

04-19-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102060772

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Bowhunter Magazine, Inc.

4.5.02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: November 6, 2001

2. Name and address of receiving party(ies)

Name: PRIMEDIA Enthusiast Publications, Inc.

Internal Address:

Street Address: 4 High Ridge Park

City: Stamford State: CT Zip: 06095

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Pennsylvania Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,130,848

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Deborah K. Squiers, Esq.

Internal Address: Cowan, Liebowitz & Latman, P.C.

Street Address: 1133 Avenue of the Americas

City: New York State: NY Zip: 10036

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

03-3415

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Deborah K. Squiers Name of Person Signing

Deborah K. Squiers Signature

March 26, 2002 Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002486 FRAME: 0859

**PENNSYLVANIA DEPARTMENT OF STATE
CORPORATION BUREAU**

Articles/Certificate of Merger
(15 Pa.C.S.)

Entity Number

Domestic Business Corporation (§ 1926)
 Domestic Nonprofit Corporation (§ 5926)
 Limited Partnership (§ 8547)

Name: PRIMEDIA Inc.

Address: 745 Fifth Ave. 23rd Floor

City: New York NY State: NY Zip Code: 10151

Document will be returned to the name and address you enter to the left. ←

Fee: \$108 plus \$28 additional for each Party in additional to two

Filed in the Department of State on DEC 03 2001

Kim Fitzgerald
Secretary of the Commonwealth

In compliance with the requirements of the applicable provisions (relating to articles of merger or consolidation), the undersigned, desiring to effect a merger, hereby state that:

1. The name of the corporation/limited partnership surviving the merger is:
PRIMEDIA Enthusiast Publications, Inc.

2. Check and complete one of the following:

The surviving corporation/limited partnership is a domestic business/nonprofit corporation/limited partnership and the (a) address of its current registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is (the Department is hereby authorized to correct the following information to conform to the records of the Department):

(a) Number and Street City State Zip County

(b) Name of Commercial Registered Office Provider County
 c/o National Registered Agents, Inc. Dauphin

The surviving corporation/limited partnership is a qualified foreign business/nonprofit corporation /limited partnership incorporated/formed under the laws of _____ and the (a) address of its current registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is (the Department is hereby authorized to correct the following information to conform to the records of the Department):

(a) Number and Street City State Zip County

(b) Name of Commercial Registered Office Provider County
 c/o _____

The surviving corporation/limited partnership is a nonqualified foreign business/nonprofit corporation/limited partnership incorporated/formed under the laws of _____ and the address of its principal office under the laws of such domiciliary jurisdiction is:

Number and Street City State Zip

THIS IS A TRUE COPY OF THE ORIGINAL SIGNED DOCUMENT FILED WITH THE DEPARTMENT OF STATE

3. The name and the address of the registered office in this Commonwealth or name of its commercial registered office provider and the county of venue of each other domestic business/nonprofit corporation/limited partnership and qualified foreign business/nonprofit corporation/limited partnership which is a party to the plan of merger are as follows:

Name	Registered Office Address	Commercial Registered Office Provider	County

4. Check, and if appropriate complete, one of the following:

The plan of merger shall be effective upon filing these Articles/Certificate of Merger in the Department of State.

The plan of merger shall be effective on: _____ at _____
Date Hour

5. The manner in which the plan of merger was adopted by each domestic corporation/limited partnership is as follows:

Name	Manner of Adoption
Bowhunter Magazine, Inc.	"Adopted by action of the board of directors of the parent corporation pursuant to 15 Pa.C.S. § 1924(b)(3)."

6. ~~Strike out this paragraph if no foreign corporation/limited partnership is a party to the merger. The plan was authorized, adopted or approved as the case may be, by the foreign business/nonprofit corporation/limited partnership for each of the foreign business/nonprofit corporations/limited partnerships party to the plan in accordance with the laws of the jurisdiction in which it is incorporated/organized.~~

7. Check, and if appropriate complete, one of the following:

The plan of merger is set forth in full in Exhibit A attached hereto and made a part hereof.

Pursuant to 15 Pa.C.S. § 1901/§ 8547(b) (relating to omission of certain provisions from filed plans) the provisions, if any, of the plan of merger that amend or constitute the operative provisions of the Articles of Incorporation/Certificate of Limited Partnership of the surviving corporation/limited partnership as in effect subsequent to the effective date of the plan are set forth in full in Exhibit A attached hereto and made a part hereof. The full text of the plan of merger is on file at the principal place of business of the surviving corporation/limited partnership, the address of which is:

Number and street	City	State	Zip	County

DSCB: 15-1926/5926/8547-3

IN TESTIMONY WHEREOF, the undersigned corporation/limited partnership has caused these Articles/Certificate of Merger to be signed by a duly authorized officer thereof this

6th day of November
2001

Bowhunter Magazine, Inc.

Name of Corporation/Limited Partnership

M. C. Chief

Signature

Secretary

Title

PRIMEDIA Enthusiast Publications, Inc.

Name of Corporation/Limited Partnership

M. C. Chief

Signature

Secretary

Title

DSCB: 15-1926/5926/8547

FROM +

TO

11/26/01 4:32 PM Page 6

TRADEMARK
REEL: 002486 FRAME: 0862

EXHIBIT A**PLAN OF MERGER****OF****BOWHUNTER MAGAZINE, INC.****AND****PRIMEDIA ENTHUSIAST PUBLICATIONS, INC.**

PLAN OF MERGER approved on November 6, 2001 by resolution adopted by at least a majority vote of the members of the Board of Directors of PRIMEDIA Enthusiast Publications, Inc., a business corporation of the State of Pennsylvania, for the purpose of merging Bowhunter Magazine, Inc., its wholly-owned subsidiary corporation, into PRIMEDIA Enthusiast Publications, Inc.

1. PRIMEDIA Enthusiast Publications, Inc., as the owner of all of the outstanding shares of Bowhunter Magazine, Inc., hereby merges Bowhunter Magazine, Inc. into PRIMEDIA Enthusiast Publications, Inc.

2. The separate existence of Bowhunter Magazine, Inc. shall cease upon the effective date of the merger pursuant to the provisions of the Pennsylvania Business Corporation Law. PRIMEDIA Enthusiast Publications, Inc. shall continue its existence as the surviving corporation pursuant to the provisions of the laws of the Commonwealth of Pennsylvania.

3. The issued shares of Bowhunter Magazine, Inc. shall not be converted in any manner, but each said share which is issued as of the effective date of the merger shall be surrendered and extinguished.

4. The Board of Directors and the proper officers of Bowhunter Magazine, Inc. and of PRIMEDIA Enthusiast Publications, Inc., respectively, are hereby authorized, empowered, and directed to do any and all acts and things, and to make, execute, deliver, file, and/or record any and all instruments, papers, and documents which shall be or become necessary, proper, or convenient to carry out or put into effect any of the provisions of this Plan of Merger or of the merger herein provided for.

TRADEMARK**REEL: 002486 FRAME: 0863**

C O M M O N W E A L T H O F P E N N S Y L V A N I A

D E P A R T M E N T O F S T A T E

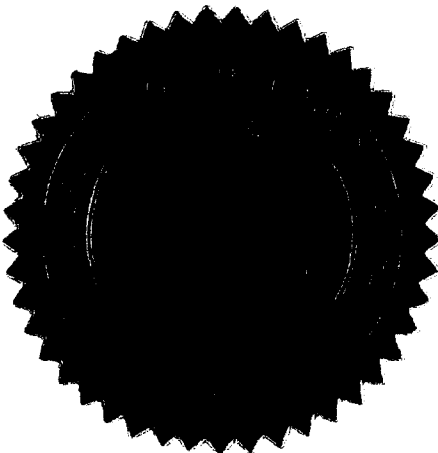
DECEMBER 05, 2001

TO ALL WHOM THESE PRESENTS SHALL COME, GREETING:

PRIMEDIA ENTHUSIAST PUBLICATIONS, INC.

I, Kim Pizzigrilli, Secretary of the Commonwealth of Pennsylvania do hereby certify that the foregoing and annexed is a true and correct photocopy of Articles of Merger

which appear of record in this department



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Seal of the Secretary's Office to be affixed, the day and year above written.

Kim Pizzigrilli
Secretary of the Commonwealth

TCHI