

05-10-2002

Form PTO-1594
1-31-92



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissione

original documents or copy thereof.

102084853

1. Name of conveying party(ies):

REX ACQUISITION, LLC.
40 BROAD STREET, ELEVENTH FLOOR
BOSTON, MASSACHUSETTS 02109

Individual(s) Association
 General Partnership Limited Partnership

X Corporation-State DELAWARE

Other:

Additional name(s) of conveying party(ies) attached? Yes No

5-2-02

3. Nature of conveyance:

X Change of Name Merger
 Security Agreement Assignment
 Other:

Execution Date: **NOVEMBER 14, 2001**

Name: **RETAILEXCHANGE, LLC**

Internal Address:

Street Address: **40 BROAD STREET, ELEVENTH FLOOR**

City: **BOSTON** State: **MA** Zip: **02109**

Individual(s) citizenship

Association

General Partnership

Limited Partnership

X Corporation-State DELAWARE

Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

SERIAL NO. 75/817,201 - RETAILEXCHANGE.COM

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **AMY B. SPAGNOLE**

Internal Address: **HINCKLEY, ALLEN & SNYDER LLP**

Street Address: **28 STATE STREET**

City: **BOSTON** State: **MA** Zip: **02109**

6. Total number of applications and registrations involved: { **1** }

7. Total fee (37 CFR 3.41) \$ **40**

X Enclosed

X Authorized to be charged to deposit account

Deposit account number: **500485**

8. (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

AMY B SPAGNOLE
Name of Person Signing

Signature

APRIL 23, 2002
Date

Total number of pages comprising cover sheet [**1**]

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

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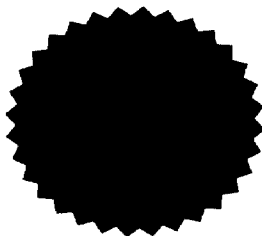
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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "REX ACQUISITION, LLC", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "RETAILEXCHANGE, LLC", THE FOURTEENTH DAY OF NOVEMBER, A.D. 2001, AT 12 O'CLOCK P.M.



3445763 8320

020071649

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 1596429

DATE: 02-05-02

RECORDED: 05/02/2002

TRADEMARK
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