

4/12/02

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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): BCR Enterprises, Inc.
Individual(s) Association
General Partnership Limited Partnership
Corporation-State Illinois
Other

2. Name and address of receiving party(ies)
Name: Key3Media Events, Inc.
Internal
Address:
Street Address: 5700 Wilshire Boulevard
City: Los Angeles State: CA Zip: 90036

3. Nature of Conveyance
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: September 10, 2001

Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Delaware
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
76,724,753 and 75/939,552
Additional number(s) attached Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Robert W. Sacoff, Esq.
Pattishall, McAuliffe, Newbury, Hilliard & Geraldson
Internal Address:
Street Address: 311 South Wacker Drive Suite 5000
City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: 2
7. Total fee (37 CFR 3.41) \$ 65.00
Enclosed
Authorized to be charged to deposit account

8. Deposit account number: 16-0650

DO NOT USE THIS SPACE

9. Signature.
Ana C. Al-Sakhria
Signature: [Handwritten Signature]
Date: April 12, 2002

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

04/26/2002 LNUELLER 00000318 76724753

01 FC:481 40.00 OP
02 FC:482 25.00 OP

TRADEMARK REEL: 002493 FRAME: 0899

TRADEMARK ASSIGNMENT

WHEREAS, BCR Enterprises, Inc., an Illinois corporation, 999 Oakmont Plaza, Westmont, Illinois 60559, ("Assignor") has adopted and used, is using and owns the trademarks, along with the following U.S. registrations and applications for registration thereof (the "trademarks"):

WHERE NEXT GENERATION NETWORKING STARTS, Ser. No. 75/939550 (Abandoned)
VOICECON, Ser. No. 76/004340
OPTICON, Ser. No. 76/160845
LIGHTING UP THE OPTICAL NETWORKING REVOLUTION
Ser. No. 76/160843
NGN, Reg. No. 2,460,930
WHERE THE NET IS GOING NEXT, Reg. No. 2,421,540
NEXT GENERATION NETWORKS, Ser. No. 75/724753 (Abandoned)
NGN VENTURES, Ser. No. 75/939552 (Abandoned)

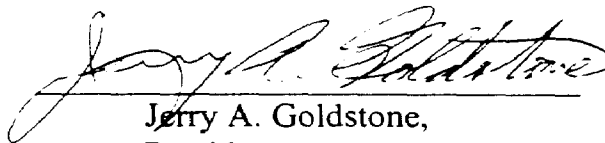
WHEREAS, KEY3MEDIA EVENTS, INC. a Delaware Corporation, of 5700 Wilshire Boulevard, Los Angeles, California 90036-3695 ("Assignee"), is desirous of acquiring all rights, title and interest in and to said trademarks and said registration and application for registration thereof, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, all rights, title and interest in and to the trademarks worldwide, together with the goodwill symbolized thereby, and said registrations and applications for registration thereof, and the rights to sue and recover from past infringements.

ASSIGNOR, also assigns to Assignee all its rights, title and interests in and to the copyright, and the rights to use copyrighted material, set forth in the attached Schedules 5.14 and 7.11.

BCR ENTERPRISES, INC.

By:



Jerry A. Goldstone,
President
September 10, 2001