

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
New Urban Entertainment Television, Inc.

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Kinetic Records, LLC  
Internal Address: \_\_\_\_\_  
Street Address: 425 West 13th Street  
City: New York State: NY Zip: 10014

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State New York  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment!)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: April 19, 2002

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s) 76/151,914  
\_\_\_\_\_  
\_\_\_\_\_  
Additional number(s) attached  Yes  No

B. Trademark Registration No.(s) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Jan Tamulewicz  
Internal Address: Katten Muchin Zavis Rosenman  
\_\_\_\_\_  
\_\_\_\_\_  
Street Address: 575 Madison Avenue  
\_\_\_\_\_  
City: New York State: NY Zip: 10022


6. Total number of applications and registrations involved: .....

7. Total fee (37 CFR 3.41).....\$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
50-1290

DO NOT USE THIS SPACE

9. Signature.  
\_\_\_\_\_  
Name of Person Signing

  
Signature

June 13, 2002  
\_\_\_\_\_  
Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK ASSIGNMENT

WHEREAS, New Urban Entertainment Television, Inc., a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at 1419 37<sup>th</sup> St., N.W., Washington, DC 20007 ("Assignor"), has adopted and used in its business the mark KINETIC, which is pending in the United States Patent and Trademark Office under Application No. 76/151,914, filed on October 23, 2000; and

WHEREAS, Kinetic Records, LLC, a corporation organized and existing under the laws of the State of New York, having a principal place of business at 425 West 13<sup>th</sup> Street, New York, NY 10014 ("Assignee"), is desirous of acquiring the mark KINETIC, the goodwill associated therewith and U.S. Trademark Application No. 76/151,914;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the KINETIC mark, together with the goodwill of the business symbolized by the KINETIC mark and U.S. Trademark Application No. 76/151,914.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its corporate name by its duly authorized officer this 19 day of April \_\_\_\_\_ 2002.

NEW URBAN ENTERTAINMENT  
TELEVISION, INC.

By:   
Dennis J. Brownlee  
Chairman and Chief Executive Officer

