

04-22-2002

4/11/02

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Tab settings \*\*\*†

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying Party(ies):

Clinicians Publishing Group, Inc., a New Jersey corporation

Clinicians Group, LLC, a New Jersey limited liability company

- ☐ Individual(s) ☐ Association  
☐ General partnership ☐ Limited Partnership  
☐ Corporation-State  
☒ Other as noted above

Additional Name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date:

## 2. Name and address of receiving Party(ies)

Name: Jobson Publishing, LLC

Internal Address: New York, New York

Street Address: 100 Avenue of the Americas

City: New York State: NY ZIP: 10013

- ☐ Individual(s) Citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☐ Corporation-State  
☒ Other Delaware limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No  
(Designations must be a separate document from Assignment)Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/078 413

B. Trademark Registration No's

2,012,890	1,983,165	2,051,690
2,199,710	1,717,093	2,386,541
2,404,713	2,371,706	1,760,819
2,157,893 (See Schedule A attached to Assignment)		

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard A. Walz, Esq.

Internal Address: Bryan Cave LLP  
245 Park Avenue  
New York, NY 10167Street Address:  
245 Park Avenue

City: New York State: NY ZIP: 10167

## 6. Total Number of applications and registrations involved:

11

## 7. Total fee (37 CFR 3.41): \$ 290.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit Account number:

02-4467 - To be charged in the event of any deficiency in the fee presented herewith

(Attach) duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. State and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard A. Walz

Name of Person Signing

Signature

April 1, 2002

Date

04/22/2002 LMUELLER 00000022 76078413

01 FC:481

40.00 OP

02 FC:482

250.00 OP

Total number of pages including this cover sheet and any attachments: 1

OMB No. 0651-0011 (exp. 4-94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK

REEL: 002488 FRAME: 0026

## ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND TRADE NAMES

Each of Clinicians Publishing Group, Inc., a New Jersey corporation, Clinicians Group, LLC, a New Jersey limited liability company by itself and as the successor in interest as a result of a merger of Partners in Medical Communications LLC, Alliance Medical Communications LLC and WebDirxtions, LLC into Clinicians Group, LLC (collectively the "Assignor"), for valuable consideration to it in hand paid, receipt of which is hereby acknowledged, by these presents does hereby assign, transfer and convey unto Jobson Publishing, LLC, a Delaware limited liability company ("Assignee"), and its successors and assigns, the entire right, title and interest in and to all trademarks, service marks and trade names, registered, unregistered and/or the subject of application for registration, including, without limitation, the trademarks listed on Schedule A annexed hereto, together with any and all renewals of any of the foregoing, along with any and all claims for past infringement, and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable, arising from infringement, misappropriation or other violation whether prior to or subsequent to the date hereof, of any of such trademarks, service marks and trade names, or of any proprietary or other rights in such trademarks, service marks and trade names, together with the goodwill of the business symbolized by such trademarks, service marks and trade names.

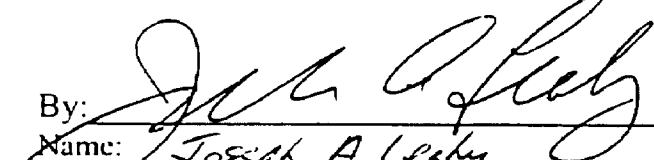
TO HAVE AND TO HOLD the aforementioned properties, assets and rights unto Assignee, its successors and assigns, to and for its use forever.

Assignor shall promptly, upon the request of Assignee, execute, acknowledge and deliver each other instrument of assignment, transfer or conveyance, registrations for assignments, powers of attorney and assurances as Assignee may reasonably request to permit Assignee or its successors and assigns to record the assignment made by this instrument.

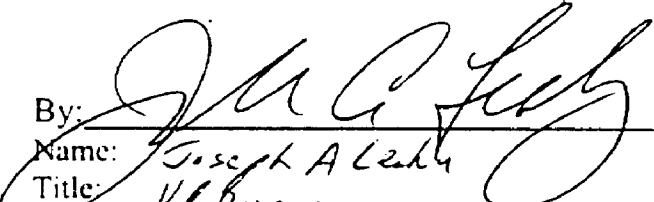
Assignor and Assignee are parties to a certain Acquisition Agreement dated as of even date hereof. This Assignment is executed and delivered pursuant to said Agreement.

IN WITNESS WHEREOF, Assignor has caused this instrument to be duly  
executed as of March 3, 2001.

CLINICIANS PUBLISHING GROUP, INC.

By:   
Name: Joseph A. Leahy  
Title: CEO

CLINICIANS GROUP, LLC, for itself and as  
successor in interest of WebDirxtions, LLC,  
Alliance Medical Communications LLC and  
Partners in Medical Communications, L.L.C.


By:   
Name: Joseph A. Leahy  
Title: VP/Owner

**Schedule A to Assignment of Trademarks**

<b><u>Mark</u></b>	<b><u>Registered Owner</u></b>	<b><u>Registration Number</u></b>	<b><u>County of Registration</u></b>	<b><u>Effective Date of Registration</u></b>
<b>U.S. TRADEMARK REGISTRATIONS</b>				
Neurology Reviews	Partners in Medical Communications LLC	2,012,890		10/29/1996
Pulmonary Reviews	Partners in Medical Communications LLC	1,983,165		6/25/1996
Respiratory Reviews	Partners in Medical Communications LLC	2,051,690		4/8/1997
Women's Health in Primary Care	Alliance Medical Communications LLC	2,199,710		10/27/1998
Legal Lessons	Partners in Medical Communications LLC	1,717,093		9/15/1992
Breathe Well	Partners in Medical Communications LLC	2,386,541		9/12/2000
MD Web. Compendium	WebDirxtions	2,404,713		11/14/2000
PatientWeb. Compendium	WebDirxtions	2,371,706		7/25/2000
Clinicians Reviews	Clinician Publishing Group, Inc.	1,760,819		
Clinicians News	Clinician Publishing Group, Inc.	2,157,893		
<b>PENDING U.S. TRADEMARK APPLICATIONS</b>				
Medical Aesthetics	Clinician Publishing Group, Inc.	76/078,413		5/26/2000

STATE OF New York, )  
COUNTY OF Westchester ) SS.:

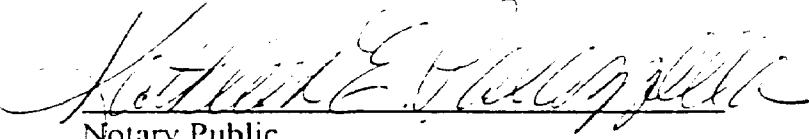
On the 30<sup>th</sup> day of March, in the year 2001, before me, the undersigned, a Notary Public in and for said State, personally appeared Joseph A. Lecky personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

  
Notary Public

STATE OF New York )  
COUNTY OF Westchester ) SS.:

KATHLEEN E. PALAZZOLLA  
NOTARY PUBLIC, State of New York  
No. 43-4503546 Qual. in Rich. Co.  
Certificate Filed in in New York County  
Commission Expires Jan. 31, 2002

On the 30<sup>th</sup> day of March, in the year 2001, before me, the undersigned, a Notary Public in and for said State, personally appeared Joseph A. Lecky personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

  
Notary Public

KATHLEEN E. PALAZZOLLA  
NOTARY PUBLIC, State of New York  
No. 43-4503546 Qual. in Rich. Co.  
Certificate Filed in in New York County  
Commission Expires Jan. 31, 2002