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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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J.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): HEAD SHAMPOO, INC. 20600 Belshaw Avenue Carson, California 90746

Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: COSWAY COMPANY, INC. Internal Address: Street Address: 2500 South Edison Way City: Dominguez State: CA Zip: 90247 Hills Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other

Execution Date: May 3, 2002

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) B. Trademark Registration No.(s) 1958564 Serial No.: 74590247

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: WESTRUP, KLICK & ASSOCIATES Internal Address: Street Address: 444 West Ocean Boulevard Suite 1614 City: Long Beach State: CA Zip: 90802

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00 Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature. Rhonda Klick, Esq. Signature Date May 6, 2002

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

05/08/2002 GT0N11 00000202 1958564 01 FC:481 40.00 DP

TRADEMARK REEL: 002501 FRAME: 0174

ASSIGNMENT OF REGISTRATION
[15 U.S.C.A. 1060; 37 C.F.R. §3.11]

BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE
To the Commissioner of Patents and Trademarks:

Assignor: **HEAD SHAMPOO, INC.**
20600 Belshaw Avenue
Carson, California 90746

Assignee: **COSWAY COMPANY, INC.**
2500 South Edison Way
Dominguez Hills, California 90247

Registration No.: **1958564**
Registration Date: **February 27, 1996**

Serial No.: **74590247**
Word Mark: **PURE & BASIC**

Assignor has adopted and used, and is continuing to use, the mark that is registered in the United States Patent and Trademark Office under the Registration No. identified above. Assignee desires to acquire such mark and the registration thereof.

Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

Dated: May 3, 2002

HEAD SHAMPOO, INC.

By 

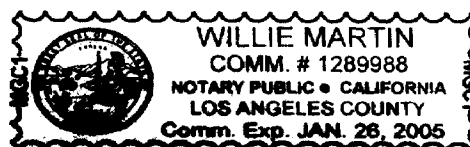
TRUDI BONNET
President

STATE OF CALIFORNIA
COUNTY OF LOS ANGELES

On May 3, 2002, before me, the undersigned, a notary public, personally appeared TRUDI BONNET, ___ personally known to me OR Lproved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she~~/~~they~~ executed the same in his/~~her~~/~~their~~ authorized capacity(ies), and that by his/~~her~~/~~their~~ signature(s) on the instrument the person(s), or the entity on behalf of which the person(s) acted, executed the instrument. WITNESS my hand and official seal.



WILLIE MARTIN



If any difficulties should arise regarding the filing of any of these Assignments, please advise our office.

Should you have further questions, please do not hesitate to contact the undersigned.

Very truly yours,

WESTRUP, KLICK & ASSOCIATES

A handwritten signature in black ink, appearing to read "R. Klick", written in a cursive style.

RHONDA KLICK

RK/el

Enclosures as indicated.

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