

Tab settings FINANCE SECTION



To the Honorable Commissioner of Patents

102057937

Send original documents or copy the reel.

1. Name of conveying party(ies):

Great American Cosmetics, Inc.

3.29.02

- Individual(s)
- General Partnership
- Corporation-State of New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 30, 1999

2. Name and address of receiving party(ies)

Name: GUUS Wamben Holding B.V. (nl) Finanz St. Honore B.V.

Internal Address: Att'n: Alfred R. Couger, Esq

Street Address: 470 Oakhill Road

City: Mountaintop State: Penn. ZIP: 18709

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Kingdom of Netherland
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

EVERLASTING, 1,986,022

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael A. Marrero

Internal Address: Ulmer & Bernell LP 2800 Convergys Center

Street Address: 600 Vine Street

City: Cincinnati State: Ohio ZIP: 45202 2409

6. Total number of applications and registrations involved: 7

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-1884, if necessary

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael A. Marrero

Michael Marrero

March 27, 2002

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

TRADEMARK

REEL: 002484 FRAME: 0971

ASSIGNMENT OF TRADEMARKS

WHEREAS, Great American Cosmetics, Inc., a New York corporation having an address at P. O. Box 2299, Huntington Beach, CA 92647 (hereinafter "Assignor") has used or intends to use the trademarks, trademark rights, trade names, trade name rights, service marks, service mark rights, service names, service name rights, brand names, trade dress, business and product names, logos and slogans including but not limited to those listed on Schedule A attached hereto (hereinafter referred to as "the said marks"); and

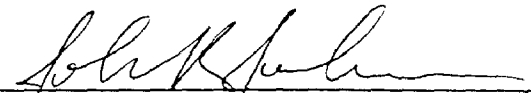
WHEREAS, Guus Wauben Holding B.V., a Netherlands corporation, through its agent St. Honoré Holding, Inc., a Delaware corporation (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said marks in the United States and throughout the world and to the pending or issued registrations also including but not limited to those set forth on Schedule A attached hereto (hereinafter referred to as "the said registrations"), together with the goodwill of the business in connection with which the said marks and said registrations are used and which are symbolized by the said marks and said registrations, along with all claims and causes of action for infringement arising after July 30, 1999;

NOW, THEREFORE, for good and valuable consideration including, without limitation, the consideration paid to Assignor pursuant to that certain Asset Purchase Agreement by and among DPC Acquisition Corp., Assignor and certain other affiliates of Assignor dated as of June 28, 1999 (the "Asset Purchase Agreement"), receipt of which is hereby acknowledged, pursuant to and in accordance with the Asset Purchase Agreement, Assignor does hereby assign unto Assignee all of Assignor's right, title and interest in and to the said marks and registrations therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said marks and registrations are used and which are symbolized by the said marks and registrations, along all claims and causes of action for infringement arising after July 30, 1999;

Assignor agrees to, at Assignee's request and without expense (including without limitation expenses relating to records), execute and deliver such other instruments and take such other actions as Assignee may reasonably request to more effectively put Assignee in possession and operating control of all or any part of said marks and registrations. Assignor will cooperate with Assignee to deliver such bills of sale, endorsements, assignments, and other good and sufficient instruments of conveyance and transfer (including but not limited to assignment of any said marks and registrations in recordable form), in form and substance reasonably satisfactory to Assignee and its counsel, as are commercially reasonable under the circumstances to vest in Assignee good and valid title to said marks and registrations free and clear of any Encumbrances (as such term is defined in the Asset Purchase Agreement); provided, however, that Assignor shall have no obligation to record any of said marks and the parties shall be responsible for fees, taxes and expenses as set forth in the Asset Purchase Agreement. Assignee shall be responsible for all fees or taxes associated with the generation of any endorsement,

assignment and other good and sufficient instruments of conveyance as contemplated by the Asset Purchase Agreement.

GREAT AMERICAN COSMETICS, INC.

By: 
Name: John R. Jackson
Title: Vice President and Secretary

SCHEDULE A

Marks

Renaissance Cosmetics, Inc.

Record Owner: GREAT AMERICAN COSMETICS, INC.


<u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Canada	NAT ROBBINS		771586	12/22/94	476514	5/20/97	Registered
France	NAT ROBBINS	3	562/280894	11/14/94			FILED
Taiwan	NAT ROBBINS	3	84028398	6/9/95	721509		Registered
United States	COLOR INTENSE 24	3	74/733667	9/25/95	2012883	10/29/96	Registered
United States	EVER SHEER	3	74/731702	9/20/95	2086371	8/5/97	Registered
United States	EVERLASTING	3	74/477413	1/7/94	1986022	7/9/96	Registered
United States	NAT ROBBINS	3 20 21	73/437884	8/5/83	1392848	5/13/86	Registered
United States	TEMPTUOUS	3	74/689374	6/16/95	1968621	4/16/96	Registered
United States	TEMPTUOUS AROMATHERAPEUTICLIP COLOR	3	75/142854	7/31/96	2075706	7/1/97	Registered
United States	TOOLS OF THE TRADE	21	75/055510	2/9/96			FILED
United States	ULTRA MOIST	3	75/041058	1/11/96	2122511	12/16/97	Registered
Vietnam	NAT ROBBINS	3	20482	11/3/94	17086	11/3/94	Registered

Corporate Acknowledgement Form

STATE OF)
)
COUNTY OF)

ss.:

On this 30th day of July, 1999, before me personally came John R. Jackson to me known, who being by me duly sworn did depose and say s/he is the Vice President and Secretary of Great American Cosmetics, Inc., the Corporation described in and which executed the foregoing instrument and that s/he signed his/her name hereto.


Notary Public **HANNAH SINGAL**
Notary Public, State of New York
No. 01S16023405
Qualified in Kings County
Certificate Filed in New York County
Commission Expires April 19 2001