

3/26/02

04-15-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102055428

To the Honorable Commissioner of Patents and Trademarks, U.S. Patent and Trademark Office, original documents or copy thereof.

1. Name of conveying party(ies): Creative Confection Concepts, LLC

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes No

- Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: 5/11/01

2. Name and address of receiving party(ies) Name: JKJ Enterprises LLC Internal Address:

Street Address: 2525 West Hampton Avenue City: Milwaukee State: WI Zip: 53209

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s): A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2100281 2159059

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Steven M. Szymanski, Esq.

Internal Address: Weiss Berzowski Brady LLP

Street Address: 700 N. Water Street

Suite 1500

City: Milwaukee State: WI Zip: 53202-4273

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Signature of Steven M. Szymanski, Esq.

Signature of Steven M. Szymanski, Esq.

Date: 3/25/01

Total number of pages including cover sheet, attachments, and document: 3

04/12/2002 TBI/AZ1 00000083 2100281

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:481 40.00 OP 02 FC:482 25.00 OP

TRADEMARK REEL: 002482 FRAME: 0334

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, made and entered into by and between Creative Confection Concepts, LLC, a Wisconsin limited liability company having its principal place of business at 1731 West Glendale Avenue, Milwaukee, Wisconsin 53209 ("Assignor"), and JKJ Enterprises LLC, a Wisconsin limited liability company, having its principal place of business at 2525 West Hampton Avenue, Milwaukee, Wisconsin 53209 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks BUBBLE FLAG and THE MOTHER OF ALL SUCKERS for which the Assignor has obtained registrations in the United States Patent and Trademark Office, Registration Number 2,100,281 granted September 23, 1997 and Registration Number 2,159,059 granted May 19, 1998; and

WHEREAS, Assignee is desirous of acquiring Assignor's entire right, title and interest in and to the aforementioned marks, together with all goodwill associated with such marks, and Assignor is desirous of transferring its rights in and the goodwill associated with such marks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee all of its right, title and interest in and to the marks BUBBLE FLAG and THE MOTHER OF ALL SUCKERS and the respective registrations of such marks in the United States Patent and Trademark Office together with all of the goodwill related to such marks and the rights to enforce such mark rights against infringers in the Assignee's name or in the name of the Assignor, as Assignee shall determine, at Assignee's sole expense and for Assignee's sole benefit, for Assignee's own use and behalf and for its assignees, successors and legal representatives, as fully and entirely as the same would have been held by Assignee had this assignment and sale not been made.

ASSIGNOR

CREATIVE CONFECTION
CONCEPTS, LLC

By:  _____

Its:  _____

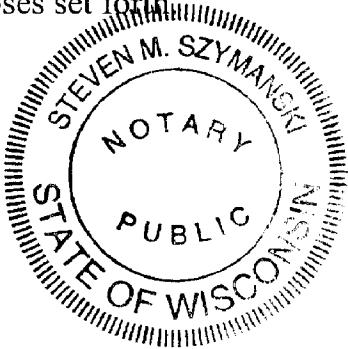
STATE OF WISCONSIN)

) ss.

COUNTY OF MILWAUKEE)

On August 1, 2001, before me personally appeared Thomas Ryan, to me known, and known by me to be the same person described in and who executed the foregoing instrument, and acknowledged that he executed the same, of his own free will and for the purposes set forth.

Seal



Signature of Notary Public: [Handwritten Signature]

Notary Public

My commission expires: [Handwritten Date]

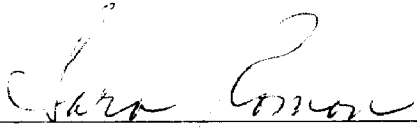
IN THE UNITED STATES PATENT AND
TRADEMARK OFFICE BEFORE THE TRADEMARK
TRIAL AND APPEAL BOARD

EXPRESS MAIL CERTIFICATE

STATE OF WISCONSIN)
) SS
MILWAUKEE COUNTY)

Sara Rinab, being first duly sworn on oath, deposes and says that on the 25th day of March, 2002, she deposited as "Express Mail" in the United States Postal Service, at the City of Milwaukee, Milwaukee County, Wisconsin, securely enclosed in a sealed "Express Mail" envelope, with full postage prepaid, a trademark assignment for trademark registration Nos. 2,100,281 and 2,159,059, a trademark assignment assigning such trademarks and check as per letter addressed to the following:

Assistant Commissioner for Trademarks
Box Assignments
2900 Crystal Drive
Arlington, Virginia 20231
(Express Mail No.: EE293872309US)



Subscribed and sworn to before me
this 25th day of March, 2002.



Notary Public, State of Wisconsin.
My commission expires 10/13/02.

