

Form PTO-1594
(Rev. 03/01)
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04-25-2002



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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record this as original documents or copy thereof.

1. Name of conveying party(ies):

Hollywood.com Inc.

- Individual(s)
 - Association
 - General Partnership
 - Limited Partnership
 - Corporation-State
 - Other
- 1-16-02

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: 12-18-2000

2. Name and address of receiving party(ies)

Name: _____
Internal Address: Hollywood Media Corp.

Street Address: 2255 Glades Rd., Suite 237W
City: Boca Raton State: FL Zip: 33431

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional number(s) attached Yes No See Schedule A

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: W. Robert Shearer

Internal Address: Hollywood Media Corp.
2255 Glades Rd., Suite 237W
Boca Raton, FL 33531

Street Address: _____

City: _____ State: _____ Zip: _____

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41) \$115.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

W. Robert Shearer
Name of Person Signing

W. Robert Shearer
Signature

10-15-01
Date

Total number of pages including cover sheet, attachments, and document: 4

01/28/2002 LMUELLER 00000021 76002319

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:481
02 FC:482

40.00 OP
75.00 OP

TRADEMARK
REEL: 2490 FRAME: 0888

SCHEDULE A

Application #

BROADWAY.COM

76/002319

HOLLYWOOD MEDIA CORP.

76/177621

HOLLYWOOD MEDIA CORP.

76/177694

ON STAGE! ONLINE

75/941632



**IN THE UNITED STATES PATENT AND
TRADEMARK OFFICE**

Commissioner of Patents & Trademarks
Washington, D.C. 20231

BOX: ASSIGNMENTS

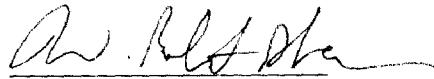
TRADEMARK – CHANGE OF NAME

The owner of the referenced trademarks, Hollywood.com, Inc. has changed its name to Hollywood Media Corp., effective December 18, 2000. This change of name is submitted for recordation.

It is requested that the enclosed self-addressed and stamped post card be marked "Received" and mailed back to the undersigned.

Enclosed herewith is a check for the total fee of \$115.00 for four (4) properties.

Respectfully submitted,
Hollywood Media Corp.

By: 
W. Robert Shearer
General Counsel

2255 Glades Road • Suite 237W • Boca Raton, Florida 33431 - 7383
Telephone 561.998.8000 • Fax 561.998.2974
Hollywood.com • Broadway.com • MovieTickets.com

CinemaSource • EventSource • TheaterSource • HollywoodPro.com • Theatre Direct International

RECORDED: 01/16/2002

**TRADEMARK
REEL: 2490 FRAME: 0890**