

3/27/02

04-15-2002

To the Honorable Commissioner of Patents and



ments or copy thereof.

1. Name of conveying party(ies):

OFFICE OF 102055710

Name of receiving party(ies):

PCL Media, Ltd.

2002 MAR 27 10:20

Homes & Land Publishing, Ltd.

1600 Capital Circle S.W.

FINANCE SECTION

Tallahassee, Florida 32310

- () Individual - Citizen of
() Association
() General Partnership
() Limited Liability Company
() Corporation
(X) Other - Florida Limited Partnership

Additional name(s) of conveying party(ies) attached? () Yes (X) No

3. Nature of Conveyance:

- () Nunc Pro Tunc Assignment
(X) Trademark Assignment
() Merger
() Change of Name
() Security Agreement
() Other

If assignee is not domiciled in the United States, a domestic representative designated is attached () Yes () No

(Designations must be a separate document Assignment)

Additional name(s) & Address(es) attached () Yes (X) No

Effective Date: March 7, 2002

4. Application or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

76/127,173

Additional numbers attached? () Yes (X) No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David L. Sigalow, Esquire
Internal Address: Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A.

6. Total number of applications and registrations involved:.....(1)

7. Total fee (37CFR 3.41)..... \$40.00
(X) Enclosed (receipt for payment)
() Authorized to be charged to deposit account

Street Address: 255 South Orange Avenue Suite 1401

City: Orlando St: FL Zip: 32801

8. Deposit account number: 01-0484
(Attach duplicate copy of this page if paying by deposit account)

04/12/2002 TDI A21 0000057 76127173

DO NOT USE THIS SPACE

01 FC1481 40.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David L. Sigalow, Esquire

Signature

March 19, 2002 Date

Total number of pages including cover sheet, attachments and document: 2


TRADEMARK ASSIGNMENT

WHEREAS, PCL MEDIA, LTD., a Florida Limited Partnership, with its principal place of business at 1600 Capital Circle S.W., Tallahassee, Florida 32310 (hereinafter "ASSIGNOR"), is the owner of U.S. Trademark Application No. 76/127173 for the mark **SENIOR GUIDE MAGAZINE and Design** (hereinafter the "Trademark"), for publications, namely, magazines and printed guides on housing and healthcare for senior citizens in International Class 16, and

WHEREAS, ASSIGNOR, wishes to assign all right, title and interest in the Trademark to Homes & Land Publishing, Ltd., a Florida Limited Partnership, with its principal place of business at 1600 Capital Circle S.W., Tallahassee, Florida 32310 (hereinafter "ASSIGNEE"),

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE, all right, title and interest it has in and to the Trademark, together with the goodwill of the business symbolized thereby.

Date 3-7-02


FRANCES CASEY LOWE
~~Vice President of Legal Services~~ CEO
of Prince Communications Publishing, Inc.,
the sole general partner of PCL Media, Ltd.