

05-09-2002



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Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):
Veterinary Practice Publishing Co.

Individual(s) Association
General Partnership Limited Partnership
 Corporation-State: California
Other

2. Name and address of receiving party(ies):

Fancy Publications, Inc.
2401 Beverly Boulevard
Los Angeles, California 90057

Individual(s) citizenship:
Association:
General Partnership:
Limited Partnership:
 Corporation - California
Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?
Yes No

3. Nature of conveyance:

4-25-02

Assignment Merger
 Security Agreement Change of Name
Other:

Execution Date: 04/22/02

4. Application number(s) or registration number(s):

A. Trademark Application No. (s)

N/A

Additional numbers attached?

B. Trademark Registration

1,661,659 issued Octo

Yes No



04-25-2002

U.S. Patent & TMO/TM Mail Rcpt Dt. #70

5. Name and address of party to whom correspondence concerning document should be mailed:

Michael A. Lisi
Rader, Fishman & Grauer PLLC
39533 Woodward Avenue
Suite 140
Bloomfield Hills, Michigan 48304
(248) 594-0629

6. Total number of applications and registrations involved: One

7. Total fee (37 CFR 3.41).....\$40.00

Enclosed
 Authorized to be charged to deposit account.

8. Deposit Account Number: 18-0013

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael A. Lisi
Name

Signature

4/22/02

Date

Total number of pages comprising cover sheet 1

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Veterinary Practice Publishing Co., a California corporation at #7 Ashley Avenue, South, Santa Barbara, CA 9103-9989 ("Assignor"), on June 1, 2000, assigned and transferred to Fancy Publications, Inc., a California corporation at 2401 Beverly Boulevard, Los Angeles, CA 90057 ("Assignee"), the entire right, title and interest in and to the following:

U.S. Trademark Reg. 1,661,659 for EQUINE PRACTICE dated October 22, 1991; and any and all rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing; the GOODWILL of the business in which the mark is used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof.

WHEREAS, the parties wish to ratify and confirm the above-stated assignment and transfer;

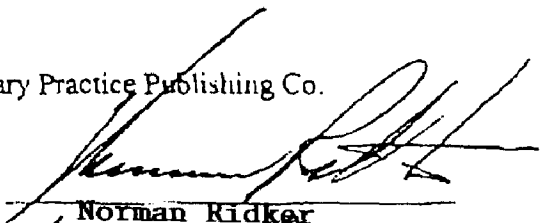
NOW, THEREFORE, in view of the payment of Ten Dollars and 00/100 (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer nunc pro tunc, effective as of June 1, 2000, to Assignee, any and all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Trademark Rights.

This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date set forth below.

Dated: April 22, 2002

Veterinary Practice Publishing Co.
By: 
Name: NORMAN KIDKER
Title: President
President

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