



To the Honorable Commissioner,

102064629

Attached original documents or copy thereof.

1. Name of conveying party(ies):

Vermont Pure Holdings, Ltd.

4-8-02

- Individual(s)
- General Partnership
- Corporation - Delaware
- Other -
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 4, 2002

2. Name and address of receiving party(ies):

The Dannon Company, Inc.  
120 White Plains Road  
Tarrytown, NY 10591

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/417,104

B. Trademark registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Perla M. Kuhn, Esq.  
Hughes Hubbard & Reed LLP  
One Battery Park Plaza  
New York, New York 10004-1482  
(212) 837-6550  
kuhn@hugheshubbard.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account No.: 08-3264

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Perla M. Kuhn

April 8, 2002

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
U.S. Patent and Trademark Office, Office of Public Records  
Crystal Gateway 4, Room 335, Arlington, VA 22202

CERTIFICATE OF MAILING

Express Mail Certificate No.: EJ876874045US

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an Express Mail envelope addressed to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Arlington, VA 22202, on April 8, 2002 (Date of Deposit).

Elaine S. Parker  
Name

Signature

April 8, 2002  
Date of Signature

04/23/2002 6TOM11 00000110 75417104

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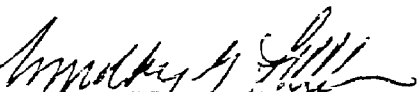
ASSIGNMENT

WHEREAS, Vermont Pure Holdings, Ltd., a Delaware corporation having a place of business at 70 West Oak Lane, White Plains, New York 10604-3604 (hereinafter "VERMONT"), is the owner of all right, title, and interest in and to the trademark FRUSION for spring water and flavored drinking water, including the goodwill associated with said mark, and including U.S. Trademark Application S.N. 75/417,104 for said mark;


WHEREAS, The Dannon Company, Inc., a Delaware corporation having a place of business at 120 White Plains Road, Tarrytown, New York (hereinafter "DANNON"), is desirous of acquiring said trademark FRUSION and that portion of the business to which the mark pertains from VERMONT, including the goodwill associated with said mark and including U.S. Trademark Application S.N. 75/417,104 therefor;

NOW, THEREFORE, in consideration of the sum of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, VERMONT does hereby assign to DANNON all of VERMONT's right, title, and interest in and to the trademark FRUSION, including the goodwill associated with said mark, that portion of the business to which the mark pertains, and U.S. Trademark Application S.N. 75/417,104 for said mark.

VERMONT PURE HOLDINGS, LTD.

By:   
Title: Chairman & CEO

Subscribed and sworn to before me  
this 4<sup>th</sup> day of January, 2002.

  
Notary Public

IONIE C. ALEXANDER  
Notary Public, State of New York  
No. 01AL6060389  
Qualified in Westchester County  
Commission Expires June 25, 2003