

102075567

To the Honorable Commissioner of Patents & Trademarks

Transmit the attached original documents or copy thereof.

1. Name(s) of conveying party(ies):  
Yahoo! Inc.

Individual(s)  
 Association  
 Limited Partnership  
 Corporation  
 General Partnership  
 Other:

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

Assignment  
 Merger  
 Security Agreement  
 Change of Name  
 Other:

Execution Date: April 19, 2002

2. Name(s) and address(es) of receiving party(ies):

Name: NetContent, Inc.

Address: 20 Burton Hills Boulevard III  
Suite 100  
Nashville, Tennessee 37215

Individual(s)  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation of Tennessee  
 Other:

If assignee is not domiciled in the United States, a domestic representative is attached:  Yes  No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application Number(s):

Additional numbers attached?  Yes  No

B. Trademark Registration Number(s):

2,036,985 - THE SCOOP

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Christie Baty Heinze

Address: FINNEGAN, HENDERSON, FARABOW,  
GARRETT & DUNNER, L.L.P.  
1300 I Street, N.W.  
Washington, D.C. 20005-3515

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40

Enclosed  
 Authorized to be charged to deposit account  
 Authorized to be charged to deposit account only if fee is deficient

8. Deposit Account No.: 06-0916

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Christie Baty Heinze\* Christie Baty Heinze April 26, 2002  
 Name of person signing Signature Date

Total number of pages including cover sheet, attachments and documents: 2

05/01/2002 LINDLER 00000139 2036985  
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\* LICENSED ONLY IN THE DISTRICT OF COLUMBIA, VIRGINIA, AND MICHIGAN. NOT LICENSED IN GEORGIA.

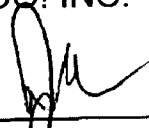
**ASSIGNMENT**

Yahoo! Inc., a Delaware corporation with its principal place of business at 701 First Avenue, Sunnyvale, California 94089 ("Assignor"), is the owner of the mark THE SCOOP in the United States and of U.S. Registration No. 2,036,985 therefor ("the Trademark").

NetContent, Inc., a Tennessee corporation with its principal place of business at 20 Burton Hills Boulevard III, Suite 100, Nashville, Tennessee 37215 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill symbolized by the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

YAHOO! INC.

By:  \_\_\_\_\_

Name: Jen Seibel

Title: Sr VP

Date: 7/19/02