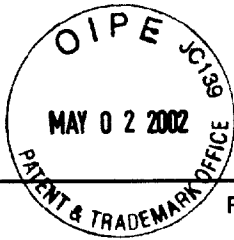


5/2/02



05-08-2002



RE 102081401 TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings ⇌ ⇌ ⇌

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): Credit Suisse First Boston, as Agent</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State <input checked="" type="checkbox"/> Other <u>New York Branch</u></p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>		<p>2. Name and address of receiving party(ies) Name: <u>DIMAC Marketing Partners, Inc.</u> Internal Address: _____ Address: _____ Street Address: <u>420 Lexington Avenue, Suite 2221</u> City: <u>New York</u> State: <u>NY</u> Zip: <u>10017</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u> <input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	
<p>3. Nature of conveyance: <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input checked="" type="checkbox"/> Other <u>Release</u></p> <p>Execution Date: <u>April 2, 2002</u></p>			
<p>4. Application number(s) or registration number(s): A. Trademark Application No.(s) _____</p>		<p>B. Trademark Registration No.(s) <u>2,288,732</u></p>	
Additional number(s) attached <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Rakesh Patel, Esq.</u> Internal Address: <u>Kayc Scholer LLP</u> _____ _____ Street Address: <u>425 Park Avenue</u> <u>05/07/2002</u> TDIAZ1 00000178 2288732 City: <u>New York</u> State: <u>NY</u> Zip: <u>10022</u> 01 FC:481 40.00 DP 02 FC:482 25.00 DP</p>		<p>6. Total number of applications and registrations involved: <input type="text" value="2"/></p> <p>7. Total fee (37 CFR 3.41).....\$ <u>65.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: _____ (Attach duplicate copy of this page if paying by deposit account)</p>	
DO NOT USE THIS SPACE			
<p>9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <p><u>Johanne Rémy</u> Name of Person Signing</p> <p><u>Johanne Rémy</u> Signature</p> <p><u>MAY 2, 2002</u> Date</p> <p>Total number of pages including cover sheet, attachments, and document: <input type="text" value="5"/></p>			

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

SCHEDULE A TO RELEASE (TRADEMARKS)

DIMAC Marketing Partners, Inc. Registered U.S. Trademarks

Name of Trademark	Registration Number
PCD QUERY (stylized)	2,288,732
PALM COAST	2,013,924

RELEASE

(TRADEMARKS)

THIS RELEASE (TRADEMARKS) is given on this 2 day of April, 2002, by Credit Suisse First Boston, as agent for certain lenders ("Assignor"), to DIMAC Marketing Partners, Inc. ("Assignee"), as follows:

WHEREAS, Assignee and Assignor entered into a Security Agreement dated as of February 27, 2001 (the "Security Agreement");

WHEREAS, pursuant to said Security Agreement, Assignee granted a continuing security interest in all its right, title and interest in, to and under its, its trademarks and service marks, including the trademarks, service marks, trademark applications, and service mark applications on Schedule A hereto (the "Trademarks"), among other collateral, to Assignor;


WHEREAS, security interests in the Trademarks were recorded in the United States Patent and Trademark Office on August 7, 1998, at Reel 1767, Frame 0984 and on March 24, 2001, at Reel 2217 and Frame 0813; and


WHEREAS, Assignor has agreed to release its security interests in and liens upon the collateral pledged pursuant to the Security Agreement, including, but not limited to, the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby releases its security interest in and lien upon the Trademarks and reassigns any and all interest it may have in such Trademarks to Assignee.

IN WITNESS WHEREOF, Assignor has caused this RELEASE
(TRADEMARKS) to be duly executed by its duly authorized officer as of this 2 day
of April, 2002.

CREDIT SUISSE FIRST BOSTON,
as Agent

By: 
Name: **Didier Siffert**
Title: **Director**

By: 
Name: **CAROL FLATON**
Title: **DIRECTOR**

