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Form PTO-1594 (Rev. 03/01)

FINANCE RECORDS TRADEMARKS

OMB No. 0651-0027 (exp. 5/31/2002)

DEPARTMENT OF COMMERCE Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 4-3-02

Standard Media International

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: October 31, 2001

2. Name and address of receiving party(ies)

Name: International Data Group, Inc. Internal Address:

Street Address: 5 Speen Street

City Framingham State MA Zip 01701

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Massachusetts
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/840241

B. Trademark Registration No.(s)

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: International Data Group, Inc.

Internal Address: c/o Miriam Karlin

Street Address: 5 Speen Street

City: Framingham State: MA Zip: 01701

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

500739

DO NOT USE THIS SPACE

9. Signature.

Miriam R. Karlin Name of Person Signing

Signature

March 22, 2002 Date

Total number of pages including cover sheet, attachments, and document: 12

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

04/24/2002 LMUELLER 00000028 500739 75840241

OL FC:481 40.00 CH

TRADEMARK ASSIGNMENT

WHEREAS, International Data Group, Inc., a Massachusetts corporation ("Assignee"), desires to acquire certain trademark(s), application(s), and any registration(s) resulting therefrom, pursuant to and in connection with its acquisition of certain of the assets of Standard Media International, a Delaware corporation ("Assignor"),

WHEREAS, Assignor desires to transfer to Assignee all of Assignor's right, title, and interest, if any, in and to certain trademark(s), application(s), and any registration(s) resulting therefrom,

NOW THEREFORE, pursuant to that certain Asset Purchase Agreement ("Purchase Agreement"), dated as of October 31, 2001 by and between Assignor and Assignee, and Order (as defined in the Purchase Agreement), and for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all of Assignor's right, title, and interest, if any, including any common law rights it might own, in the United States of America and throughout the world, in and to the trademark(s) and any registrations and applications for said mark(s) listed in attached Exhibit A, together with the goodwill of the business connected with the use of and symbolized by said trademark(s), and the right to sue and recover for past, present and future infringements thereof.

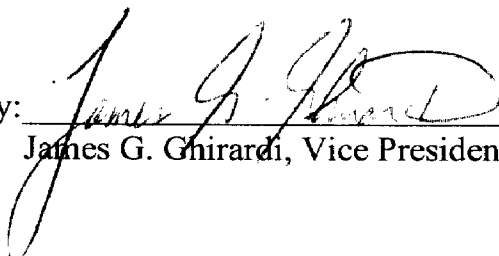
This Assignment is given pursuant to the provisions of the Purchase Agreement and Order, and is made subject to the terms and provisions of the Purchase Agreement and Order.

This Assignment is effective as of October 31, 2001.

STANDARD MEDIA INTERNATIONAL

By:   
Christina Baxter, Finance Manager

INTERNATIONAL DATA GROUP, INC.

By:   
James G. Ghirardi, Vice President - Finance

COUNTRY OF U.S.A. )  
STATE OF CALIFORNIA ) SS.:  
COUNTY OF SAN FRANCISCO )

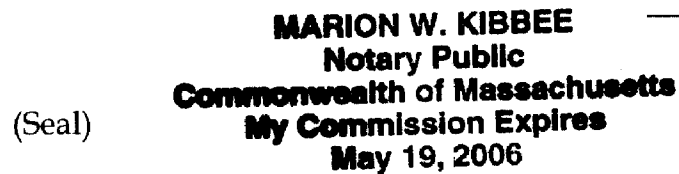
On this 31<sup>st</sup> day of October, 2001, before me personally appeared Christina Baxter, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity and that by her signature on the instrument, the person, or entity on behalf of which the person acted, executed the instrument.



*Patricia A. Floris*  
Notary Public *orig. 1 of 20*

COUNTRY OF U.S.A. )  
THE COMMONWEALTH OF MASSACHUSETTS ) SS.:  
COUNTY OF SUFFOLK )

On this 31<sup>st</sup> day of October, 2001, before me personally appeared James G. Ghirardi, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument, the person, or entity on behalf of which the person acted, executed the instrument.



*Marion W. Kibbee*  
Notary Public

**Exhibit A**

**Marks**

| Mark   | Country                       | File Date | Serial Number | Status    |
|--|-------------------------------|-----------|---------------|-----------|
| Barefoot Billionaire                           | U.S.                          | 10/21/99  | 75/810449     | Abandoned |
| Brand Demander                                 | U.S.                          | 10/23/98  | 75/574722     | Abandoned |
| Build From the Standard                        | European Community Trademark  | 08/10/00  | 1803139       | Pending   |
| Build From the Standard                        | Norway                        | 08/15/00  | 200009439     | Abandoned |
| Build From the Standard                        | Switzerland                   | 08/17/00  | 09807/2000    | Pending   |
| Build From the Standard                        | U.S.                          | 03/21/00  | 78/000300     | Pending   |
| Business Intelligence for the Internet Economy | European Community Trademark  | 02/05/00  | 1493766       | Abandoned |
| Business Intelligence for the Internet Economy | U.S.                          | 09/23/99  | 75/785584     | Pending   |
| Business Standard                              | Japan                         | 06/11/01  | 200152474     | Pending   |
| Business Standard                              | Norway                        | 11/22/00  | 200014342     | Pending   |
| Business Standard (The)                        | European Community Trademark. | 09/07/00  | 0844547       | Pending   |
| Deal Watch Daily                               | U.S.                          | 01/31/01  | 78/045786     | Pending   |
| Global Internet Economic Forum                 | U.S.                          | 05/28/99  | 75/700059     | Rejected  |
| Global Internet Policy Forum                   | U.S.                          | 08/09/99  | 75/750410     | Rejected  |
| Global Internet Summit                         | Australia                     | 03/03/00  | 825939        | Pending   |
| Global Internet Summit                         | European Community Trademark  | 03/06/00  | 1049482       | Pending   |
| Global Internet Summit                         | European Community Trademark  | 02/25/00  | 1528041       | Pending   |
| Global Internet Summit                         | U.S.                          | 01/07/00  | 75/885439     | Pending   |
| Global Internet Summit Design                  | European Community Trademark  | 09/08/00  | 1850551       | Pending   |
| Global Internet Summit Design                  | U.S.                          | 04/04/00  | 78/002518     | Pending   |
| Grok   | U.S.                          | 07/30/99  | 75/745188     | Pending   |
| Grok   | U.S.                          | 10/31/00  | 78/033119     | Pending   |
| Grok Shop                                      | U.S.                          | 07/30/99  | 75/745191     | Abandoned |
| I_DEALS Design                                 | U.S.                          | 04/04/00  | 78/002519     | Pending   |
| IB2B   | Australia                     | 03/08/00  | 832835        | Rejected  |
| IB2B   | Canada                        | 03/09/00  | 1049989       | Pending   |
| IB2B   | European Community Trademark  | 03/08/00  | 1546092       | Pending   |
| IB2B   | U.S.                          | 01/07/00  | 75/891693     | Abandoned |

| Mark  | Country                      | File Date | Serial Number | Status     |
|---|------------------------------|-----------|---------------|------------|
| IB2B Internet Business to Business                | U.S.                         | 05/28/99  | 75/700058     | Abandoned  |
| IDEALS.COM  | U.S.                         | 08/09/99  | 75/750412     | Pending    |
| Identity  | U.S.                         | 11/13/00  | 78/034918     | Pending    |
| Identity Brand Excellence in the Internet Economy | U.S.                         | 11/13/00  | 78/034621     | Pending    |
| Industry Standard                                 | Japan                        | ??        | 110742701     | Registered |
| Industry Standard (The)                           | Argentina                    | 08/06/99  | 2233380       | Pending    |
| Industry Standard (The)                           | Argentina                    | 08/06/99  | 2233377       | Pending    |
| Industry Standard (The)                           | Argentina                    | 08/06/99  | 2233378       | Pending    |
| Industry Standard (The)                           | Argentina                    | 08/06/99  | 2233379       | Pending    |
| Industry Standard (The)                           | Australia                    | 08/09/99  | 802986        | Pending    |
| Industry Standard (The)                           | Brazil                       | 08/19/99  | 821907816     | Pending    |
| Industry Standard (The)                           | Brazil                       | 08/19/99  | 821907840     | Pending    |
| Industry Standard (The)                           | Brazil                       | 08/19/99  | 821907859     | Pending    |
| Industry Standard (The)                           | Brazil                       | 07/13/99  | 821808648     | Pending    |
| Industry Standard (The)                           | China                        | 06/26/98  | 9800070705    | Pending    |
| Industry Standard (The)                           | China                        | 06/26/98  | 9800070704    | Registered |
| Industry Standard (The)                           | Czech Republic               | 08/12/99  | 145770        | Rejected   |
| Industry Standard (The)                           | European Community Trademark | 08/02/99  | 1263425       | Pending    |
| Industry Standard (The)                           | Hungary                      | 08/13/99  | M9903841      | Pending    |
| Industry Standard (The)                           | India                        | 09/14/99  | 876382        | Pending    |
| Industry Standard (The)                           | Japan                        | 09/07/99  | 11-80806      | Pending    |
| Industry Standard (the)                           | South Korea                  | 07/09/99  | 4519990001658 | Rejected   |
| Industry Standard (The)                           | Mexico                       | 08/27/99  | 388914        | Registered |
| Industry Standard (The)                           | Mexico                       | 08/27/99  | 388915        | Registered |
| Industry Standard (The)                           | Mexico                       | 08/27/99  | 388916        | Registered |
| Industry Standard (The)                           | New Zealand                  | 08/10/99  | 314170        | Rejected   |
| Industry Standard (The)                           | New Zealand                  | 08/10/99  | 314167        | Rejected   |
| Industry Standard (The)                           | New Zealand                  | 08/10/99  | 314172        | Rejected   |
| Industry Standard (The)                           | New Zealand                  | 08/10/99  | 314173        | Rejected   |
| Industry Standard (The)                           | New Zealand                  | 08/10/99  | 314171        | Rejected   |
| Industry Standard (The)                           | New Zealand                  | 05/01/01  | 636914        | Pending    |
| Industry Standard (The)                           | New Zealand                  | 05/01/01  | 636915        | Pending    |
| Industry Standard (The)                           | New Zealand                  | 05/01/01  | 636916        | Pending    |
| Industry Standard (The)                           | Norway                       | 08/24/99  | 199908571     | Pending    |
| Industry Standard (The)                           | Singapore                    | 08/25/99  | T99/09242Z    | Abandoned  |
| Industry Standard (The)                           | Singapore                    | 08/25/99  | T99/09241A    | Pending    |
| Industry Standard (The)                           | Singapore                    | 08/25/99  | T99/09243H    | Pending    |
| Industry Standard (The)                           | Singapore                    | 08/25/99  | T99/09244F    | Abandoned  |
| Industry Standard (The)                           | Switzerland                  | 08/17/99  | 07358/1999    | Pending    |
| Industry Standard (The)                           | Taiwan                       | 08/13/99  | 88039779      | Pending    |
| Industry Standard (The)                           | Taiwan                       | 08/13/99  | 88039779      | Pending    |
| Industry Standard (The)                           | Turkey                       | 09/09/99  | 99914710      | Rejected   |
| Industry Standard (The)                           | U.S.                         | 12/30/97  | 75/412269     | Registered |
| Industry Standard (The)                           | Venezuela                    | 09/13/99  | 1528299       | Registered |

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TRADEMARK  
REEL: 002490 FRAME: 0113

| Mark  | Country                      | File Date | Serial Number | Status     |
|---|------------------------------|-----------|---------------|------------|
| Industry Standard (The)                         | Venezuela                    | 09/03/99  | 1528599       | Registered |
| Industry Standard (The)                         | Venezuela                    | 09/03/99  | 1528899       | Registered |
| Industry Standard 100 (The)                     | U.S.                         | 02/09/01  | 78/047469     | Pending    |
| Industry Standard Net21 Awards (The)            | U.S.                         | 03/22/99  | 75/667311     | Pending    |
| Industry Standard's CEO Executive Retreat (The) | U.S.                         | 05/28/99  | 75/700055     | Abandoned  |
| Industry Standard's Intelligencer (The)         | U.S.                         | 09/03/98  | 75/547928     | Pending    |
| Industry Standard's Net21 Honors (The)          | U.S.                         | 05/28/99  | 75/700054     | Pending    |
| Industry Standard's NetReturns 2000 (The)       | U.S.                         | 05/28/99  | 75/700056     | Pending    |
| Intelligence for the Internet Economy           | European Community Trademark | 02/05/00  | 1493642       | Registered |
| Intelligence for the Internet Economy           | U.S.                         | 09/23/99  | 75/785586     | Pending    |
| Intelligence for the Internet Economy           | U.S.                         | 09/23/99  | 75/980313     | Pending    |
| Intelligence Store                              | European Community Trademark | 02/05/00  | 1493584       | Pending    |
| Intelligence Store                              | U.S.                         | 12/01/99  | 75/861421     | Pending    |
| Intelligencer                                   | U.S.                         | 09/03/98  | 75/547927     | Registered |
| Internet Commerce                               | U.S.                         | 12/17/96  | 75/214493     | Abandoned  |
| Internet Commerce                               | U.S.                         | 12/07/98  | 75/594844     | Rejected   |
| Internet Economy Index                          | U.S.                         | 06/16/99  | 75/729971     | Pending    |
| Internet Economy Index                          | U.S.                         | 06/16/99  | 75/729972     | Pending    |
| Internet Industry                               | U.S.                         | 03/21/97  | 75/262366     | Abandoned  |
| Internet Industry                               | U.S.                         | 12/29/99  | 75/875285     | Pending    |
| Internet Industry Expo                          | U.S.                         | 12/22/98  | 75/604530     | Pending    |
| Internet Industry News                          | U.S.                         | 03/21/97  | 75/262368     | Pending    |
| Internet Industry Standard (The)                | Argentina                    | 08/06/99  | 2233385       | Pending    |
| Internet Industry Standard (The)                | Argentina                    | 08/06/99  | 2233386       | Pending    |
| Internet Industry Standard (The)                | Argentina                    | 08/06/99  | 2233387       | Pending    |
| Internet Industry Standard (The)                | Argentina                    | 08/06/99  | 2233388       | Pending    |
| Internet Industry Standard (The)                | Australia                    | 08/09/99  | 802984        | Abandoned  |
| Internet Industry Standard (The)                | Brazil                       | 08/19/99  | 821907832     | Pending    |
| Internet Industry Standard (The)                | Brazil                       | 08/19/99  | 821907891     | Pending    |
| Internet Industry Standard (The)                | Brazil                       | 08/19/99  | 821907867     | Pending    |
| Internet Industry Standard (The)                | China                        | 08/20/99  | 9900098587    | Rejected   |

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TRADEMARK  
REEL: 002490 FRAME: 0114

| Mark                             | Country                      | File Date | Serial Number | Status     |
|----------------------------------|------------------------------|-----------|---------------|------------|
| Internet Industry Standard (The) | China                        | 08/20/99  | 9900098588    | Rejected   |
| Internet Industry Standard (The) | China                        | 08/20/99  | 9900098596    | Rejected   |
| Internet Industry Standard (The) | China                        | 08/20/99  | 9900098597    | Rejected   |
| Internet Industry Standard (The) | Czech Republic               | 08/12/99  | 145771        | Rejected   |
| Internet Industry Standard (The) | European Community Trademark | 08/02/99  | 1263516       | Pending    |
| Internet Industry Standard (The) | Hungary                      | 08/13/99  | M9903842      | Abandoned  |
| Internet Industry Standard (The) | India                        | 09/14/99  | 876381        | Pending    |
| Internet Industry Standard (The) | Japan                        | 09/07/99  | 1180805       | Pending    |
| Internet Industry Standard (The) | South Korea                  | 08/19/99  | 4519990002080 | Pending    |
| Internet Industry Standard (The) | Mexico                       | 08/27/99  | 388917        | Registered |
| Internet Industry Standard (The) | Mexico                       | 08/27/99  | 388918        | Registered |
| Internet Industry Standard (The) | Mexico                       | 08/27/99  | 388919        | Registered |
| Internet Industry Standard (The) | New Zealand                  | 08/10/99  | 314169        | Rejected   |
| Internet Industry Standard (The) | New Zealand                  | 08/10/99  | 214178        | Abandoned  |
| Internet Industry Standard (The) | New Zealand                  | 08/10/99  | 314179        | Rejected   |
| Internet Industry Standard (The) | New Zealand                  | 08/10/99  | 314180        | Rejected   |
| Internet Industry Standard (The) | New Zealand                  | 08/10/99  | 314181        | Rejected   |
| Internet Industry Standard (The) | Norway                       | 08/24/99  | 199908573     | Pending    |
| Internet Industry Standard (The) | Singapore                    | 08/25/99  | T99/09251I    | Registered |
| Internet Industry Standard (The) | Singapore                    | 08/25/99  | T99/09249G    | Pending    |
| Internet Industry Standard (The) | Singapore                    | 08/25/99  | T99/09250J    | Registered |
| Internet Industry Standard (The) | Singapore                    | 08/25/99  | T99/09252G    | Registered |
| Internet Industry Standard (The) | Switzerland                  | 08/17/99  | 07357/1999    | Pending    |
| Internet Industry Standard (The) | Taiwan                       | 08/13/99  | 88039777      | Pending    |
| Internet Industry Standard (The) | Turkey                       | 09/02/99  | 199914291     | Rejected   |

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TRADEMARK  
REEL: 002490 FRAME: 0115



| Mark                             | Country                      | File Date | Serial Number | Status     |
|----------------------------------|------------------------------|-----------|---------------|------------|
| Internet Industry Standard (The) | U.S.                         | 12/30/97  | 75/412267     | Pending    |
| Internet Industry Standard (The) | Venezuela                    | 09/03/99  | 1528699       | Rejected   |
| Internet Industry Standard (The) | Venezuela                    | 09/03/99  | 1528799       | Rejected   |
| Internet Industry Standard (The) | Venezuela                    | 09/03/99  | 1528399       | Pending    |
| Internet Industry Week           | U.S.                         | 03/24/97  | 75/262922     | Pending    |
| Internet Industry World          | U.S.                         | 03/21/97  | 75/262367     | Pending    |
| Internet Journal                 | U.S.                         | 12/17/96  | 75/214368     | Abandoned  |
| Internet Journal                 | U.S.                         | 01/22/99  | 75/621868     | Pending    |
| Internet Links                   | U.S.                         | 12/17/96  | 75/214362     | Pending    |
| Internet Policy Forum            | U.S.                         | 08/09/99  | 75/750409     | Rejected   |
| Internet Power                   | U.S.                         | 12/17/96  | 75/214370     | Abandoned  |
| Internet Review                  | U.S.                         | 12/17/96  | 75/214371     | Abandoned  |
| Internet Standard                | South Korea                  | 08/19/99  | 2081/1999     | Rejected   |
| Internet Standard (The)          | Argentina                    | 08/06/99  | 2233381       | Abandoned  |
| Internet Standard (The)          | Argentina                    | 08/06/99  | 2233382       | Abandoned  |
| Internet Standard (The)          | Argentina                    | 08/06/99  | 2233383       | Abandoned  |
| Internet Standard (The)          | Argentina                    | 08/06/99  | 2233384       | Abandoned  |
| Internet Standard                | Australia                    | 08/09/99  | 802985        | Abandoned  |
| Internet Standard (The)          | Brazil                       | 08/19/99  | 821907824     | Pending    |
| Internet Standard (The)          | Brazil                       | 08/19/99  | 821907875     | Pending    |
| Internet Standard (The)          | Brazil                       | 08/19/99  | 821907883     | Pending    |
| Internet Standard (The)          | China                        | 08/20/99  | 9900098589    | Rejected   |
| Internet Standard (The)          | China                        | 08/20/99  | 9900098590    | Rejected   |
| Internet Standard (The)          | China                        | 08/20/99  | 9900098594    | Rejected   |
| Internet Standard (The)          | China                        | 08/20/99  | 9900098595    | Rejected   |
| Internet Standard (The)          | Czech Republic               | 08/12/99  | 145772        | Rejected   |
| Internet Standard (The)          | European Community Trademark | 08/02/99  | 1263938       | Pending    |
| Internet Standard (The)          | Hungary                      | 08/13/99  | M9903840      | Abandoned  |
| Internet Standard (The)          | India                        | 09/14/99  | 876380        | Pending    |
| Internet Standard (The)          | Japan                        | 09/07/99  | 1180804       | Pending    |
| Internet Standard (The)          | Japan                        | ??        | 11074271      | Registered |
| Internet Standard (The)          | Mexico                       | 08/27/99  | 388911        | Registered |
| Internet Standard (The)          | Mexico                       | 08/27/99  | 388912        | Registered |
| Internet Standard (The)          | Mexico                       | 08/27/99  | 388913        | Registered |
| Internet Standard (The)          | New Zealand                  | 08/10/99  | 314168        | Rejected   |
| Internet Standard (The)          | New Zealand                  | 08/10/99  | 314174        | Abandoned  |
| Internet Standard (The)          | New Zealand                  | 08/10/99  | 314175        | Rejected   |
| Internet Standard (The)          | New Zealand                  | 08/10/99  | 314176        | Rejected   |
| Internet Standard (The)          | New Zealand                  | 08/10/99  | 314177        | Rejected   |
| Internet Standard (The)          | Norway                       | 08/24/99  | 199908572     | Pending    |
| Internet Industry Standard (The) | Poland                       | 11/23/00  | Z-227699      | Pending    |
| Internet Standard (The)          | Singapore                    | 08/25/99  | T99/09248I    | Pending    |

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TRADEMARK  
REEL: 002490 FRAME: 0116

| Mark                                       | Country                      | File Date | Serial Number | Status     |
|--|------------------------------|-----------|---------------|------------|
| Internet Standard (The)                    | Singapore                    | 08/25/99  | T99/09247J    | Abandoned  |
| Internet Standard (The)                    | Singapore                    | 08/25/99  | T99/09246B    | Pending    |
| Internet Standard (The)                    | Singapore                    | 08/25/99  | T99/09245D    | Pending    |
| Internet Standard (The)                    | Switzerland                  | 08/17/99  | 07359/1999    | Pending    |
| Internet Standard (The)                    | Taiwan                       | 08/13/99  | 88039778      | Pending    |
| Internet Standard (The)                    | Turkey                       | 09/09/99  | 1999/14711    | Rejected   |
| Internet Standard (The)                    | U.S.                         | 11/25/98  | 75/589443     | Rejected   |
| Internet Industry Standard (The)           | Venezuela                    | 09/03/99  | 1528399       | Pending    |
| Internet Industry Standard (The)           | Venezuela                    | 09/03/99  | 1528499       | Rejected   |
| Internet Industry Standard (The)           | Venezuela                    | 09/03/99  | 1528799       | Rejected   |
| Internet Standard (The)                    | Venezuela                    | 09/03/99  | 1528999       | Pending    |
| Internet Summit                            | U.S.                         | 04/26/95  | 74/667503     | Registered |
| Internet Talk                              | U.S.                         | 12/17/96  | 75/214350     | Abandoned  |
| Internet Times                             | U.S.                         | 12/17/96  | 75/214369     | Pending    |
| Lexicon                                    | U.S.                         | 08/09/99  | 75/750407     | Abandoned  |
| Media Grok                                 | U.S.                         | 08/28/98  | 75/544475     | Registered |
| Media Summit                               | U.S.                         | 02/25/00  | 75/945438     | Pending    |
| Metrics                                    | European Community Trademark | 02/05/00  | 1493600       | Pending    |
| Metrics                                    | U.S.                         | 12/01/99  | 75/861613     | Registered |
| Net 21 Honors                              | Canada                       | 03/06/00  | 1049483       | Pending    |
| Net 21 Honors                              | Australia                    | 03/03/00  | 825938        | Pending    |
| Net 21 Honors                              | European Community Trademark | 02/25/00  | 1528983       | Pending    |
| Net 21 Honors                              | U.S.                         | 01/11/00  | 75/890597     | Pending    |
| Net Insights                               | U.S.                         | 09/18/00  | 78/026424     | Pending    |
| Net Investor                               | European Community Trademark | 05/09/01  | 2210474       | Pending    |
| Net Investor                               | Japan                        | 05/29/01  | 200148087     | Pending    |
| Net Investor                               | U.S.                         | 12/04/00  | 78/037685     | Pending    |
| Netrics                                    | U.S.                         | 02/28/00  | 75/950166     | Abandoned  |
| New Gig                                    | European Community Trademark | 02/04/00  | 1491018       | Pending    |
| New Gig                                    | U.S.                         | 08/20/98  | 75/539987     | Registered |
| New Gig                                    | U.S.                         | 08/20/98  | 75/979071     | Registered |
| New Gig                                    | U.S.                         | 08/28/98  | 75/544476     | Registered |
| New Gig                                    | U.S.                         | 12/30/97  | 75/412268     | Rejected   |
| People, The Network, The Bottom Line (The) | U.S.                         | 07/31/99  | 75/765945     | Cancelled  |
| Rich List (The)                            | U.S.                         | 07/31/99  | 75/765944     | Cancelled  |
| Rich List (The)                            | U.S.                         | 12/11/00  | 78/038747     | Pending    |
| Roam                                       | U.S.                         | 07/30/99  | 75/745189     | Pending    |
| ShopGrok                                   | U.S.                         | 07/07/99  | 821804367     | Pending    |
| Standard (The)                             | Brazil                       | 07/07/99  | 821804375     | Pending    |
| Standard (The)                             | Brazil                       | 07/07/99  | 821804375     | Pending    |

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| Mark   | Country                      | File Date | Serial Number | Status     |
|--|------------------------------|-----------|---------------|------------|
| Standard (The)   | Canada                       | 01/04/00  | 1041410       | Pending    |
| Standard (The)   | European Community Trademark | 12/22/99  | 1436278       | Pending    |
| Standard (The)   | Japan                        | ??        | 11074272      | Registered |
| Standard (The)   | Switzerland                  | 04/04/00  | 04045/2000    | Pending    |
| Standard (The)   | Turkey                       | 04/17/00  | 2000/006953   | Rejected   |
| Standard (The)   | U.S.                         | 11/23/99  | 75/840241     | Pending    |
| Standard (The)   | U.S.                         | 11/23/99  | 75/980758     | Pending    |
| Standard 100   | U.S.                         | 02/09/01  | 78/047467     | Pending    |
| Standard 100 (The)                                     | European Community Trademark | 05/30/01  | 2239812       | Pending    |
| Standard 100 (The)                                     | Japan                        | 06/04/01  | 2001/50208    | Pending    |
| Standard 100 (The)                                     | U.S.                         | 08/09/99  | 75/750408     | Pending    |
| Standard 100 (The)                                     | U.S.                         | 12/05/00  | 76/176208     | Pending    |
| Standard 100 (The)                                     | U.S.                         | 02/09/01  | 78/047462     | Pending    |
| Standard - Intelligence for the Internet Economy (The) | European Community Trademark | 02/14/00  | 1506351       | Pending    |
| Standard - Intelligence for the Internet Economy (The) | U.S.                         | 02/11/00  | 75/930095     | Pending    |
| Standard Media   | U.S.                         | 02/25/00  | 75/945462     | Pending    |
| Standard U   | U.S.                         | 07/24/01  | 76/289413     | Pending    |
| StockGrok  | U.S.                         | 07/30/99  | 75/745190     | Pending    |
| TheStandard.com's CEO Executive Retreat                | U.S.                         | 05/28/99  | 75/700057     | Abandoned  |
| Web Industry   | U.S.                         | 03/21/97  | 75/262365     | Abandoned  |
| Web Industry News                                      | U.S.                         | 03/21/97  | 75/262363     | Registered |
| Web Industry Week                                      | U.S.                         | 03/24/97  | 75/262905     | Registered |
| Web World News   | U.S.                         | 03/21/97  | 75/262364     | Abandoned  |

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