

4/17/02

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TRADEMARK 102074582

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Media Materials, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State Maryland, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 02/18/2002

2. Name and address of receiving party(ies)

Name: World Class Learning Materials, Inc

Internal Address:

Address:

Street Address: 111 Kane Street

City: Baltimore State: MD Zip: 21224-1728

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Maryland, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 970,225

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Theodore D. Lienesch, Esq.

Internal Address:

Street Address: Thompson Hine LLP 2000 Courthouse Plaza NE, 10 W. Second St.

City: Dayton State: OH Zip: 45402

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Theodore D. Lienesch

Name of Person Signing

Signature

4/9/02

Date

Total number of pages including cover sheet, attachments, and document: 2

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK ASSIGNMENT

WHEREAS, Media Materials, Inc., a Maryland corporation, having a place of business at 111 Kane Street, Baltimore, Maryland 21224-1728 (hereinafter "Assignor"), is the owner of the trademark(s) and application(s)/registration(s) therefor in the United States Patent and Trademark Office as follows:

Mark	Registration No.	Registration Date
GOAL and Design	970,225	October 9, 1973

WHEREAS, World Class Learning Materials, Inc., a Maryland corporation, having a place of business at 111 Kane Street, Baltimore, Maryland 21224-1728 (hereinafter "Assignee"), desires to acquire the entire right, title and interest in and to said trademark(s) and application(s)/registration(s) therefor.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark(s) and application(s)/registration(s) therefor, together with the good will of the business symbolized by said trademark(s) and application(s)/registration(s).

IN WITNESS WHEREOF, Assignor, by its duly authorized officer, does hereby set its hand and seal as of this 18 day of February, 2002

MEDIA MATERIALS, INC.

By: Bruce B. Brown
Name: Bruce B. Brown
Title: Vice President

State of Maryland)
County of Anne Arundel) ss:

The foregoing instrument was acknowledged before me this 18 day of February, 2002 by Bruce B. Brown, Vice President of Media Materials, Inc., on behalf of the corporation.

Elizabeth A. Miller
Notary Public