



03-14-2002

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Commissioner of Patent

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Dolan Enterprises, Inc.

3-14-02

- Individual(s)
- General Partnership
- Corporation-State of Illinois
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 1, 2002

2. Name and address of receiving party(ies)

Name: The Eastern Company

Internal Address: _____

Street Address: 112 Bridge Street

City: Naugatuck State: CT ZIP: 06770

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State of Connecticut
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

- NONE -

B. Trademark Registration No.(s)

1,688,562 2,130,315
2,138,578

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DAVID A. BURGE, ESQ.

Internal Address: _____

DAVID A. BURGE CO., L.P.A.

Street Address: 2901 SOUTH PARK BLVD.

City: CLEVELAND State: OH ZIP: 44120

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 120.⁰⁰

- Enclosed
- ANY DEFICIENCY IN FEE PAYMENT Authorized to be charged to deposit account

8. Deposit account number:

02-4700

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

DAVID A. BURGE
REG. NO. 24,390

Name of Person Signing

Signature

3-19-02
Date

Total number of pages including cover sheet, attachments, and document: 3

EXPRESS MAIL LABEL # EL 972106792 US

TRADEMARK
REEL: 002481 FRAME: 0338

01 FC:481
02 FC:482

40.00 OP
50.00 OP

03/11/2002 LNIELLER 00000251 1688562

03/11/2002 LNIELLER 0000116074

ASSIGNMENT OF UNITED STATES TRADEMARK RIGHTS

Whereas, Dolan Enterprises, Inc., a corporation of Illinois having an office and place of business at 250 West 57th Street, New York, NY 10019 (hereinafter referred to as "Assignor"), has adopted and is using the mark BIG TAG, which mark is registered in the United States Patent and Trademark Office on the Supplemental Register, Registration No. 1,688,562 registered May 19, 1992, and on the Principal Register, Registration No. 2,138,578 registered February 24, 1998, which registrations remain in force and are wholly owned by Assignor;

Whereas, Assignor has also adopted and is using the mark BIG SPORTS TAG, which mark also is registered in the United States Patent and Trademark Office on the Principal Register, Registration No. 2,130,315 registered January 20, 1998, which registration remains in force and is wholly owned by Assignor; and,

Whereas, The Eastern Company, a corporation of Connecticut having an office and place of business at 112 Bridge Street, Naugatuck, CT 06770 (hereinafter referred to as "Assignee"), is desirous of acquiring all right, title and interest in, to and under said marks and said registrations thereof, together with the goodwill of the business symbolized by said marks;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, transferred, set over and assigned, and does hereby sell, transfer, set over and assign unto Assignee all right, title and interest in, to and under the aforesaid marks and

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registrations, together with the good will of the business symbolized by said marks, the rights to sue for past, present and future infringement thereof, and all other intellectual property rights symbolized by and/or associated with said marks, said registrations, and said goodwill.

Assignor hereby covenants that it has the right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

Dolan Enterprises, Inc.

Matthew Schaffer
Signature of Officer
NATHANIEL SCHAFER
Printed Name of Officer
PRESIDENT
Title of Office of Officer

State of Connecticut)

) SS Springfield, March 1, 2002

County of New Haven)

This 1st day of the month of March, 2002, before me personally came the above-named Officer of Dolan Enterprises, Inc., to me personally known as the Officer of Dolan Enterprises, Inc. who executed the foregoing Assignment, who, being duly sworn, acknowledged 1) that he or she is duly authorized to sign this instrument on behalf of Dolan Enterprises, Inc., and 2) that he or she signed this instrument of his or her own free will for the purpose therein set forth.

[Signature]
Signature of Notary Public
My Commission Expires 10/31/2005

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