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Form PTO-1594 (Rev. 03/01) OMB No. 0851-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): HEAD SHAMPOO, INC. 20600 Belshaw Avenue Carson, California 90746

2. Name and address of receiving party(ies) Name: COSWAY COMPANY, INC. Internal Address: Street Address: 2500 South Edison Way City: Dominguez State: CA Zip: 90247 Hills

3. Nature of conveyance: [X] Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [ ] Other Execution Date: May 3, 2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2028493 Serial No.: 75005177

Additional number(s) attached [ ] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: WESTRUP, KLICK & ASSOCIATES Internal Address: Street Address: 444 West Ocean Boulevard Suite 1614 City: Long Beach State: CA Zip: 90802

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41).....\$ 40.00 [X] Enclosed [ ] Authorized to be charged to deposit account

8. Deposit account number:

9. Signature. Rhonda Klick, Esq. Signature Date May 6, 2002

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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**ASSIGNMENT OF REGISTRATION**  
**[15 U.S.C.A. 1060; 37 C.F.R. §3.11]**

BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE  
To the Commissioner of Patents and Trademarks:

Assignor: **HEAD SHAMPOO, INC.**  
**20600 Belshaw Avenue**  
**Carson, California 90746**

Assignee: **COSWAY COMPANY, INC.**  
**2500 South Edison Way**  
**Dominguez Hills, California 90247**

Registration No.: **2028493**  
Registration Date: **January 7, 1997**


Serial No.: **75005177**  
Word Mark: **PURE & BASIC**

Assignor has adopted and used, and is continuing to use, the mark that is registered in the United States Patent and Trademark Office under the Registration No. identified above. Assignee desires to acquire such mark and the registration thereof.

Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

Dated: May 3, 2002

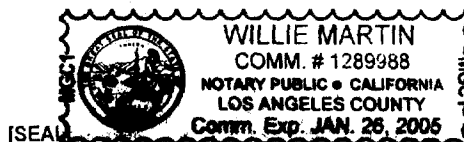
HEAD SHAMPOO, INC.

By   
\_\_\_\_\_  
TRUDI BONNET  
President

STATE OF CALIFORNIA  
COUNTY OF LOS ANGELES

On May 3, 2002, before me, the undersigned, a notary public, personally appeared TRUDI BONNET, \_\_\_ personally known to me OR  proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity on behalf of which the person(s) acted, executed the instrument. WITNESS my hand and official seal.

  
\_\_\_\_\_  
WILLIE MARTIN



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RECORDED: 05/08/2002

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