

04-12-2002

1329-0523



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 ZZUB ACQUISITION CORPORATION
 3-29-02

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-Delaware
 Other _____

Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Effective Date: June 1, 1998

2. Name and address of receiving party(ies):
 Name: LOS ANGELES MAGAZINE, INC.
 Internal Address: 5900 Wilshire Blvd., 10th Floor
 Los Angeles, California 90036
 Street Address: Same as above

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

B. Trademark registration No.(s)
 1,678,086

Additional numbers attached? Yes; No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Andrea Wilson Gregory
 Internal Address: Bose McKinney & Evans LLP
 Street Address: 2700 First Indiana Plaza
 135 North Pennsylvania Street
 Indianapolis, Indiana 46204

6. Total number of applications and registrations involved:
 1

7. Total fee (37 CFR 3.41):\$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 02-3223. Commissioner authorized to charge any defect in fees, or credit overpayment to said deposit account.
 (Attach duplicate copy of this page if paying by deposit account)

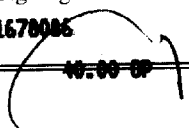
DO NOT USE THIS SPACE

9. State and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Andrea Wilson Gregory Andrea Wilson Gregory March 26, 2002
 Name of Person Signing Signature Date

04/11/2002 LHWELLER 00000191 1678086

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Total number of pages including cover sheet, attachments and document: 2

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REEL: 002482 FRAME: 0146

