



Form PTO-15 **FINANCE SECTION** **RECORD AT TRADE** **102060063** U.S. DEPARTMENT OF COMMERCE
 (Rev. 03/01) U.S. Patent and Trademark Office
 OMB No. 0651-0027 (exp. 5/31/2002)

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): The News and Observer Publishing Company, Inc. <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation - State: North Carolina <input type="checkbox"/> Other <i>4-3-02</i> Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies): Name McClatchy Management Services, Inc. Street Address: 2100 Q Street City: Sacramento State: California Zip: 95816-6899 <input type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation - State: Delaware <input type="checkbox"/> Other If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) and address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>
<p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other Execution Date: 12/31/01</p>	<p>B. Trademark Registration No.(s) 1,904,011 1,914,387 2,185,448 1,904,012 1,914,388 2,515,089 2,006,586 2,347,677 2,341,901 2,065,374 1,988,263 2,501,940 Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/219,652 76/219,651 76/312,234</p>	<p>6. Total number of applications and registrations involved: 15 7. Total Fee (37 CFR 3.41) \$ 390.00 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account 8. Deposit Account Number: (Attach duplicate copy of this page if paying by deposit account)</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: Jennifer Smith Davis, Esq., Karole Morgan-Prager, Esq., McClatchy Management Services, Inc. Street Address: 2100 Q Street City Sacramento State: California Zip: 95816-6899</p>	

Do NOT USE THIS SPACE

9. Statement and signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy if a true copy of the original document.
Karole Morgan-Prager *Karole Morgan-Prager* 4/2/02
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and document: **3**

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents and Trademarks, Box Assignments
 Washington, D.C. 20231

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 02 FC:482 350.00 OP

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STATEMENT OF ASSIGNMENT

The News and Observer Publishing Company, Inc., a North Carolina corporation, with a principal business located at 2100 Q Street, Sacramento, California 95816-6899 (the "Assignor") and McClatchy Management Services, Inc., a Delaware corporation, with a principal business located at 2100 Q Street, Sacramento, California 95816-6899 (the "Assignee") confirm that pursuant to the Contribution Agreement For Intellectual Property effective as of December 31, 2001, Assignor conveyed and assigned to Assignee all of Assignor's worldwide right, title and interest in and to the Marks identified on the attached Exhibit A, together with the goodwill associated with and symbolized by the Marks, and the applicable applications and registrations for the Marks.

**The News and Observer Publishing
Company, Inc.
Assignor**

**McClatchy Management Services, Inc.
Assignee**

By: Karole Morgan-Prager

By: Karole Morgan-Prager

Name: **Karole Morgan-Prager**

Name: **Karole Morgan-Prager**

Title: **Secretary**

Title: **Vice President**

Date: 4/2/02

Date: 4/2/02