

04-17-2002

Docket No.:



Tab settings

To the Honorable Commissioner of Patent.

102057688

Attached original documents or copy thereof.

1. Name of conveying party(ies):

The Bedding Experts, Inc.

4-302

- Individual(s)
- General Partnership
- Corporation-State Illinois
- Other

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Association
- Limited Partnership
- Merger
- Change of Name

Execution Date: March 20, 2002

2. Name and address of receiving party(ies):

Name: Mattress Discounters Corporation

Internal Address:

Street Address: 9822 Fallard Court

City: Upper Marlboro State: MD ZIP: 20772

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

76/335,760

Additional numbers

B. Trademark Registration No.(s)

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mary Dalton Baril, Esq.

Internal Address: McGuireWoods LLP

Street Address: 901 East Cary Street, One James Center

City: Richmond State: VA ZIP: 23219-4030

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

OFFICE OF PATENT RECORDS  
2002 APR -3 AM 10:15  
FINANCE SECTION

04/16/2002 TBIAZ1 00000230 76335760

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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary Dalton Baril

Name of Person Signing

*Mary Baril*  
Signature

3/26, 2002

Date

4

Total number of pages including cover sheet, attachments, and

TRADEMARK

REEL: 002484 FRAME: 0717

## UNITED STATES SERVICE MARK ASSIGNMENT

WHEREAS, The Bedding Experts, Inc., a corporation duly organized and existing under the laws of the State of Illinois, hereinafter referred to as "ASSIGNOR," has adopted and used and is the owner of the mark set forth in the Schedule to this United States Service Mark Assignment (the "Mark"), together with the goodwill of the business in connection with which the Mark has been used (the "Goodwill"), and the United States Service Mark Application for the Mark (the "Application"); and

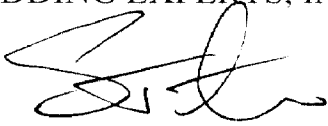
WHEREAS, Mattress Discounters Corporation, a corporation duly organized and existing under the laws of the State of Delaware, and an affiliate of ASSIGNOR, hereinafter referred to as "ASSIGNEE," is desirous of acquiring the Mark, together with the Goodwill and the Application;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has agreed to sell and has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over unto ASSIGNEE and its successors and assigns ASSIGNOR's entire right, title and interest in and to the Mark, the Goodwill and the Application, to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its assigns and legal representatives, for the full extent of the life of the Mark and the term of the Application, to be used as fully and entirely as such rights would have been held and enjoyed by ASSIGNOR had this Assignment and sale not been made.

ASSIGNOR covenants that ASSIGNOR is the owner of the Mark and the holder of record title to the Application, and that ASSIGNOR has full power to make this Assignment.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed this 20<sup>th</sup> day of March, 2002.

THE BEDDING EXPERTS, INC.

By: 

Name: STEVE NEWTON

Title: C.E.O.