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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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J.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): HEAD SHAMPOO, INC. 20626 Belshaw Avenue Carson, California 90746 [] Individual(s) [] Association [] General Partnership [] Limited Partnership [X] Corporation-State [] Other Additional name(s) of conveying party(ies) attached? [] Yes [] No

2. Name and address of receiving party(ies) Name: COSWAY COMPANY, INC. Internal Address: Street Address: 2500 South Edison Way City: Dominguez State: CA Zip: 90247 Hills [] Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [X] Corporation-State [] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [] No

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: May 3, 2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1246760 Serial No.: 73337254 Additional number(s) attached [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: WESTRUP, KLICK & ASSOCIATES Internal Address: Street Address: 444 West Ocean Boulevard Suite 1614 City: Long Beach State: CA Zip: 90802

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ 40.00 [X] Enclosed [] Authorized to be charged to deposit account 8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature. Rhonda Klick, Esc. Name of Person Signing

[Signature] Signature

May 6, 2002 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

05/08/2002 GT0N11 00000204 1246760 01 FC:481 40.00 OP

TRADEMARK REEL: 002501 FRAME: 0182

ASSIGNMENT OF REGISTRATION
[15 U.S.C.A. 1060]; 37 C.F.R. §3.11]

BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE
To the Commissioner of Patents and Trademarks:

Assignor: **HEAD SHAMPOO, INC.**
20626 Belshaw Avenue
Carson, California 90746

Assignee: **COSWAY COMPANY, INC.**
2500 South Edison Way
Dominguez Hills, California 90247

Registration No.: **1246760**
Registration Date: **August 2, 1983**

Serial No.: **73337254**
Word Mark: **PURE & BASIC**

Assignor has adopted and previously used the mark that is registered in the United States Patent and Trademark Office under the Registration No. identified above. Assignee desires to acquire such mark and the registration thereof.

Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

Dated: May 3, 2002

HEAD SHAMPOO, INC.

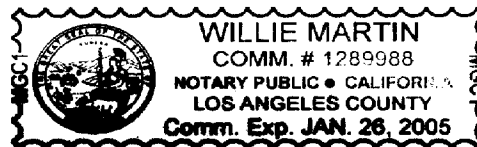
By 

TRUDI BONNET
President

STATE OF CALIFORNIA
COUNTY OF LOS ANGELES

On May 3, 2002, before me, the undersigned, a notary public, personally appeared TRUDI BONNET, ___ personally known to me OR ✓ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/~~are~~ subscribed to the within instrument and acknowledged to me that ~~he~~/she/~~they~~ executed the same in ~~his~~/her/~~their~~ authorized capacity(ies), and that by ~~his~~/her/~~their~~ signature(s) on the instrument the person(s), or the entity on behalf of which the person(s) acted, executed the instrument. WITNESS my hand and official seal.





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