

04-24-2002



APR 9

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

**R**      **102065703**      U.S. DEPARTMENT OF COMMERCE  
**TRADEMARKS ONLY**      U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): <b>Brocato International, Inc.</b> <b>4-9-02</b></p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation-State  <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies) Name: <u>Curtis Squire, Inc.</u> Internal Address: _____ Street Address: <u>7201 Metro Boulevard</u> City: <u>Minneapolis</u> State: <u>MN</u> Zip: <u>55439</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____  <input type="checkbox"/> Association _____  <input type="checkbox"/> General Partnership _____  <input type="checkbox"/> Limited Partnership _____  <input checked="" type="checkbox"/> Corporation-State _____  <input type="checkbox"/> Other _____</p> <p><small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small></p>
<p>3. Nature of conveyance:  <input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>May 7, 1998</u></p>	

<p>4. Application number(s) or registration number(s): A. Trademark Application No.(s)</p>	<p>B. Trademark Registration No.(s) <u>1,967,028</u></p>
<p>Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	

<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>R. Bennett Ford</u> Internal Address: _____ Street Address: <u>2355 Drusilla Lane</u> City: <u>Baton Rouge</u> State: <u>LA</u> Zip: <u>70809</u></p>	<p>6. Total number of applications and registrations involved: ..... <span style="border: 1px solid black; padding: 2px;">1</span></p> <p>7. Total fee (37 CFR 3.41).....\$ <u>40.00</u>  <input checked="" type="checkbox"/> Enclosed  <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: _____ (Attach duplicate copy of this page if paying by deposit account)</p>
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**DO NOT USE THIS SPACE**

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

R. Bennett Ford           April 9, 2002  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document:

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Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

**TRADEMARK**  
**REEL: 002488 FRAME: 0976**

**TRADEMARK AND SERVICE MARK ASSIGNMENT**

WHEREAS, Brocato International, Inc., a Louisiana corporation, having a principal place of business at 2834 South Sherwood Forest Boulevard, Baton Rouge, Louisiana 70816, is the owner of the trademarks, trade names and applications attached hereto as Exhibit A; and

WHEREAS, Curtis Squire, Inc., a Minnesota corporation, having a principal place of business at 7201 Metro Boulevard, Minneapolis, Minnesota 55439, has purchased all of the assets of Brocato International, Inc., including the marks, registrations and applications set forth in Exhibit A attached hereto;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Brocato International, Inc., has assigned and does hereby assign unto the said Curtis Squire, Inc., all right, title and interest in and to the marks, registrations and applications referred to in Exhibit A attached hereto, together with the goodwill of the business symbolized by said marks, registrations and applications.

BROCATO INTERNATIONAL, INC

By:



Samuel J. Brocato, President

STATE OF LOUISIANA )  
 ) ss.  
PARISH OF EAST CALCASIEU

Subscribed and sworn to before me  
this 7<sup>th</sup> day of April, 1998.

  
Notary Public

bmg\curtissq\brocitrad.asg

**EXHIBIT A**

**TRADEMARKS, TRADE NAMES AND APPLICATIONS**

TRADEMARK	REGISTRATION NO.	DATE REGISTERED
MULTI-PLANE CUTTING SYSTEM	U.S. 1,685,859	05/05/92
THE RAGE	U.S. 1,700,875	07/14/92
HOLDLITE	U.S. 1,685,622	05/05/92
SUPER HAIR	U.S. 1,711,029	09/01/92
SPRAE SHINE	U.S. 1,730,208	11/03/92
PEPPERMINT SCRUB	U.S. 1,493,792	06/28/88
POWERFIX	U.S. 1,967,028 CANADA 379,010	04/09/96 01/25/91
SATURATION	U.S. 1,492,822 CANADA 651,328	06/21/88 01/25/91
AN AMERICAN ATTITUDE FOR HAIR	U.S. 1,957,733	02/20/96
CONSTRUCTOR	U.S. 1,526,385	02/28/89
SPLASSH	U.S. 1,546,970 CANADA 651,330	07/11/89 01/25/91
THE HEAT	U.S. 1,714,248	09/08/92
HOLD ON	U.S. 1,597,039	05/22/90
RIBBONS & WAVES	U.S. 1,572,745	12/26/89
CUTLINES	U.S. 1,648,841	06/25/91
BROCATO	U.S. 1,707,665	08/18/92
BROCATO INTERNATIONAL INSTITUTE LOGO	U.S. 1,662,817	10/29/91
NETWORK	U.S. 1,660,151	10/08/91
THAT CURL	U.S. 1,681,580	03/31/92
MATISSE LOGO*	Date of Application	10/09/97
LUXE*	Date of Application	09/29/97
BLENDOLOGIST*	Date of Application	07/08/97
XCURL*	Date of Application	12/02/97

\* Pending Trademark Applications

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