

05-10-2002

Form PTO-1594
1-31-92



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of

original documents or copy thereof.

1. Name of conveying party(ies): **102084852**

RETAILEXCHANGE, LLC.
40 BROAD STREET, ELEVENTH FLOOR
BOSTON, MASSACHUSETTS 02109

Individual(s)
 General Partnership
 X Corporation-State DELAWARE
 Other: 5-2-02

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

X Change of Name
 Security Agreement
 Other: _____

Merger
 Assignment

Execution Date: FEBRUARY 13, 2002

Name: GB RETAILEXCHANGE, LLC

Internal Address: _____

Street Address: **40 BROAD STREET, ELEVENTH FLOOR**

City: BOSTON State: MA Zip: 02109

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 X Corporation-State DELAWARE
 Other: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? : Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

SERIAL NO. 75/817,201 - RETAILEXCHANGE.COM

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: AMY B. SPAGNOLE

Internal Address:
HINCKLEY, ALLEN & SNYDER LLP

Street Address: 28 STATE STREET

City: BOSTON State: MA Zip: 02109

6. Total number of applications and registrations involved: { 1 }

7. Total fee (37 CFR 3.41) \$ 40

X Enclosed

X Authorized to be charged to deposit account

Deposit account number: 500485

8. (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

AMY B SPAGNOLE APRIL 23, 2002
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet | 1 |

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

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Washington, D.C. 20231

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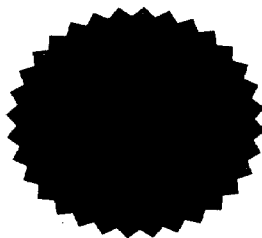
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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "RETAILEXCHANGE, LLC", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "GB RETAILEXCHANGE, LLC", THE THIRTEENTH DAY OF FEBRUARY, A.D. 2002, AT 4 O'CLOCK P.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

3445763 8320

AUTHENTICATION: 1697324

020209314

DATE: 04-02-02
TRADEMARK

RECORDED: 05/02/2002

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