

RE

04-15-2002

EET

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

4-15-02



To the Honorable Commissioner

102055762

Attached original documents or copy thereof.

1. Name of conveying party(ies):

Veit & Partner GmbH

- Individual(s)
- General Partnership
- Corporation - Switzerland
- Other -
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

Address of receiving party(ies):

Brandway (Deutschland) GmbH
Jungferstieg 38
20354 Hamburg, Germany

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - Germany
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 11, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

2,265,194

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Perla M. Kuhn, Esq.
Hughes Hubbard & Reed LLP
One Battery Park Plaza
New York, New York 10004-1482
(212) 837-6550
kuhn@hugheshubbard.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account No.: 08-3264

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Julius Rabinowitz

April 12, 2002

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
U.S. Patent and Trademark Office, Office of Public Records
Crystal Gateway 4, Room 335, Arlington, VA 22202

CERTIFICATE OF MAILING

Express Mail Certificate No.: EJ876874045US

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an Express Mail envelope addressed to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Arlington, VA 22202, on April 12, 2002 (Date of Deposit).

Elaine S. Parker
Name

Signature

April 12, 2002
Date of Signature

04/16/2002 6TDM11 00000027 2265194

01 FC:481

40.00 00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant	Brandway (Deutschland) GmbH
Registration No.	2,265,194
Dated	July 27, 1999
Trademark	BRANDWAY

POWER OF ATTORNEY

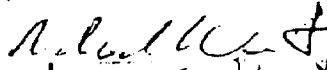
SIR:

In the matter of the above-identified Registration, Registrant hereby appoints PERLA M KUHN, RONALD ABRAMSON, JAMES B KORAK, JR, JULIUS RABINOWITZ, EDWIN C BULLOCK PETER A SULLIVAN, NATASHA N. REED and CATHERINE M. MENNENGA of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004 1482, its attorneys with full power of substitution and revocation and to and to transact all business in the Patent Office in connection therewith

APPOINTMENT OF DOMESTIC REPRESENTATIVE

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004 1482, United States of America, is hereby designated Registrant's representative upon whom notices of process in proceedings affecting the mark may be served.

BRANDWAY (DEUTSCHLAND) GMBH

By: 
Name: Richard C. Veit
Title: Proxy

Dated: 11-4-2002

NY power doc

** TOTAL PAGE: 03 **

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

WHEREAS, Veit & Partner GmbH, a Swiss corporation, having a place of business at Hasenbergstr. 16, 6312 Steinhausen, Switzerland ("Assignor"), has adopted, used and is using the marks that are the subject of registration in the United States Patent and Trademark Office as follows (the "Marks")

MARK	REGISTRATION NO	DATED
BRANDWAY	2,265,194	July 27, 1999

AND, WHEREAS, Brandway (Deutschland) GmbH, a corporation organized and existing under the laws of Germany, having a place of business at Jungfernstieg 38, 20354 Hamburg, Germany ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark, and past common law causes of action;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee, its successors and assigns, the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark and past common law causes of action

VEIT & PARTNER GMBH

By: [Signature]
Name: Richard S. Veit
Title: PROXY

Dated: April 11, 2002

NY 443950 1 DOC