

3/29/02

04-11-2002



RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

102052403

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(s).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other
- Effective Date  
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual  General Partnership  Limited Partnership  Association
- Corporation  Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

04/10/2002 DBY:RNE 00000164 2035894  
01 FC:481 40.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002480 FRAME: 0673

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the *Trademark Application Number*. or the *Registration Number* (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,035,894"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes



No



**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

ROBERT O. GUILLOT

Name of Person Signing

Signature

03/14/02

Date Signed

NHSINC.000GEN

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 28 day of FEBRUARY, 2002, by and between NHS, Inc., a California corporation having a place of business at 104 Bronson Street, Suite 9, Santa Cruz, CA 95062 (hereinafter referred to as "ASSIGNOR"), and Santa Cruz Bicycles, Inc., a California corporation having a place of business at 104 Bronson Street, Suite 22, Santa Cruz, CA 95062 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registration(s) relating to the Trademark listed in Schedule A, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registrations");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and Applications/Registrations worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Applications and Registrations worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademark(s) set forth in Schedule A;
- (2) the Application(s) and Registration(s) set forth in Schedule B;

together with the goodwill symbolized by said Trademark(s), Application(s) and Registration(s), and other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Executed at Santa Cruz, California, this 28 day of FEBRUARY, 2002

NHS, Inc.  
a California corporation having a place of business at 104 Bronson Street, Suite 9, Santa Cruz, CA 95062

By: [Signature]  
Robert Denike, President

Executed at Santa Cruz, California, this 28 day of FEBRUARY, 2002

Santa Cruz Bicycles, Inc.  
a California corporation having a place of business at 104 Bronson Street, Suite 22, Santa Cruz, CA 95062

By: [Signature]  
Hans Heim, President

[Signature]  
Robert Roskopp, Vice President

[Signature]  
Richard Novak, Treasurer

[Handwritten initials]  
HH

SCHEDULES TO TRADEMARK ASSIGNMENTSCHEDULE A

Mark: SANTA CRUZ BICYCLES



SCHEDULE B

Worldwide Trademark Registration(s):

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
SANTA CRUZ BICYCLES United States	* 2,035,894	* 02/04/97	* 12

Worldwide Trademark Application(s):

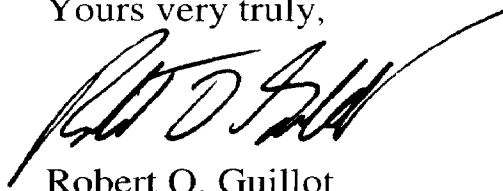
<u>MARK</u>	<u>APPL. NO.</u>	<u>FILING DATE</u>	<u>INTL. CLASS</u>
SANTA CRUZ BICYCLES	*	*	*
Australia	866,716	8/22/01	12
Brazil	823835979	8/22/01	12
Canada	1,113,859	8/24/01	12
CTM (European Community)	2,350,957	8/23/01	12, 25, 28
Japan	76061/2001	8/22/01	12
New Zealand	644,053	8/22/01	12
Taiwan	90-34534	8/27/01	12

  
  
 HH  
 n.k.

A check in the amount of Forty dollars (\$40.00) to cover the appropriate fee as required under 37 CFR 3.41. The Commissioner is hereby authorized to charge any additional fees in which may be required, or credit any overpayment to Account No. 08-3240.

Please return the recorded assignment to the undersigned.

Yours very truly,

A handwritten signature in black ink, appearing to read 'R. O. Guillot', with a long, sweeping flourish extending to the right.

Robert O. Guillot

ROG:vme  
Enclosures