

05-09-2002

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



102082880

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New *H.26.02*
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
4 2 02

#### Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year  
4/2/02

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
  - Other
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

#### FOR OFFICE USE ONLY

05/08/2002 DBYRNE 00000240 190004 1629101

01 FC:481  
02 FC:482  
40.00 CH  
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Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 002502 FRAME: 0097

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1629101"/>	<input type="text" value="1603676"/>	<input type="text" value="1596339"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Eric E. Gisolfi

4/16/02

Name of Person Signing

Signature

Date Signed

**ASSIGNMENT**

**WHEREAS**, Tatler Publishing Company, Ltd., a United Kingdom corporation, located at Vogue House, Hanover Square, London W1S 1JU, England, ("TATLER") has adopted, used, and registered U.S. Registration No. 1629101, BYSTANDER, U.S. Registration No. 1603676, REGENCY MAN DEVICE and U.S. Registration No. 1596339, TATLER, and is the record owner of said marks and registrations thereof; and

**WHEREAS**, The Condé Nast Publications, a United Kingdom corporation, located at Vogue House, Hanover Square, London W1S 1JU, England ("CNPUK"), is desirous of acquiring said mark and the registration thereof:

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, effective 2 April 2002, TATLER does hereby sell, assign, transfer and set over unto CNPUK, all rights, title and interests in and to the marks hereto together with the goodwill symbolized by the said marks, and the registrations thereof.

**TATLER PUBLISHING COMPANY LTD.**

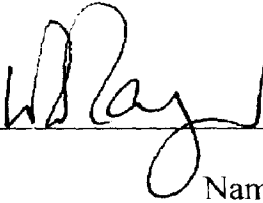
BY: \_\_\_\_\_



Name: Pam Raynor  
Title: Secretary

**THE CONDÉ NAST PUBLICATIONS LTD.**

BY: \_\_\_\_\_



Name: Pam Raynor  
Title: Secretary