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Conveying Party	Mark if additional names of conveying parties attached Execution Date								
Name Nissan North America, Inc.	Month Day Year								
Formerly General Partnership	Limited Partnership X Corporation Association								
Other									
Citizenship/State of Incorporation/Organiza	tion California								
Receiving Party	Mark if additional names of receiving parties attached								
Name Nissan Jidosha Kabushi	ki Kaisha								
The Co. I									
DBA/AKA/TA TA Nissan Motor Co., L									
Composed of									
Address (line 1) No. 2 Takaracho, Kanaga	awa-Ku								
Address (line 2) Yokohama-Shi, Kanagawa	a-Ken								
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FORM PTO- Expires 06/30/99 OMB 0651-0027		U.S. Department of Commerce Patent and Trademark Office TRADEMARK
Domestic R	epresentative Name and Address Enter for the first Receiving Par	ty only.
Name	Rhea Caras, Esq.	
Address (line 1)	Nissan North America, Inc.	
Address (line 2)	18501 South Figueroa Street	
Address (line 3)	Gardena, California 90248	
Address (line 4)		
Correspond	lent Name and Address Area Code and Telephone Number (310) 771	-5906
Name	Rhea Caras, Esq.	
Address (line 1)		
Add 633 (line I)	Nissan North America, Inc.	
Address (line 2)	18501 South Figueroa Street	
Address (line 3)	Gardena, California 90248	
Address (line 4)		
Pages	Enter the total number of pages of the attached conveyance document including any attachments.	#
Trademark	Application Number(s) or Registration Number(s) Mark if add	ditional numbers attached
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Tra 76/36249	demark Application Number(e)	
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Fee Amou	nt Fee Amount for Properties Listed (37 CFR 3.41): \$ 40	
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Deposit (Enter fo	Account payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: # 50-	0594
	Authorization to charge additional fees: Yes	X No

Statement and Signature

Name of Person Signing

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as

	indicated l	herein.			4		
	Adair	Director.	Nissan	Marketing	Signature	Min	3/14/02
wayne	AUGII,	DITECTORY			Signature		Date Signed
Former Signing					C. G. Haran		

TRADEMARK REEL: 002486 FRAME: 0682 ASSIGNMENT OF TRADEMARK

STATE OF CALIFORNIA

) SS

COUNTY OF LOS ANGELES

WHEREAS, Nissan North America, Inc., a corporation duly organized and existing under

the laws of the state of California, United States of America with its principal place of business at

18501 South Figueroa Street, Gardena, California 90248, and has filed an application to register

the mark SHIFT THE POSSIBILITIES with the United States Patent and Trademark office on

January 23, 2002 based on a bona fide intent to use such mark in commerce, which application

has been given Serial No. 76/362492, but has not yet filed an allegation of use of the mark under

Section 1{c} or 1{d} of the Trademark Act, and

WHEREAS, Nissan Jidosha Kabushiki Kaisha, also trading as Nissan Motor Co., Ltd., a

corporation duly organized and existing under the laws of the country of Japan, with its principal

place of business at No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kenawaga-ken Japan, is

desirous of acquiring the mark and the application to register the mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby

acknowledged, Nissan North America, Inc. does hereby assign to Nissan Jidosha Kabushiki

Kaisha, also trading as Nissan Motor Co., Ltd. all rights, title and interest in and to the mark,

together with the goodwill of the business symbolized by the mark and the above-identified

application to register the mark.

NISSAN NORTH AMERICA, INC.

By:

Name: Wayne Adair

Date 3/14/02

Title: Director, Nissan Marketing

102379

RECORDED: 03/26/2002

TRADEMARK REEL: 002486 FRAME: 0683