

1-31-92

04-25-2002

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patents and Tra

102067847

s or copy thereof.

## 1. Name of conveying party(ies):

ServiceMaster Holding Corporation

- ☐ Individual(s)  
☐ General Partnership  
☒ Corporation-Delaware  
☐ Other \_\_\_\_\_

- ☐ Association  
☐ Limited Partnership

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of Conveyance:

- ☒ Assignment  
☐ Security Agreement  
☐ Other \_\_\_\_\_
- ☐ Merger  
☐ Change of Name

Execution Date: January 11, 2002

## 2. Name and address of receiving party(ies):

Name: The ServiceMaster Company

Address: One ServiceMaster Way  
Downers Grove, Illinois 60515

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☒ Corporation-Delaware  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached ☐ Yes ☐ No  
 (Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

(Attached)

B. Trademark registration No.(s)

2,471,278 - WESERVEHOMES

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

P. Jay Hines  
 OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.  
 Attorneys at Law  
 Fourth Floor  
 1755 Jefferson Davis Highway  
 Arlington, Virginia 22202

OSMMN Ref: 215047US-3165-36SD

6. Total number of applications and registrations involved: 77. Total fee (37 CFR 3.41): . . . \$ 190.00

- ☒ Enclosed  
☒ Authorized to be charged to deposit account

8. Deposit account number: 50-2014  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

P. Jay Hines

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 7

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

04/24/2002 TDIAZI 00000220 2471278

01 FC:481  
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 Box Assignments  
 Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503

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TRADEMARK  
 REEL: 002491 FRAME: 0776

**Trademark Applications**

75/907,241	POINT.CLICK.FIXED!
75/902,527	BECAUSE NOBODY LIKES HOMEWORK
75/903,582	WSH SMILING HOUSE
75/091,004	HOME SERVICE. MASTERED.
75/091,007	WE HAVE HOME SERVICE MASTERED.
75/099,259	GIFT OF TIME

**Assignment  
(Intellectual Property)**

ASSIGNOR: ServiceMaster Holding Corporation, a Delaware corporation.

ASSIGNEE: The ServiceMaster Company, a Delaware corporation.

This Assignment (the "Assignment") is made by ASSIGNOR in favor of ASSIGNEE on the date set forth below.

For purposes of this Assignment, "ASSIGNED SUBJECT MATTER" shall mean all of ASSIGNOR's right, title, or interest, in and to all "Marks" (hereinafter defined), all "Patents" (hereinafter defined), all "Copyrights" (hereinafter defined), and all "Related Rights" (hereinafter defined).

- I. "Marks" is defined to include all words, names, logos, symbols, trade names, source indicating indicia, trade dress, trademarks, marks, U.S. and foreign applications to register marks, and U.S. and foreign registrations, acquired by ASSIGNOR by virtue of the merger of WeServeHomes.com, Inc., a Delaware corporation, with and into ASSIGNOR, effective 11 January 2002 ("Merger").
- II. "Patents" is defined to include all concepts, ideas, designs, inventions (whether patentable or not), techniques, all U.S. and foreign patent applications, and all U.S. and foreign patents acquired by ASSIGNOR by virtue of the Merger.
- III. "Copyrights" is defined to include all registered and unregistered copyrights acquired by ASSIGNOR by virtue of the Merger.
- IV. "Related Rights" means
  - A. All goodwill of the business symbolized by the Marks;
  - B. All reissues, reexaminations and extensions in the United States of each Patent, all priority rights and national stage application rights under all available international agreements, treaties (including the Patent Cooperation Treaty) and conventions for the protection of intellectual property in its various forms in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed on the subject matter of each Patent in any country and all patents (including all continuations, divisions, extensions, renewals, substitutes and reissues thereof) granted on such subject matter in any country; and
  - C. All rights and causes of action to enforce the rights associated with each item of ASSIGNED SUBJECT MATTER in all countries, including all rights to claim and recover damages and compensation for past or continuing infringements of or violation of rights to any item of ASSIGNED SUBJECT MATTER in all relevant jurisdictions.

NOW, THEREFORE, ASSIGNOR does assign, transfer and set over to ASSIGNEE, its successors and assigns, the entire right, title and interest in the ASSIGNED SUBJECT MATTER, as ASSIGNEE is the successor to the ongoing and existing business to which the marks pertain.

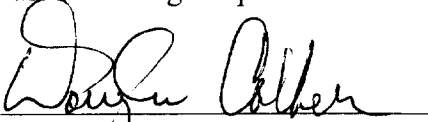
ASSIGNOR covenants that ASSIGNOR has full right to convey the entire interest assigned and that ASSIGNOR has not executed and will not execute any agreement in conflict herewith.

ASSIGNOR authorizes and requests the Commissioner of Patents and Trademarks of the United States and the Register of Copyrights of the United States Copyright to recognize the assignment of the ASSIGNED SUBJECT MATTER to the ASSIGNEE, its successors and assigns, in accordance with the terms of this instrument.

Dated: 11 January 2002

**ASSIGNOR:**

ServiceMaster Holding Corporation

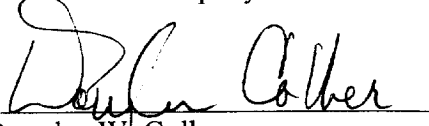
By:   
Douglas W. Colber  
Vice President

The ServiceMaster Company accepts the assignment of the ASSIGNED SUBJECT MATTER.

Dated: 11 January 2002

**ASSIGNEE:**

The ServiceMaster Company

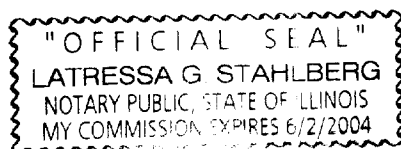
By:   
Douglas W. Colber  
Vice President and Assistant Secretary

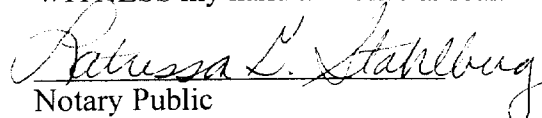
State of Illinois       )  
                                  ) SS  
County of DuPage     )

On this 11 January 2002, before me, the undersigned Notary Public, personally appeared Douglas W. Colber, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity on behalf of ASSIGNOR and ASSIGNEE.

My commission expires:

WITNESS my hand and official seal.



  
Notary Public

# Trademark Applications and Registrations Owned by WeServeHomes.com, Inc.

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**Mark: Because Nobody Likes Homework**

Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
United States	35	WeServeHomes.com, Inc.	75/902,527	1/26/2000			Application

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**Mark: Gift of Time (word mark)**

Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
United States	16, 35	WeServeHomes.com, Inc.	78/099,259	12/19/2001			Application

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**Mark: Home Service. Mastered.**

Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
United States	1, 35, 36, 37, 42	WeServeHomes.com, Inc.	78/091,004	10/31/2001			Application

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**Mark: Point. Click. Fixed!**

Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
United States	35	WeServeHomes.com, Inc.	75/907,241	2/1/2000			Application

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**Mark: We Have Home Service Mastered. (word mark)**

Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
United States	1, 35, 36, 37, 42	WeServeHomes.com, Inc.	78/091,007	10/31/2001			Application

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**Mark: WeServeHomes**

Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
United States	35	WeServeHomes.com, Inc.	75/904,274	1/26/2000	2,471,287	7/24/2001	Registered

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**Mark: WSH Smiling House**

Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
United States	35	WeServeHomes.com, Inc.	75/903582	1/26/2000			Application

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# Patent Applications and Registrations Owned by WeServeHomes.com, Inc.

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**Mark:** Method and System to Select, Schedule and Purchase Home Services

<u>Country</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Status</u>
United States	WeServeHomes.com, Inc.	60/294,905	5/31/2001	Provisional Application

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