

TRADE



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Tab settings

To the Honorable Commissioner of Patents and Trademarks, U.S. Patent and Trademark Office, Washington, DC 20503
I am enclosing original documents or copy thereof.

1. Name of conveying party
I. Rokeach & Sons, Inc



03-11-2002

U.S. Patent & TMO/TM Mail Rpt Dt. #58

- Individual(s)
- General Partnership
- Corporation-State New York
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: I. Rokeach & Sons, Inc.

Internal Address: _____

Street Address: 80 Avenue K

City: Newark State: NJ ZIP: 07105

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State New Jersey
- Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

3. Nature of conveyance:

3-11-02

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: November 3, 2000

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

203,870	380,071	1,016,234	1,311,339	1,468,689
250,800	713,692	1,068,839	1,416,146	1,646,163
250,918	775,476	1,190,141	1,466,463	

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gerald E. Hespos

Internal Address: _____

Street Address: 274 Madison Avenue - Suite 1703

City: New York State: NY ZIP: 10016

6. Total number of applications and registrations involved: 14

7. Total fee (37 CFR 3.41):.....\$ \$365.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-1030

04/11/2002 LUMELER 00000210 203870

DO NOT USE THIS SPACE

01 FC:481
02 FC:482

40.00-OP
325.00-OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gerald E. Hespos
Name of Person Signing

Gerald E. Hespos
Signature

March 8, 2002
Date

Total number of pages including cover sheet, attachments, and

3

ASSIGNMENT

WHEREAS, I. Rokeach & Sons, Inc., a New York corporation with a place of business at 80 Avenue K, Newark, New Jersey 07105 is the owner of the following United States trademark registrations, including the marks identified in the registrations and the goodwill associated with the respective marks.

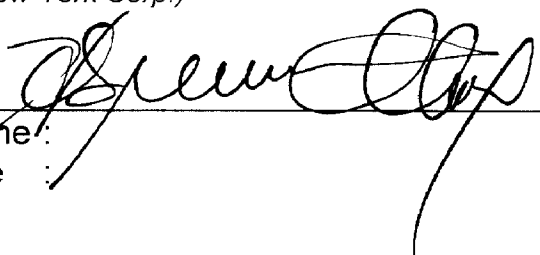
<u>REGISTRATION NO.</u>	<u>MARK</u>
203,870	NYAFAT
250,800	ROKEACH, and design
250,918	ROKEACH, and design
380,071	ROKEACH
713,692	REDI-JELLED
775,476	ROKEACH, and design
1,016,234	ROKEACH
1,068,839	ROKEACH, and design
1,190,141	MOTHER'S OWN
1,311,339	WEIGHT WISE, and design
1,416,146	COFFEE-LITE
1,466,463	MOTHER'S OWN
1,468,689	MILK 'N' HONEY, and design
1,646,163	HEALTH TIME, and design

WHEREAS, I. Rokeach & Sons, Inc. a New Jersey Corporation is desirous of acquiring all right, title and interest in and to each of the trademark registrations identified

above, including the marks shown in the respective registrations and the goodwill associated with the marks.

NOW, WHEREFOR, for good and valuable consideration, receipt of which is hereby acknowledged, I. Rokeach & Sons, Inc., a New York corporation hereby assigns to I. Rokeach & Sons, Inc. a New Jersey Corp. all right, title and interest in and to each of the United States trademark registrations identified above, including the marks identified in the respective registrations and the goodwill associated with each mark.

I. ROKEACH & SONS, INC.
(a New York Corp.)

By: 
Name: _____
Title : _____

Date: November 3, 2000