

4/11/02



Form PTO-1594 (modified)
1-31-92

04-17-2002

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



Attorney Docket Nos.: 573/10516
573/10804

To the Honorable Commissioner of Pa

102057326

ached original documents or copy thereof.

1. Name of conveying party(ies):

ALSA GmbH
A German limited liability company

Additional name(s) of conveying party(ies) attached?
 yes no

2. Name and address of receiving party(ies)

Name: Alpro GmbH
Rheinstrasse 10
D-53560 Vettelschoss
Germany

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other a German limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?
 yes no

3. Nature of Conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other

Execution Date: October 15, 2001

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)

B. Trademark Registration No(s).

1,732,573
2,174,339

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Herbert I. Cantor, Esquire
Crowell & Moring LLP
P.O. Box 14300
Washington, D.C. 20044-4300

Telephone No.: 202-624-2500
Facsimile No.: 202-628-8844
E-mail: hcantor@crowell.com

6. Total number of applications and registrations involved: 2

7. Total Fee (37 CFR 3.41): \$ 65.00

Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 05-1323

Authorized to be charged to Deposit Account

8. Deposit Account No. 05-1323

(Attach dupl. copy of this page if paying by Deposit Account)

DO NOT WRITE IN THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Herbert I. Cantor
Name of Person Signing

Signature

April 11, 2002
Date

TOTAL NUMBER OF PAGES INCLUDING COVER SHEET, ATTACHMENTS AND DOCUMENT: 4

OMB No. 0651-0011 (exp. 4/94)

40.00
25.00
04/16/2002 LINDSEY 0000164 173573
01 FC:401
02 FC:402

TRADEMARK
REEL: 002484 FRAME: 0854

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

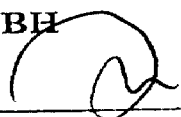
Mark: ALPRO :
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Reg. No.: 1,732,573 :
:
Reg. Date: November 17, 1992 :
:
Int. Class: 9 :

Mark: ALPRO :
:
Reg. No.: 2,174,339 :
:
Reg. Date: July 11, 1998 :
:
Int. Class: 9 :

DESIGNATION OF DOMESTIC REPRESENTATIVE

With respect to these registrations, Registrant via assignment from ALSA GmbH, hereby appoints Crowell & Moring LLP, its attorneys HERBERT I. CANTOR, JAMES F. MCKEOWN, DONALD D. EVENSON, JOSEPH D. EVANS, GARY R. EDWARDS, JOHN C. LENAHAN, and JEFFREY D. SANOK, all with a mailing address at P.O. Box 14300, Washington, D.C. 20044-4300, as its domestic representative upon whom may be served notices or process in proceedings affecting these registrations.

Signed this 26th day of February, 2002.

ALPRO GMBH
By: S 
Name: Stephan Birkenstock
Title: manager

ASSIGNMENT

WHEREAS, the Trademarks, as represented by the Registrations listed on the attached Schedule are owned by ALSA GmbH a corporation duly organized and existing under and by virtue of the laws of The Federal Republic of Germany, whose address is Uerzell, D 36396 Steinau, Germany (hereinafter referred to as "ASSIGNOR"); and

WHEREAS, Alpro GmbH, a corporation duly organized and existing under and by virtue of the laws of The Federal Republic of Germany, whose address is Rheinstrasse 10, D-53560 Vettelschoss, Germany (hereinafter referred to as "ASSIGNEE") is desirous of acquiring said Trademarks and Registrations, and the good will of the business in connection with which said Trademarks and Registrations were used:

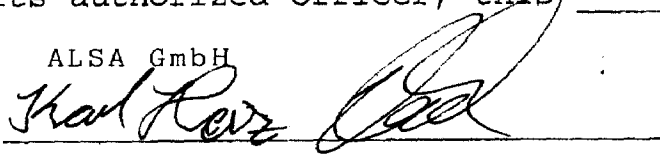
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:-

Be it known that for and in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration to it in hand paid, the receipt of which is hereby acknowledged, ASSIGNOR, by these presents, does hereby sell, assign, transfer and set over unto the said ASSIGNEE the entire right, title and interest in and to the aforesaid Trademarks and Registrations together with the good will of the business in connection with which said Trademarks and Registrations have been used, together with all rights of action, in law and in equity, for past or future infringements thereof. Said Trademarks and

Registrations to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors and assigns, to the full end of the terms for which said Registrations have been granted and any and all renewals thereof, as fully and entirely as the same would have been held by the said ASSIGNOR had this assignment and sale not been made.

IN TESTIMONY WHEREOF, ALSA GmbH has caused these presents to be signed and executed by its authorized officer, this 15th day of October , 2001.

ALSA GmbH

A handwritten signature in cursive script, appearing to read 'Karl-Heinz Herber', is written over a horizontal line.

(Karl-Heinz Herber - Managing Director)

SCHEDULE

<u>Trademark</u>	<u>Registration Number</u>	<u>Date</u>
ALPRO	1,732,573	November 17, 1992
ALPRO	2,174,339	July 11, 1998