

05-01-2002

Docket No.:



Tab settings

To the Honorable Commissioner of Patents 102074490

Attached original documents or copy thereof.

1. Name of conveying party(ies):

The Dartnell Corporation
360 Hiatt Drive
Palm Beach Gardens, Florida 33418

4.18.02

2. Name and address of receiving party(ies):

Name: LRP Publications, Inc.

Internal Address:

Street Address: 360 Hiatt Drive

City: Palm Beach Gardens State: FL ZIP: 33418

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State Pennsylvania

Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 10, 2002

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,970,673

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sana Hakim, Esq.

Internal Address: Bell, Boyd & Lloyd LLC

Street Address: P.O. Box 1135

City: Chicago State: IL ZIP: 60690

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

02-1818

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sana Hakim, Esq.

Name of Person Signing

Signature

April 19, 2002

Date

Total number of pages including cover sheet, attachments, and

TRADEMARK

ASSIGNMENT OF TRADEMARKS

WHEREAS, **THE DARTNELL CORPORATION**, a Delaware corporation, having its principal offices at 360 Hiatt Drive, Palm Beach Gardens, Florida, 33418, has adopted, used, is using and is the owner of the following trademark which is now registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
SELL!NG (and Design)	1,970,673	April 23, 1996

WHEREAS, **LRP PUBLICATIONS, INC.**, a Pennsylvania corporation, having its principal offices at 360 Hiatt Drive, Palm Beach Gardens, Florida, 33418, is desirous of acquiring said trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, **THE DARTNELL CORPORATION** hereby assigns to **LRP PUBLICATIONS, INC.**, all right, title and interest in and to said trademark, together with all common law rights and goodwill of the business symbolized by said trademark, all causes of action for damages by reason of past, present or future infringement thereof, and all income, royalties or payments due as of the date hereof or hereafter.