marks, including the rights to institute or maintain any action for and to recover damages for any past infringement thereof or any actions for unfair competition relating thereto, together with the goodwill symbolized by, incorporated in or associated with activities for which the Marks are used and are registered.

MEMBERS:

IN WITNESS HEREOF, Assignor has executed this assignment and by its duly authorized office, and signed on August 31, 2001.

MASTERS WALLEYE CIRCUIT, INC.

BY THE MEMBERS OF MASTERS WALLEYE CIRCUIT, INC.

By:

Rob Riesterer, Mercury Marine

By:

Ted Fakasaki, Linds Little Joe

By:

Steve Pennaz, North American Fishing Club

13

002 12:32pm From- T-891 P.005/005 F-183

SCHEDULE OF MARKS

MARK	REGISTRATION #
MCW MASTERS WALLEYE CIRCUIT & Design	1809651
MCW MEANS WALLEYE CONSERVATION	1722688
MASTERS WALLEYE CIRCUIT	1843230
MWC	1837090
WORLD WALLEYE CHAMPIONSHIP	1791139