

05-02-2002



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Docket No.:

31210

102075157

Tab settings

To the Honorable Commissioner of Patents and Trademarks, the attached original documents or copy thereof.

1. Name of conveying party(ies):

BUSHNELL CORPORATION

9200 Cody

Overland Park, KS 66214

4-17-02

- Individual(s)
- General Partnership
- Corporation-State **Delaware**
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **April 4, 2002**

2. Name and address of receiving party(ies):

Name: **BUSHNELL PERFORMANCE OPTICS**

Internal Address:

Street Address: **9200 Cody**

City: **Overland Park** State: **KS** ZIP: **66214**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership

Corporation-State **Delaware**

Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,218,963

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Hovey Williams LLP**

Internal Address:

Street Address: **2405 Grand Boulevard, Suite 400**

City: **Kansas City** State: **MO** ZIP: **64108**

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ **\$40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

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40.00 CP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas B. Luebbering

Name of Person Signing

Signature

April 5, 2002

Date

2

Total number of pages including cover sheet, attachments, and

TRADEMARK

REEL: 002497 FRAME: 0008

ASSIGNMENT

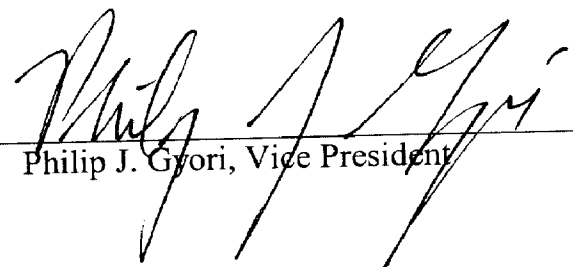
WHEREAS, BUSHNELL CORPORATION, a corporation duly organized under the laws of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, KS 66214-3259, has adopted, used and is using the mark CUSTOM as shown in U.S. Registration No. 1,218,963, which issued from the United States Patent and Trademark Office on December 7, 1982; and

WHEREAS, BUSHNELL PERFORMANCE OPTICS, a corporation duly organized under the laws of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, KS 66214, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BUSHNELL CORPORATION does hereby assign unto the said BUSHNELL PERFORMANCE OPTICS, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof together with the right to sue for and collect on all claims for damages by reason of past infringement of any of said marks.

EXECUTED on this 4th day of April, 2002.

BUSHNELL CORPORATION

By 
Philip J. Gyori, Vice President