

REC

04-19-2002

2 SHEET

TI



NLY

102061581

To the Honorable Commissioner of

the attached original documents or copy thereof.

1. Name of conveying party(ies): Generra Holding Company

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State Washington  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  
 Yes  No

3-29-02

2. Name and address of receiving party(ies):

Name: Exude, LLC

Internal Address: Suite 3809

Street Address: 1407 Broadway

City: New York State: NY Zip: 10018

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other Limited liability company - Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached:  
 Yes  No  
 (Designation must be separate document from Assignment)  
 Additional name(s) & address(es) attached?  
 Yes  No

3. Nature of conveyance:

Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: March 13, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
76/177,947

B. Trademark registration  
1,811,591

Additional Numbers attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Keith P. Schoeneberger

Internal Address: Ross & Hardies  
Suite 2500

Street Address: 150 North Michigan Avenue

City: Chicago State: IL Zip: 60601-7567

6. Total number of applications and registrations involved: ..... [15]

7. Total fee (37 CFR 3.41) ..... \$390.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit Account Number  
500926  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

KEITH P. SCHOENEBERGER      Keith P. Schoeneberger      MARCH 29, 2002  
 Name of Person Signing      Signature      Date

Total number of pages comprising cover sheet: 2

04/11/2002 LMEILLER:00000217 500926 76177947

01 FC:481  
02 FC:482

40.00 CH  
350.00 CH

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK  
REEL: 002486 FRAME: 0872

Additional response to

No. 4. APPLICATION NUMBER(s) OR REGISTRATION NUMBER(s)

B. Trademark Registration

2,037,371

2,046,256

1,336,762

1,336,782

1,804,581

1,858,086

1,881,527

1,841,245

2,332,339

1,231,993

1,418,418

1,701,135

1,659,226

76 177947

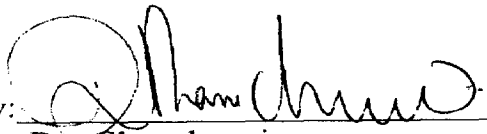
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**POWER OF ATTORNEY**

The undersigned hereby terminates the appointment of Heidi L. Sachs of Perkins Coie, LLP at 1201 Third Avenue, Suite 4800, Seattle, Washington 98101-3099, and appoints Keith P. Schoeneberger, I. Brian Marquez and Christopher J. Verstrate of Ross & Hardies, 150 North Michigan Avenue, Suite 2500, Chicago, Illinois 60601, attorneys at law, to transact all business in the Patent and Trademark Office in connection with the registrations and applications identified on Exhibit A, which is attached hereto and made a part hereof.

DATED: March 27, 2002

EXUDE, LLC, a Delaware limited liability company

By:   
Dan Shamdasani  
Manager

## ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, **GENERRA HOLDING COMPANY** a/k/a Generra Holding Company, Inc. ("**Seller**"), a Washington corporation with its principal place of business at 3214 W. McGraw Street, Suite 301A, Seattle, WA 98199, formerly located at 3920 North 34<sup>th</sup> Street, #300, Seattle, WA 98103, as assignor, has statutory and common law rights and ownership rights in the marks set forth in Exhibit 1-A hereto and incorporated herein by reference that are the subject of this assignment and is the owner of the trademark registrations and applications in the United States, Canada and in such other jurisdictions world-wide, as set forth in Exhibit 1-A and incorporated herein by reference (the "1-A Marks"); and

WHEREAS, Seller, as assignor, has statutory, common law rights, and/or ownership rights to the extent such rights exist in the marks set forth in Exhibit 1-B hereto and incorporated herein by reference (the "1-B Marks"); and

WHEREAS, **EXUDE, LLC** ("**Purchaser**"), a Delaware limited liability company having its principal office at 1407 Broadway, Suite 3809, New York, New York 10018, as assignee, is desirous of acquiring all of Seller's title, rights, registrations and applications in and to the 1-A Marks and the 1-B Marks, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Seller does hereby irrevocably assign unto Purchaser all right, title and interest in and to the 1-A Marks and the 1-B Marks, together with that portion of its business relating to the 1-A Marks and the 1-B Marks and the goodwill appurtenant thereto.

TO HAVE AND TO HOLD the same unto said Purchaser, its successors and assigns forever.

Subject to the exceptions, if any, set forth in the provisions and schedules in the Asset Purchase Agreement by and between Generra Holding Company and Exude, LLC, the Seller hereby warrants, represents and covenants that it owns and has good and marketable title in said 1-A Marks free and clear of all liens, claims, charges, impediments, mortgages, security interests, pledges and rights of other persons, and encumbrances of any kind or nature, and has full power and authority to transfer same pursuant hereto, in all jurisdictions where such 1-A Marks exist.

At any time and from time to time upon the request of the Purchaser, or any successor in interest or assignee of the Purchaser, said Seller will execute and deliver such further documents or other instruments reasonably necessary to preserve, perfect, evidence or validate this Assignment, in accordance with the terms of the Asset Purchase Agreement.

This Assignment may not be waived, changed or terminated or modified without the written and signed consent of both Seller and Purchaser.

This Assignment shall be binding upon and inure to the benefit of the parties hereto, their successors and assigns.

Signed this 13<sup>th</sup> day of March, 2002.

GENERRA HOLDING COMPANY

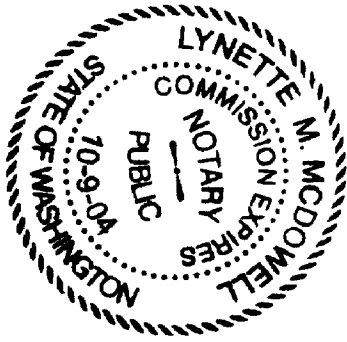
By

  
Alan A. Bobin  
President

STATE OF Washington )  
 )  
COUNTY OF King ) ss.

On the 13<sup>th</sup> day of March 11, 2002, before me personally appeared Alan A. Bobin, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he is the President of Generra Holding Company, the corporation described in and which executed the foregoing instrument, that he has signed said instrument as a free act on behalf of said corporation, and that he has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED and SWORN to before me on the date stated above.



Lynette M. McDowell Lynette M. McDowell  
NOTARY PUBLIC in and for the State of  
Washington, residing at Tukwila  
My Appointment Expires: 10/9/04

**Assignment of Trademark Rights**  
**From Generra Holding Company to Exude, LLC.**

**EXHIBIT 1**

# TRADEMARK REPORT

EXHIBIT 1-A

Report Date: 03/11/2002

Page: 1

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Argentina	GENERRA	REGISTERED		1,313,868	01/27/1982	1,464,607	08/31/1993
						Record No.: 821	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Argentina	HYPERCOLOR	REGISTERED	25	1,793,482	03/06/1991	1,442,320	05/31/1993
						Record No.: 822	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Australia	GENERRA	REGISTERED	18	543,991	10/16/1990	A543,991	10/16/1990
						Record No.: 823	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Australia	GENERRA	REGISTERED	25	543,992	10/16/1990	A543,992	10/16/1990
						Record No.: 824	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Australia	GENERRA	REGISTERED	25		05/07/1981	A359,986	05/07/1981
						Record No.: 825	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Australia	HYPERCOLOR	REGISTERED	25	551,714	03/07/1991	A551,714	03/07/1991
						Record No.: 826	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Austria	GENERRA	REGISTERED	18, 25	AM4601/90	09/07/1990	134,778	02/25/1991
						Record No.: 827	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Belize	GENERRA	REGISTERED				6516	10/16/1991
						Record No.: 829	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Benlux	GENERRA	REGISTERED	24, 25, 26			381,351	03/10/1982
						Record No.: 831	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Bolivia	GENERRA	REGISTERED	25	010,120	08/21/1991	53379-C	06/23/1992
						833	



# TRADEMARK REPORT

Report Date: 03/11/2002

Page: 2

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Brazil	GENERRA	REGISTERED		810756439	02/08/1982	810756439	08/30/1983
						Record No.: 834	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Brazil	HYPERCOLOR	REGISTERED	25			816101000	06/16/1992
						Record No.: 12328	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Canada	GENERRA	REGISTERED	25	516,786	02/13/1984	TMA325,917	04/10/1987
						Record No.: 830	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Canada	GENERRA	REGISTERED	25	511,961	11/07/1983	TMA294,569	08/31/1984
						Record No.: 835	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Canada	GENERRA	REGISTERED	25	498,820	02/15/1983	TMA329,235	06/26/1987
						Record No.: 836	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Canada	GENERRA	REGISTERED	9	759,664	07/18/1994	TMA479,023	07/25/1997
						Record No.: 838	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Canada	GENERRA	PENDING APPLICATION	18	1,030,339	09/27/1999		
						Record No.: 7025	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Canada	HYPERCOLOR	REGISTERED	18, 25	674,475	01/29/1991	TMA400,546	07/24/1992
						Record No.: 837	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Chile	GENERRA	REGISTERED	25	100958	01/20/1982	387,496	03/11/1982
						Record No.: 839	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Chile	HYPERCOLOR	REGISTERED	25			170,206	06/08/1992
						Record No.: 12332	

# TRADEMARK REPORT

Report Date: 03/11/2002

Page: 3

<i>Country</i>	<i>Mark:</i>	<i>Status</i>	<i>Class(es)</i>	<i>App. No.</i>	<i>App. Date</i>	<i>Reg. No.</i>	<i>Reg. Date</i>
China (Peoples)	GENERRA	REGISTERED				216961	12/15/1984
						<i>Record No.:</i> 840	

<i>Country</i>	<i>Mark:</i>	<i>Status</i>	<i>Class(es)</i>	<i>App. No.</i>	<i>App. Date</i>	<i>Reg. No.</i>	<i>Reg. Date</i>
China (Peoples)	HYPERCOLOR	REGISTERED	25	91,015,219	04/22/1991	640957	05/07/1993
						<i>Record No.:</i> 841	

<i>Country</i>	<i>Mark:</i>	<i>Status</i>	<i>Class(es)</i>	<i>App. No.</i>	<i>App. Date</i>	<i>Reg. No.</i>	<i>Reg. Date</i>
Colombia	GENERRA	REGISTERED		209,002	02/12/1982	145603	12/27/1993
						<i>Record No.:</i> 842	

<i>Country</i>	<i>Mark:</i>	<i>Status</i>	<i>Class(es)</i>	<i>App. No.</i>	<i>App. Date</i>	<i>Reg. No.</i>	<i>Reg. Date</i>
Cuba	HYPERCOLOR	REGISTERED	25	226/91	05/30/1991		
						<i>Record No.:</i> 12335	

<i>Country</i>	<i>Mark:</i>	<i>Status</i>	<i>Class(es)</i>	<i>App. No.</i>	<i>App. Date</i>	<i>Reg. No.</i>	<i>Reg. Date</i>
Denmark	GENERRA	REGISTERED	18, 25	6818/1990	09/06/1990	5139/1991	08/16/1991
						<i>Record No.:</i> 844	

<i>Country</i>	<i>Mark:</i>	<i>Status</i>	<i>Class(es)</i>	<i>App. No.</i>	<i>App. Date</i>	<i>Reg. No.</i>	<i>Reg. Date</i>
Denmark	HYPERCOLOR	REGISTERED	25	1746/1991	03/07/1991	03525/1994	06/03/1994
						<i>Record No.:</i> 845	

<i>Country</i>	<i>Mark:</i>	<i>Status</i>	<i>Class(es)</i>	<i>App. No.</i>	<i>App. Date</i>	<i>Reg. No.</i>	<i>Reg. Date</i>
Dominican	GENERRA	REGISTERED	45	29,629	12/11/1990	50,917	04/19/1991
						<i>Record No.:</i> 846	

<i>Country</i>	<i>Mark:</i>	<i>Status</i>	<i>Class(es)</i>	<i>App. No.</i>	<i>App. Date</i>	<i>Reg. No.</i>	<i>Reg. Date</i>
Ecuador	GENERRA	REGISTERED	25	27,309	08/23/1991	1388/92	06/04/1992
						<i>Record No.:</i> 847	

<i>Country</i>	<i>Mark:</i>	<i>Status</i>	<i>Class(es)</i>	<i>App. No.</i>	<i>App. Date</i>	<i>Reg. No.</i>	<i>Reg. Date</i>
European	GENERRA	REGISTERED	9, 14, 25	160754	04/01/1996	160754	07/01/1998
						<i>Record No.:</i> 843	

<i>Country</i>	<i>Mark:</i>	<i>Status</i>	<i>Class(es)</i>	<i>App. No.</i>	<i>App. Date</i>	<i>Reg. No.</i>	<i>Reg. Date</i>
European	GENERRA	PENDING APPLICATION	18, 24,	001986553	12/05/2002		
			26				12352

# TRADEMARK REPORT

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
European	HYPERCOLOR	REGISTERED	9, 14, 25	1465871	01/13/2000	001465871	01/30/2001
						Record No.: 8287	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
European	HYPERCOLOR	PENDING APPLICATION	18, 24, 26	001985696	12/05/2000		
						Record No.: 12353	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Finland	GENERERRA	REGISTERED	18, 25	4893/90		118390	04/21/1992
						Record No.: 12452	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Finland	GENERERRA	REGISTERED	18, 25	4892/90		118389	04/21/1992
						Record No.: 12453	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
France	GENERERRA	REGISTERED	25, 26	284814	05/08/1981	1,660,819	05/08/1981
						Record No.: 848	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
France	GENERERRA	REGISTERED	18, 25	246,238	10/29/1990	1,624,077	10/29/1990
						Record No.: 849	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
France	HYPERCOLOR	REGISTERED	25	274,206	03/15/1991	1,660,048	03/15/1991
						Record No.: 852	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Germany	GENERERRA	REGISTERED	18, 25	DD -W63582/18Wz	08/27/1990	DD-652.400	03/02/1993
						Record No.: 853	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Germany	HYPERCOLOR	PROPOSED MARK		G39267/25WZ	03/12/1991		
						Record No.: 851	

# TRADEMARK REPORT

Report Date: 03/11/2002

Page: 5

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Guatemala	GENERRA	REGISTERED	25			50,513	07/16/1986
						Record No.: 857	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Guatemala	HYPER-GRAPHIX	REGISTERED	25			103,520	05/08/2000
						Record No.: 12188	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Honduras	GENERRA	REGISTERED	25	1932/93	02/25/1993	59,207	01/10/1994
						Record No.: 859	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
India	GENERRA	REGISTERED	25	483,636	12/31/1987	483,636	12/31/1987
						Record No.: 863	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Indonesia	GENERRA	REGISTERED	25		05/09/1981	286,067	01/14/1993
						Record No.: 864	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Ireland	GENERRA	REGISTERED	25		01/27/1988	126789	01/27/1988
						Record No.: 865	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Ireland	HYPERCOLOR	REGISTERED	25	91/1141		143847	12/03/1990
						Record No.: 866	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Israel	GENERRA	REGISTERED		68,412	02/03/1988	68412	
						Record No.: 867	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Israel	HYPERCOLOR	REGISTERED		79,838	05/28/1991	79838	06/02/1994
						Record No.: 869	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Japan	BLUESTONE	REGISTERED		4-125467	06/17/1992	3124494	02/29/1996
						Record No.: 872	

# TRADEMARK REPORT

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Japan	GENERRA	REGISTERED	25	5,636,819	05/02/1981	2540706	05/31/1993
						Record No.: 873	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Japan	HYPERCOLOR	REGISTERED	25	2000-57247	05/25/2000	4465408	04/06/2001
						Record No.: 11051	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Mexico	BLUESTONE	REGISTERED		143,274	06/25/1992	425057	06/25/1992
						Record No.: 876	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
New Zealand	GENERRA	REGISTERED	25	141,066	03/10/1982	141,066	03/10/1982
						Record No.: 878	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
New Zealand	GENERRA	REGISTERED	25	205,556	10/16/1990	205,556	04/30/1990
						Record No.: 880	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
New Zealand	HYPERCOLOR	REGISTERED	25	208,713	03/07/1991	208,713	03/07/1991
						Record No.: 879	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Norway	GENERRA	REGISTERED		88,0344	01/26/1988	136,264	04/20/1989
						Record No.: 882	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Norway	HYPERCOLOR	REGISTERED		91,2107	04/22/1991	151,348	07/02/1992
						Record No.: 883	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Pakistan	GENERRA	PENDING APPLICATION	25	96,935	08/21/1988		
						Record No.: 884	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Panama	GENERRA	REGISTERED	35	065556	04/07/1993	065556	08/25/1994
						Record No.: 885	

# TRADEMARK REPORT

Report Date: 03/11/2002

Page: 7

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Panama	GENERRA	REGISTERED	42	065557	04/07/1993	065557	08/25/1994
						Record No.: 886	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Panama	GENERRA	REGISTERED	25			036014	01/25/1985
						Record No.: 888	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Panama	GENERRA	REGISTERED	25	070143	03/15/1994	70143	01/22/1996
						Record No.: 889	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Panama	HYPERCOLOR	REGISTERED				056988	05/05/1993
						Record No.: 12340	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Peru	GENERRA	REGISTERED	25	127,942	09/02/1987	73,398	02/18/1993
						Record No.: 891	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Peru	HYPERCOLOR	REGISTERED	24			95936	02/14/1992
						Record No.: 12134	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Peru	HYPERCOLOR	REGISTERED	25	183672		094968	01/03/1992
						Record No.: 12341	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Philippines	GENERRA	REGISTERED	25	44,834	07/11/1981	55269	05/28/1993
						Record No.: 892	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Portugal	GENERRA	REGISTERED	25	215,247	03/15/1982	215,247	10/21/1988
						Record No.: 895	
Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Portugal	HYPERCOLOR	REGISTERED				272,025	02/22/1993
						Record No.: 896	

# TRADEMARK REPORT

Report Date: 03/11/2002

Page: 8

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Puerto Rico	GENERRA	REGISTERED	25			31,145	04/01/1992
						Record No.: 897	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
South Korea	GENERRA	REGISTERED		33259/1990	11/14/1990	81297	02/04/1982
						Record No.: 875	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Sweden	GENERRA	REGISTERED	25	03/6990	10/26/1983	191707	06/08/1984
						Record No.: 901	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Sweden	HYPERCOLOR	REGISTERED		91-03713	04/25/1991	235112	05/22/1992
						Record No.: 902	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Switzerland	GENERRA	REGISTERED	18, 25	6537/1990.3	09/05/1990	385,316	09/05/1990
						Record No.: 903	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Switzerland	HYPERCOLOR	REGISTERED	25	2817/1991.7	04/26/1991	389,424	04/26/1991
						Record No.: 904	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Taiwan	GENERRA	REGISTERED				162089	11/01/1981
						Record No.: 906	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Taiwan	HYPERCOLOR	REGISTERED		80-10355	03/12/1991	533283	09/01/1991
						Record No.: 907	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Taiwan	HYPERCOLOR	REGISTERED		80-10356	03/12/1991	536435	10/01/1991
						Record No.: 908	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United	GENERRA	REGISTERED	25		04/27/1981	1,153,137	04/27/1981
						Record No.: 912	

# TRADEMARK REPORT

Report Date: 03/11/2002

Page: 9

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United	GENERRA	REGISTERED	18	1,445,499	10/25/1990	1,445,499	10/25/1990
						Record No.: 913	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United	GENERRA	REGISTERED	25	1,445,500	10/25/1990	1,445,500	10/25/1990
						Record No.: 914	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United States	BLUE-STONE	REGISTERED	25	74/801,175	10/15/1991	1,811,591	12/14/1993
						Record No.: 803	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United States	BLUE-STONE	REGISTERED	25	74/373,890	03/31/1993	2,037,371	02/11/1997
						Record No.: 805	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United States	BREZZA MARINA	REGISTERED	25	74/503,531	03/15/1994	2,046,256	03/18/1997
						Record No.: 813	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United States	GENERRA	REGISTERED	25	73/412,568	02/07/1983	1,336,762	05/21/1985
						Record No.: 796	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United States	GENERRA	REGISTERED	25	73/459,399	01/03/1984	1,336,782	05/21/1985
						Record No.: 797	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United States	GENERRA	REGISTERED	25	74/366,635	03/10/1993	1,804,581	11/16/1993
						Record No.: 802	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United States	GENERRA	REGISTERED	25	74/800,626	04/30/1990	1,858,086	10/11/1994
						Record No.: 804	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United States	GENERRA	REGISTERED	25	74/802,011	03/26/1993	1,881,527	02/28/1995
						Record No.: 806	



# TRADEMARK REPORT

Report Date: 03/11/2002 Page: 10

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United States	GENERERRA	REGISTERED	9	74/334,882	11/20/1992	1,841,245	06/21/1994
						Record No.: 808	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United States	GENERERRA	REGISTERED	18	75/673,099	03/26/1999	2,332,339	03/21/2000
						Record No.: 5838	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United States	GENERERRA (Stylized)	REGISTERED	25	73/286,005	11/17/1980	1,231,993	03/22/1983
						Record No.: 795	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United States	GENERERRA COLLECTION	REGISTERED	25	73/585,666	03/03/1986	1,418,418	11/25/1986
						Record No.: 5792	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United States	HYPERCOLOR	REGISTERED	25		12/03/1990	1,701,135	07/14/1992
						Record No.: 4009	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United States	HYPERCOLOR	PENDING APPLICATION	24	76/177,947	12/08/2000		
						Record No.: 12785	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
United States	SELECT CORPS	REGISTERED	25	74/010,491	12/13/1989	1,659,226	10/01/1991
						Record No.: 798	

Country	Mark:	Status	Class(es)	App. No.	App. Date	Reg. No.	Reg. Date
Venezuela	GENERERRA	REGISTERED		2976-82	04/23/1982	114418-F	09/24/1985
						Record No.: 915	

**EXHIBIT 1-B**

<b>MARK</b>	<b>CLASS</b>	<b>COUNTRY</b>	<b>REG. NO.</b>
HYPER-GRAFIX	25	Albania	5208
GENERRA	18/25	Albania	4782
GENERRA	18/25	Algeria	43613
SELECT CORPS	25	Algeria	43612
HYPER-GRAFIX	25	Algeria	43838
SELECT CORPS	25	Austria	136135
HYPER-GRAFIX	38	Bahamas	14781
GENERRA	38	Bahamas	14281
HYPERCOLOR	38	Bahamas	14591
HYPERCOLOR	25	Bahrain	15138
HYPERCOLOR	25	Bangladesh	32591
SELECT CORPS	25	Bangladesh	31620
SELECT CORPS	25	Benelux	493016
GENERRA	18	Bolivia	533804-C
HYPER-GRAFIX	25	Bolivia	52893-C
HYPERCOLOR	25	Bolivia	52894-D
GENERRA	25.60	Brazil	815857756
HYPERCOLOR	25	Bulgaria	14693
HYPER-GRAFIX	25	Bulgaria	15622/8/91
GENERRA	25	Cambodia	218

3/13/02

[00000-0000/SL020360.176]

**TRADEMARK**  
**REEL: 002486 FRAME: 0889**

<b>MARK</b>	<b>CLASS</b>	<b>COUNTRY</b>	<b>REG. NO.</b>
HYPERCOLOR	25	Cambodia	217
SELECT CORPS	25	Cambodia	216
BLUESTONE	25	Chile	412,771
HYPER-GRAFIX	25	China	610111
SELECT CORPS	25	China	573699
HYPER-GRAFIX	25	Costa Rica	78,348
HYPERCOLOR	25	Costa Rica	77,521
SELECT CORPS	25	Cuba	118,718
HYPER-GRAFIX	25	Cuba	387/91
GENERRA	25	Cuba	118,643
HYPER-GRAFIX	25	Denmark	06352/1992
HYPERCOLOR	18/25	Denmark	05136/1991
GENERRA	44	Dominican Republic	50,901
HYPER-GRAFIX	45	Dominican Republic	51,549
HYPERCOLOR	44	Dominican Republic	51,330
HYPERCOLOR	45	Dominican Republic	51,342
GENERRA	18	Ecuador	1387-92
GENERRA	24	Ecuador	1412-92
HYPER-GRAFIX	25	Ecuador	783-92
SELECT CORPS	25	Ecuador	3287-92

MARK	CLASS	COUNTRY	REG. NO.
HYPERCOLOR	24	Ecuador	2486-92
HYPER-GRAFIX	25	Ecuador	3287-92
SELECT CORPS	25	El Salvador	210/13/433
HYPER-GRAFIX	25	Finland	134684
GENERRA	25	Finland	133434
HYPER-GRAFIX	25	France	1,687,281
SELECT CORPS	25	France	1,637,493
SELECT CORPS	25	Germany	2002757
SELECT CORPS	25	Guatemala	68769
GENERRA	25	Guernsey	1153137
GENERRA	19	Guyana	13,484A
GENERRA	24	Guyana	13,482A
GENERRA	25	Guyana	13,483A
HYPERCOLOR	25	Guyana	13,418A
HYPER-GRAFIX	25	Guyana	13,422A
HYPERCOLOR	24	Guyana	13,486A
SELECT CORPS	25	Guyana	13,485A
GENERRA	25	Haiti	317/87
HYPER-GRAFIX	25	Haiti	172/92
HYPERCOLOR	25	Haiti	312/92

MARK	CLASS	COUNTRY	REG. NO.
SELECT CORPS	25	Haiti	94/91
GENERRA	35	Honduras	1,558
GENERRA	42	Honduras	1,557
HYPER-GRAFIX	25	Honduras	54,742
GENERRA	25	Honduras	53,657
GENERRA	25	Iceland	975/1991
HYPER-GARFIX	25	Iceland	978/1991
HYPERCOLOR	25	Iceland	967/1991
SELECT CORPS	25	Iceland	977//1991
GENERRA	25	Indonesia	286068
GENERRA	25	Iran, Islamic Republic of	54936
HYPER-GRAFIX	25	Iran, Islamic Republic of	67547
HYPERCOLOR	25	Iran, Islamic Republic of	66646
SELECT CORPS	25	Iran, Islamic Republic of	1371/2/2-68240
GENERRA		Jersey	5799
GENERRA	18/25	Korea, Democratic People's Republic Of	7789
HYPER-GRAFIX	25	Korea, Democratic People's Republic Of	7911
HYPERCOLOR	25	Korea, Democratic People's Republic Of	7873

<b>MARK</b>	<b>CLASS</b>	<b>COUNTRY</b>	<b>REG. NO.</b>
SELECT CORPS	25	Korea, Democratic People's Republic Of	7872
HYPERCOLOR	25	Korea, Republic Of	4465408
SELECT CORPS	27	Korea, Republic Of	235410
GENERRA		Kuwait	14769/16713
HYPERCOLOR	25	Mexico	395,345
HYPER-GRAFIX	25	Morocco	47193
HYPERCOLOR	25	Morocco	46504
SELECT CORPS	25	Morocco	46731
HYPER-GRAFIX	25	Myanmar	
HYPERCOLOR	25	Myanmar	
HYPER-GRAFIX	25	Nepal	8536/049
GENERRA	25	Nepal	6448/045
HYPERCOLOR	25	Nepal	8537/049
HYPERCOLOR	25	Netherlands Antilles	
HYPER-GRAFIX	25	Netherlands Antilles	
GENERRA	25	Netherlands Antilles	7639
HYPER-GRAFIX	25	Nicaragua	21,219
HYPERCOLOR	25	Nicaragua	22,221
SELECT CORPS	25	Nicaragua	20,800

MARK	CLASS	COUNTRY	REG. NO.
HYPER-GRAFIX	25	Norway	151,533
GENERRA	24	Paraguay	153209
HYPER-GRAFIX	25	Paraguay	151730
HYPERCOLOR	24	Paraguay	153208
HYPERCOLOR	25	Paraguay	149788
SELECT CORPS	25	Paraguay	154017
HYPER-GRAFIX	25	Peru	84858
HYPER-GRAFIX	25	Peru	93487
SELECT CORPS	25	Peru	94969
HYPERCOLOR	25	Poland	72,031
HYPERCOLOR	25	Poland	272,025
GENERRA	18	Puerto Rico	31,147
HYPER-GRAFIX	25	Puerto Rico	31,144
SELECT CORPS	25	Puerto Rico	31,148
GENERRA	25	Russian Federation	94911
GD & DESIGN	25	Sri Lanka	44508
HYPER-GRAFIX	25	Sri Lanka	61641
HYPER-GRAFIX	25	Suriname	12940
GENERRA	24	Suriname	12957
GENERRA	18/25	Suriname	12949

MARK	CLASS	COUNTRY	REG. NO.
HYPERCOLOR	24	Suriname	12958
HYPER-GRAFIX	25	Sweden	236081
HYPER-GRAFIX	25	Switzerland	391,226
SELECT CORPS	25	Switzerland	387,377
HYPER-GRAFIX	40	Taiwan	545109
SELECT CORPS	40	Taiwan	521710
SELECT CORPS	41	Taiwan	523371
GENERRA	25	Tunisia	EE91.0141
HYPERCOLOR	25	Tunisia	EE91.0177
SELECT CORPS	25	Tunisia	EE91.0038
HYPER-GRAFIX		Turkey	129246
SELECT CORPS		Turkey	129386
UN BLUE CHOIX	25	U.S. ( <i>Cancelled</i> )	1,468,422
JEANS POCKET & DESIGN	25	U.S ( <i>Cancelled</i> )	1,304,416
GENERRA SCARPE SHOES & DESIGN	25	U.S. ( <i>Cancelled</i> )	1,336,781
GENERRA PRIMAVERA EST. & DES.	25	U.S. ( <i>Cancelled</i> )	1,336,763
HYPER-GRAFIX	25	United Arab Emirates	7923
HYPERCOLOR	25	United Arab Emirates	7655
SELECT CORPS	25	United Arab Emirates	7638



<b>MARK</b>	<b>CLASS</b>	<b>COUNTRY</b>	<b>REG. NO.</b>
GENERRA	25	Vanuatu	604
HYPER-GRAFIX	39	Venezuela	016513
HYPERCOLOR	25	Vietnam	3673
SELECT CORPS	25	Vietnam	4896
HYPER-GRAFIX	25	Vietnam	4632

MARK	CLASS	COUNTRY	Application/or Registration No.
HYPERCOLOR	25	Albania	5022
HYPERCOLOR	25	Algeria	43519
HYPERCOLOR	25	Austria	136829
HYPER-GRAFIX	25	Austria	137632
HYPERCOLOR	25	Benelux	494953
HYPER-GRAFIX	25	Benelux	498546
GENERRA	18/25	Bulgaria	19,015
BLUESTONE		Canada	707,264
GENERRA		Canada	779,608
HYPER-GRAFIX	25	Chile	376.301
GENERRA	24	Chile	381.571
GENERRA	25	Cuba	118.782
SELECT CORPS	25	Cuba	118.718
GENERRA	25	Czech Republic	171561
HYPER-GRAFIX	25	Czech Republic	
HYPERCOLOR	25	Czech Republic	170811
SELECT CORPS	25	Czech Republic	170214
HYPERCOLOR	25	Ecuador	3103-92
GENERRA	25,26	Germany	G 028755

MARK	CLASS	COUNTRY	Application/or Registration No.
GENERRA	18/25	Greece	101005
GENERRA	25	Greece	101006
HYPERCOLOR	25	Greece	103249
GENERRA	25	Honduras	52,675
HYPERCOLOR	25	Honduras	54,554
GENERRA	25	Hong Kong	2107/81
GENERRA	18/25	Hungary	130,990
HYPERCOLOR	25	Hungary	H133,140
HYPERCOLOR	25	Italy	609048
SELECT CORPS	25	Italy	603144
GENERRA		Japan	1973219
GENERRA	18	Mexico	392,161
HYPERCOLOR	25	Mexico	395345
GENERRA	18	Nicaragua	20,487
GENERRA	25	Nicaragua	20,486
GENERRA	18,25	North Korea, People's Republic of	7789
GENERRA	25	Paraguay	141325
GENERRA	24	Peru	97218
HYPERCOLOR		Philippines	75,881

MARK	CLASS	COUNTRY	Application/or Registration No..
GENERRA		Poland	R-64,222
HYPERCOLOR		Poland	72,031
HYPERCOLOR	25	Puerto Rico	31,146
GENERRA	18/25	Romania	16 963
HYPERCOLOR	25	Russian Federation	101370
SELECT CORPS		Russian Federation	97356
HYPER-GRAFIX	25	Saudi Arabia	247/84
HYPERCOLOR	25	Saudi Arabia	246/75
SELECT CORPS	25	Saudi Arabia	257/71
HYPERCOLOR		Singapore	2718/91
GENERRA	25	Singapore	3624/84
GENERRA		Slovak Republic	171 561
HYPERCOLOR	25	South Africa	91/6918
HYPERCOLOR		South Korea	6446/1991
HYPERCOLOR	25	Spain	1.630.752
GENERRA	38	Thailand	130031
HYPER-GRAFIX	38	Thailand	156050
HYPERCOLOR	38	Thailand	152970
GENERRA	25	Turkey	116254

MARK	CLASS	COUNTRY	Application/or Registration No.
HYPERCOLOR		Turkey	127871
HYPERCOLOR	25	United Kingdom	1458413
BLUESTONE	25	U.S.	74/213,000
BREZZA MARINA	25	U.S.	1,784,906
FLEX-O-WAIST	25	U.S.	74,709,058
GENERRA	14	U.S.	74/366,486
GENERRA	16	U.S.	74/520,712
GENERRA	18	U.S.	1,751,898
GENERRA	25	U.S.	1,933,536
GENERRA GIOVINEZZA	25	U.S.	1,492,305
GNR	25	U.S.	74/654,710
HYPERCOLOR	3	U.S.	74/560,328
HYPERCOLOR	9	U.S.	74/560,122
HYPERCOLOR	14	U.S.	74/560,121
HYPERCOLOR	16	U.S.	74/252,810
HYPERCOLOR	25	U.S.	74/340,917
GENERRA	18/25	Vietnam	2746
GENERRA	18/25	Yugoslavia	36,502

**EXHIBIT A**

Trademark Application No.:

76/177,947

Trademark Registration Nos.:

1,811,591

2,037,371

2,046,256

1,336,762

1,336,782

1,804,581

1,858,086

1,881,527

1,841,245

2,332,339

1,231,993

1,418,418

1,701,135

1,659,226

**LIMITED IRREVOCABLE POWER OF ATTORNEY**

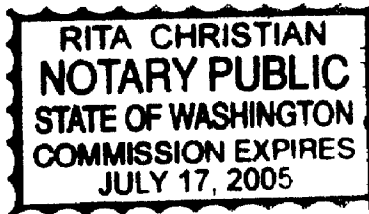
**THIS LIMITED IRREVOCABLE POWER OF ATTORNEY** is made on the 18<sup>th</sup> day of March, 2002 by Generra Holding Company of 3214 W. McGraw Street, Suite 301A Seattle, Washington 98199 U.S.A. (the "Company") in pursuance of Section 107(1) of the *Instruments Act 1958*.

1. APPOINTS Keith P. Schoeneberger Of Ross & Hardies, 150 North Michigan Avenue #2500, Chicago, IL 60601 to be its attorney.
2. AUTHORIZES its attorney to do all things necessary on behalf of the Company in order to file certain recordation documents with the U.S. Patent and Trademark Office, copies of which are attached as Exhibit A.

Signed for and on behalf of  
**Generra Holding Company**  
by a duly authorized officer

)  
)  
)  
\_\_\_\_\_  
Alan A. Robin, President

SUBSCRIBED AND SWORN to before me this 18<sup>th</sup> day of March, 2002.



Rita Christian  
\_\_\_\_\_  
NOTARY PUBLIC in and for the State  
of Washington, residing at Freeland WA.

My commission expires: 7-17-2005



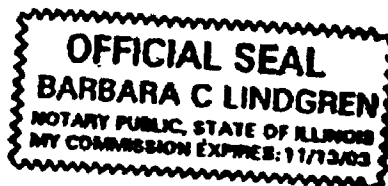




Services, Inc., the corporation described in and which executed the foregoing instrument, that he has signed said instrument as a free act on behalf of said corporation, and that he has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.

Barbara C. Lindgren  
NOTARY PUBLIC in and for the State of  
ILLINOIS, residing at NORTHBROOK  
My Appointment Expires: 11.13.2003



[SL003710.979]

-2-

5/22/00

TRADEMARK  
REEL: 002486 FRAME: 0905

EXHIBIT 1

Mark	Registration No.	Registration Date
BLUE-STONE	1,811,591	12/14/93
BLUE-STONE	2,037,371	2/11/97
BREZZA MARINA	2,046,256	3/18/97
GENERRA	2,332,339	3/21/00
GENERRA	1,336,762	5/21/85
GENERRA	1,336,782	5/21/85
GENERRA	1,804,581	11/16/93
<del>GENERRA</del>	<del>1,858,086</del>	<del>10/11/94</del>
<del>GENERRA</del>	<del>1,881,527</del>	<del>2/28/95</del>
GENERRA	1,933,536	11/7/95
GENERRA	1,841,245	6/21/94
<del>GENERRA (Stylized)</del>	<del>1,231,993</del>	<del>3/22/83</del>
GENERRA COLLECTION	1,418,418	11/25/86
HYPERCOLOR	1,701,135	7/14/92
SELECT CORPS	1,659,226	10/1/91

[SL003710.979]

5/22/00

Mark	Registration No.	Registration Date
BLUE-STONE	2,037,371	2/11/97
BREZZA MARINA	2,046,256	3/18/97
GENERRA	2,332,339	3/21/00
GENERRA	1,336,762	5/21/85
GENERRA	1,336,782	5/21/85
GENERRA	1,804,581	11/16/93
GENERRA	1,858,086	10/11/94
GENERRA	1,881,527	2/28/95
<del>GENERRA</del>	<del>1,933,536</del>	<del>11/6/95</del>
GENERRA	1,841,245	6/21/94
GENERRA (Stylized)	1,231,993	3/22/83
GENERRA COLLECTION	1,418,418	11/25/86
<del>HYPERCOLOR</del>	<del>1,701,135</del>	<del>7/14/92</del>
SELECT CORPS	1,659,226	10/1/91

[SL003742.426]

**EXHIBIT B  
AFFIDAVIT OF  
ALAN A. BOBIN**

March 6, 2002

Mr. Douglas A. Friedrich  
Household Commercial Financial Services  
2700 Sanders Road  
Prospect Heights, IL 60070

**Re: Generra Holding Company**

Dear Mr. Friedrich:

We represent Generra Holding Company, a Washington corporation ("GHC"). GHC has decided to sell substantially all of its assets, and as part of the transaction, GHC has promised to transfer all of its rights in the trademarks "Generra" and "Hypercolor." The purpose of this letter is to ask for your assistance in resolving a minor issue in the United States with the chain of title of these trademarks.

As you know, on May 24, 2000, Household Commercial Financial Services, Inc. ("Household") transferred to GHC its rights in the trademarks "Generra" and "Hypercolor" in the United States through an Assignment of Trademark Rights dated May 24, 2000. A copy of this document is attached as Exhibit A. Due to a scrivener's error, Household was incorrectly referred to as the "Assignee" and GHC was incorrectly referred to as the "Assignor." We request your assistance in correcting these errors.

Please sign this letter below to acknowledge that the references to Household as "Assignee" and to GHC as "Assignor" are due to scrivener's errors, and, in fact, Household assigned to GHC the rights referenced in the Assignment of Trademark Rights documents. Please return these signed originals to our office to the attention of Heidi Sachs. Should you have any questions, please don't hesitate to contact me at (206) 264-3967 or Heidi Sachs at (206) 583-8506. We appreciate that this is once again on short notice, and hope it does not present a problem for you. Thank you for your assistance in this matter.

[/SB020590253]

**TRADEMARK  
REEL: 002486 FRAME: 0908**

Sincerely,

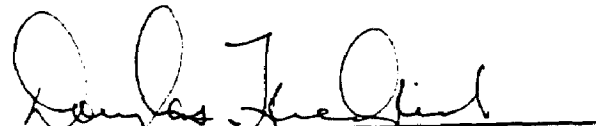
Michael Hatch

On behalf of Household Commercial Financial Services, Inc., I acknowledge that due to a scrivener's error, Household was incorrectly referred to as "Assignee" and GHC was incorrectly referred to as "Assignor" in the Assignment of Trademark Rights dated May 24, 2000, which is attached as Exhibit A. I confirm that in such Assignment of Trademark Rights, Household should have been referred to as the "Assignor" and GHC should have been referred to as the "Assignee," and, in fact, Household assigned to GHC the rights referenced in the Assignment of Trademark Rights documents.

March 6, 2002.

**Household Commercial Financial Services,  
Inc.**

By:



Name: Douglas A. Friedrich

Title: EXECUTIVE VICE PRESIDENT

MGH:mgh

cc: Alan A. Bobin  
Heidi L. Sachs  
George M. Beal

**EXHIBIT A**

**ASSIGNMENT OF TRADEMARK RIGHTS**


WHEREAS, Household Commercial Financial Services, Inc. ("Assignee"), a Delaware corporation with its principal place of business at 2700 Sanders Road, Prospect Heights, Illinois 60070, has common law rights in the marks that are the subject of this assignment and is the owner of the trademark registrations set forth in Exhibit 1 and incorporated herein by reference; and

WHEREAS, Generra Holding Company, Inc. ("Assignor"), a Washington corporation with its principal place of business at 920 North 34<sup>th</sup> Street, 3<sup>rd</sup> Floor, Seattle, Washington 98103, is desirous of acquiring said common law rights, registrations and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the marks set forth in Exhibit 1, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

Signed this 24<sup>th</sup> day of May, 2000.

HOUSEHOLD COMMERCIAL  
FINANCIAL SERVICES, INC.

By   
John Owens  
Vice President

STATE OF ILLINOIS )  
 )  
COUNTY OF COOK )

ss.

On the 24 day of May, 2000, before me personally appeared John Owens, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he is the Vice President of Household Commercial Financial

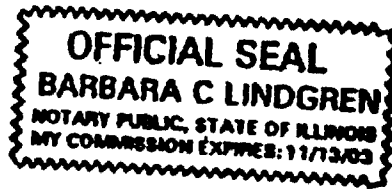
[SL003710.979]

5/22/00

Services, Inc., the corporation described in and which executed the foregoing instrument, that he has signed said instrument as a free act on behalf of said corporation, and that he has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.

Barbara C. Lindgren  
NOTARY PUBLIC in and for the State of  
ILLINOIS, residing at NORTHBROOK  
My Appointment Expires: 11.13.2005



[SL003710.979]

-2-

5/22/00

TRADEMARK  
REEL: 002486 FRAME: 0911



EXHIBIT 1

Mark	Registration No.	Registration Date
BLUE-STONE	1,811,591	12/14/93
BLUE-STONE	2,037,371	2/11/97
BREZZA MARINA	2,046,256	3/18/97
GENERRA	2,332,339	3/21/00
GENERRA	1,336,762	5/21/85
GENERRA	1,336,782	5/21/85
GENERRA	1,804,581	11/16/93
GENERRA	1,858,086	10/11/94
GENERRA	1,881,527	2/28/95
GENERRA	1,933,536	11/7/95
GENERRA	1,841,245	6/21/94
GENERRA (Stylized)	1,231,993	3/22/83
GENERRA COLLECTION	1,418,418	11/25/86
HYPERCOLOR	1,701,135	7/14/92
SELECT CORPS	1,659,226	10/1/91

[SL003710.979]

5/22/00

Mark	Registration No.	Registration Date
BLUE-STONE	2,037,371	2/11/97
BREZZA MARINA	2,046,256	3/18/97
GENERRA	2,332,339	3/21/00
GENERRA	1,336,762	5/21/85
GENERRA	1,336,782	5/21/85
GENERRA	1,804,581	11/16/93
GENERRA	1,858,086	10/11/94
GENERRA	1,881,527	2/28/95
<del>GENERRA</del>	<del>1,933,536</del>	<del>11/7/95</del>
GENERRA	1,841,245	6/21/94
GENERRA (Stylized)	1,231,993	3/22/83
GENERRA COLLECTION	1,418,418	11/25/86
<del>HYPERCOLOR</del>	<del>1,701,135</del>	<del>7/14/92</del>
SELECT CORPS	1,659,226	10/1/91

[SL003742.426]