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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Kellogg Company 235 Porter Street Battlecreek, Michigan 49016

4.19.02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

2. Name and address of receiving party(ies)

Name: Cameco S.p.A. Internal Address:

Street Address: Via Mantova 32 City: Desenzano del Garda Province of Brescia State: Italy 25015

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Italy Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 04/01/1992

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 728,610

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Janet F. Satterthwaite

Internal Address:

Venable, Baetjer, Howard & Civiletti LLP

Street Address: 1201 New York Avenue, N.W.

Suite 1000

City: Washington State: DC Zip: 20005-3917

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

22-0261

DO NOT USE THIS SPACE

9. Signature.

John W. McGlynn Name of Person Signing

John W. McGlynn Signature

1-07-02 Date

3

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002489 FRAME: 0247

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Registration of Kellogg Company)

Registration No. 728610)

Registered: March 13, 1982)

Mark: SHIRRIFF and device)

1.708

APPOINTMENT OF DOMESTIC REPRESENTATIVE

The firm of Venable, Baetjer and Howard LLP, whose postal address is 1800 Mercantile Bank and Trust Bld., 2 Hopkins Plaza, 21201 Baltimore, Maryland, U.S.A., hereby designated domestic representative upon whom notices of process in proceedings affecting the mark may be served.

CAMEO S.p.A.

By: *Martin Reintjes*

Typed Name: Martin Reintjes

Signed at Desenzano this 16 day of May
(Italy)

ASSIGNMENT

Whereas Kellogg Company, a corporation organized under the laws of Delaware, with its principal office at One Kellogg Square, Battle Creek, Michigan is the owner of U.S. registration number 728,610 ("Shirriff" and design), registered on March 13, 1962 and renewed on March 13, 1982, and

Whereas Cameo S. p. A., a corporation incorporated under the laws of Italy, whose full postal address is Via Mantova 32, 25015 Desenzano del Garda, Province of Brescia, Italy, is desirous of acquiring said registration;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Kellogg Company does hereby assign unto the said Cameo S.p.A. all right, title and interest in and to the said registration, together with the good will in the United States, if any, of the business symbolized by the mark, and the above identified registration thereof.

C. W. Elliott

State of Michigan)
Country of Calhoun)

On this first day of April, 1992, before me appeared C. W. Elliott, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the said Kellogg Company with authority to do so.

Gail Renee Lindsey

Gail Renee Lindsey
Notary Public, Calhoun County, MI
My Commission Expires March 8, 1995