

04-29-2002



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TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

TOB

1. Name of conveying party(ies):

CHOICE SEAT

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: CSI INCORPORATED

Internal Address: c/o RubinBaum LLP

Street Address: 30 Rockefeller Plaza

City: New York State: NY Zip: 10112

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: April 19, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
76/195,381

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Martin P. Michael, Esq.

Internal Address: RubinBaum LLP

Street Address: 30 Rockefeller Plaza
29th Floor

City: New York State: NY Zip: 10112

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Carol R. Schepp, Esq.
Name of Person Signing

Carol R. Schepp
Signature

April 26, 2002
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

04/29/2002 6TON11 00000192 76195381

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TRADEMARK
REEL: 002493 FRAME: 0432

ASSIGNMENT OF TRADEMARK

WHEREAS, CHOICE SEAT (“ASSIGNOR”), represents that it is the owner of record of U.S. Trademark Application Serial No. 76/195,381 filed on January 18, 2001 on the basis of an intent to use under Section 1(b) of the Lanham Act for the mark GET CLOSER for “interactive media software application allowing users to better improve the quality of their viewing experience at concerts, sporting events, and other related entertainment venues” (the “Mark”);

WHEREAS, CSI INCORPORATED (“ASSIGNEE”), a Delaware corporation, with offices at c/o RubinBaum LLP, 30 Rockefeller Plaza, New York, New York 10112, contemporaneously with the execution of this assignment, is and will be the successor to the business of ASSIGNOR to which the Mark pertains, which business is ongoing and existing;

WHEREAS, ASSIGNOR and ASSIGNEE desire that as part of the transfer to ASSIGNEE of the business of ASSIGNOR to which the Mark pertains the Mark be assigned to ASSIGNEE.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE, ASSIGNOR’S entire right, title and interest in and to the Mark,

including the above-referenced trademark application, together with any goodwill associated with the Mark including the rights to sue and collect damages for past infringements thereof.

Executed as of this 19 day of April, 2002 at NEW YORK, NEW YORK

CHOICE SEAT

By: David M. Levine
Name: DAVID M. LEVINE
Title: SUP. Finance

Paul H. Aloe
PAUL H. ALOE
Notary Public, State of New York
No. 30-4818205
Qualified in Nassau County
Certificate Filed in New York County
Commission Expires October 31, 2005

NOTARIAL CERTIFICATE

STATE OF New York)

:SS.:

COUNTY OF New York)

On the 19th day of April, 2002, before me, the undersigned, personally appeared

DAVID M. LEVINE, personally known to me or proved to me on the basis of satisfactory

evidence to be the individual whose name is subscribed to the within instrument, and who

acknowledged to me that he/she executed the same as a free act on behalf of the identified

company with full authority to do so.

Subscribed and sworn to before me

this 19th day of APRIL, 2002

[Signature]

Notary Public

PAUL H. ALOE
Notary Public, State of New York
No. 30-4818205
Qualified in Nassau County
Certificate Filed in New York County
Commission Expires October 31, 2002