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FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

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RECORDATION FORM COVER SHEET

Submission Type X New 3 26 02	Conveyance Type X Assignment License
Resubmission (Non-Recordation) Document ID # Correction of PTO Error Reel # Frame # Corrective Document Reel # Frame #	Security Agreement Nunc Pro Tunc Assignment Merger Month Day Year Change of Name Other
Conveying Party Name Nissan North America, Inc.	Mark if additional names of conveying parties attached Execution Date Month Day Year
Formerly Individual General Partnership	
Other X Citizenship/State of Incorporation/Organiza	tion California
Name Nissan Jidosha Kabushil DBA/AKA/TA TA Nissan Motor Co., L	
Composed of	awa-Ku
Address (line 2) Yokohama-Shi, Kanagawa Address (line 3) City Individual General Partnership X Corporation Association	Japan State/Country Limited Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.
Other Citizenship/State of Incorporation/Qrganiz	(Designation must be a separate document from Assignment.) Cation JAPAN OR OFFICE USE ONLY

gathering the data needed to complete the Cover Sheet, Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20503. See D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paparwork Reduction Project (0851-0027), Washington, D.C. 20503. See Information Collection Budget Package 0851-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS

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FORM PTO- Expires 06/30/99	Page 2	U.S. Department of Commerce Patent and Trademark Office	
OMB 0651-0027 Domestic R	Representative Name and Address Enter for the first Receiving Par	TRADEMARK	
Name	Rhea Caras, Esq.	ty only.	
Address (line 1)	Nissan North America, Inc.		
Address (line 2)	18501 South Figueroa Street		
Address (line 3)	Gardena, California 90248		
Address (line 4)			
Correspond	lent Name and Address Area Code and Telephone Number (310) 771	-5906	
Name	Rhea Caras, Esq.		
Address (line 1)	Nissan North America, Inc.		
Address (line 2)	18501 South Figueroa Street		
Address (line 3)	Gardena, California 90248		
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Enter either the	Application Number(s) or Registration Number(s) Mark if add Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for Registration Numbers) Registration Number(s)		
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Fee Amour	of Payment: Enclosed Deposit Account Account Payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: # 50-6	0594	
Authorization to charge additional fees: Yes X No			
Statement and Signature			

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Wayne Adair, Director, Nissan Marketing

Name of Person Signing

Wayne Adei

3/14/02

Date Signed

ASSIGNMENT OF TRADEMARK

STATE OF CALIFORNIA

) SS

COUNTY OF LOS ANGELES

WHEREAS, Nissan North America, Inc., a corporation duly organized and existing under

the laws of the state of California, United States of America with its principal place of business at

18501 South Figueroa Street, Gardena, California 90248, and has filed an application to register

the mark SHIFT THE POSSIBILITIES with the United States Patent and Trademark office on

January 23, 2002 based on a bona fide intent to use such mark in commerce, which application

has been given Serial No. 76/362493, but has not yet filed an allegation of use of the mark under

Section 1{c} or 1{d} of the Trademark Act, and

WHEREAS, Nissan Jidosha Kabushiki Kaisha, also trading as Nissan Motor Co., Ltd., a

corporation duly organized and existing under the laws of the country of Japan, with its principal

place of business at No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kenawaga-ken Japan, is

desirous of acquiring the mark and the application to register the mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby

acknowledged, Nissan North America, Inc. does hereby assign to Nissan Jidosha Kabushiki

Kaisha, also trading as Nissan Motor Co., Ltd. all rights, title and interest in and to the mark,

together with the goodwill of the business symbolized by the mark and the above-identified

application to register the mark.

NISSAN NORTH AMERICA, INC.

By:_

Name: Wayne Adair

Date 3/14/02

Title: Director, Nissan Marketing

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RECORDED: 03/26/2002

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