

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Cellco Partnership d/b/a Verizon Wireless

- Individual(s)
- General Partnership
- Corporation-State
- Other Delaware
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 1, 2002

2. Name and address of receiving party(ies)

Name: Verizon Trademark Services LLC

Internal Address: \_\_\_\_\_  
Address: \_\_\_\_\_

Street Address: 1515 North Court House Road

City: Arlington State: VA Zip: 22201

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company - Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
76/326,161

B. Trademark Registration No.(s)

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Abigail A. Rubinstein

Internal Address:  
BAKER BOTTS L.L.P.

Street Address  
30 Rockefeller Plaza

City: New York State: NY Zip: 10112

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

02-4377

(Attach duplicate copy of this page if paying by deposit account)

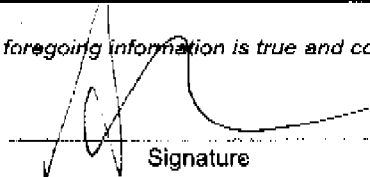
DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Abigail A. Rubinstein, Esq.

Name of Person Signing



Signature

July 2, 2002

Date

Total number of pages including cover sheet, attachments, and document:

4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

**ASSIGNMENT OF TRADEMARK**

This ASSIGNMENT OF TRADEMARK ("this Assignment") is effective as of February 1, 2002 (the "Effective Date") between Cellco Partnership, a general partnership organized and existing under the laws of Delaware, doing business as Verizon Wireless, having a place of business at 180 Washington Valley Road, Bedminster, New Jersey 07921-2120 (hereinafter "ASSIGNOR") and Verizon Trademark Services LLC, a limited liability company, organized and existing under the laws of Delaware, having a place of business at, 1515 N. Court House Road, Arlington, Virginia 22201.

WHEREAS, ASSIGNOR adopted and used in the United States of America the trademark VZSERVE, which is the subject of United States Trademark Application No. 76/326,161 filed on October 16, 2001; and

WHEREAS, as of the Effective Date, ASSIGNOR conveyed unto ASSIGNEE all rights, title and interest in and to the aforesaid trademark in the United States of America, together with the goodwill of the business symbolized by the trademark and the aforesaid trademark application, and is now desirous of confirming and making of record said conveyance.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR confirms that it assigned unto ASSIGNEE all rights, title and interest in and to the aforesaid trademark in the United States of America, together with the goodwill of the business symbolized by the trademark, and the aforesaid trademark application, as of the Effective Date.

CELLCO PARTNERSHIP d/b/a VERIZON WIRELESS

By: *Alice C. Brennan*

Name: Alice C. Brennan  
Assistant Secretary  
Title: \_\_\_\_\_

Date: July 1, 2002