

RE

05-02-2002



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R SHEET
LY

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

MODERN MEDIA
4-18-02

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State California
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: April 4, 2002

2. Name and address of receiving party(ies):

Name: TORSO TIGER, INC.

Internal Address: _____

Street Address: 12910 Culver Boulevard
 City Los Angeles State CA ZIP 90045

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State CALIFORNIA
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

U.S. Appln. No. 76/141,729

B. Trademark Registration No.(s)

OFFICE OF THE COMMISSIONER OF PATENTS AND TRADEMARKS
 FINANCIAL SECTION
 APR 18 AM 8:58

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: FULWIDER PATTON LEE & UTECHT, LLP

Internal Address: ATTN: ELLSWORTH R. ROSTON, ESQ.

Street Address: 6060 CENTER DRIVE,
10TH FLOOR
LOS ANGELES State: CA ZIP 90045

6. Total No. of applications and registrations involved **1**

7. Total fee (37 CFR 3.41):.....\$ 40.00

Authorized to be charged to deposit account
 Any deficiencies in fees

8. Deposit account number: 06-2425

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ELLSWORTH R. ROSTON

Name of Person Signing

OMB No. 0651-0011

Ellsworth R. Roston

Signature

TRADEMARK

April 9, 2002

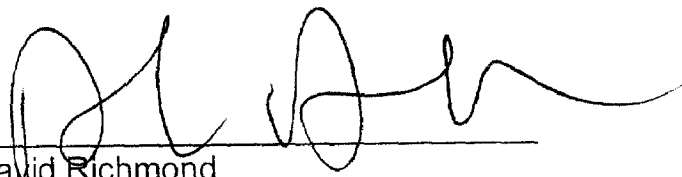
Date

REEL: 002501 FRAME: 0874

ASSIGNMENT

Modern Media hereby assigns the mark **TOTAL TIGER** (for manually operated exercise equipment) pending application 76/141,729 (attorneys file MODME-55744) relating to the mark **TOTAL TIGER** and any registration issued from this pending application, and the goodwill associated with this pending application and any such registered trademark and the mark **TOTAL TIGER** to Torso Tiger, Inc., a corporation of the State of California with offices at 12910 Culver Boulevard, Suite G, Los Angeles, California 90066.

MODERN MEDIA

A handwritten signature in black ink, appearing to read 'DR', written over a horizontal line.

David Richmond
President

Dated: April 4, 2002.

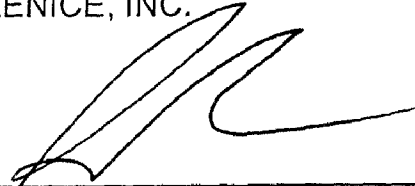
[208553.3]

CONSENT

Lenice, Inc., the owner of record of registration 2,394,269 for the trademark **TORSO TIGER** in International Class 28 consents to the use and registration by Modern Media in the United States Patent and Trademark Office (USPTO) of the trademark **TOTAL TIGER** for manually operated exercise equipment in International Class 28. Lenice, Inc. bases its consent on the grounds that the mark **TOTAL TIGER** is not confusingly similar to, and does not present a likelihood of confusion with, the mark **TORSO TIGER**. Lenice, Inc. and Modern Media are related companies in that they have substantially common ownership.

Lenice, Inc. understands that Modern Media has filed application 76/141,729 to register **TOTAL TIGER** as a trademark in International Class 28 in the USPTO.

LENICE, INC.



DAVID RICHMOND
President

Dated: April 4, 2002.

[219661.2]