

05-13-2002



IT

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark OfficeTo The Honorable Commissioner for
documents or copy thereof.

102086402

the attached original

1. Name of conveying party(ies):

Name: Kraft Foods Holdings, Inc.Address: Three Lakes DriveCity: NorthfieldState: ILZip: 60093

Individual(s)

General Partnership

Corporation-State of: Delaware

Other:

Association

Limited Partnership

Additional name(s) of conveying party(ies) attached?

Yes

No

3. Nature of Conveyance:

☒

Assignment

Merger

Security Agreement

Change of Name

Other

Execution Date: 3/27/2002

2. Name and address of receiving party(ies):

Name: Kraft Foods Schweiz Holding AGAddress: Bellerivestrasse 203City: ZurichState: SwitzerlandZip: CH-8008

Individual(s)

General Partnership

Corporation-State of:

Other: Switzerland

Association

Limited Partnership

If assignee is not domiciled in the United States, a domestic
representative designation is attached: ☒ Yes ☐ No

(Designations must be a separate document from Assignment)

Additional names(s) & address(es) attached?

☒

Yes

No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

78/045915

B. Trademark Registration No.(s)

Additional numbers attached? Yes (If yes, then attach numbers on a separate sheet and send along with this page) No

5. Name and address of party to whom correspondence
concerning document should be mailed:Name: Susan H. FrohlingCompany: Kraft Foods Holdings, Inc.Street Address: Three Lakes DriveCity: NorthfieldState: ILZip: 60093

6. Total number of applications and registrations invoiced:

7. Total fee (37 CFR 3.41): \$ 40.00
\$40 for one mark; \$25 each additional

Enclosed

Authorized to be charged to deposit account #11-1650
if any additional fees are required.8. Deposit account number: 11-1650
(Attach duplicate copy of this page if paying by deposit
account)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached
copy is a true copy of the original document.Name of Person Signing Susan H. Frohling

Signature

Susan H. Frohling

Date:

3/26/02

Total number of pages comprising cover sheet: 1

TRADEMARK
REEL: 002503 FRAME: 0498

Assignment of Application of a Mark

Whereas Kraft Foods Holdings, Inc.
(Name of assignor)

of Three Lakes Drive, Northfield, Illinois 60093
(Address)

has applied to register a mark in the United States Patent and Trademark Office,
Application No. 78/045915, filed 1/31/01; and

Whereas Kraft Foods Schweiz Holding AG
(Name of assignee)

of Bellerivestrasse 203, CH-8008, Zurich, Switzerland
(Address)

is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby
acknowledged, said

Kraft Foods Holdings, Inc.
(Name of assignor)

does hereby assign to the said Kraft Foods Schweiz Holding AG
(Name of assignee)

all right, title and interest in and to the said mark, together with the good will of the
business symbolized by the mark, and the above-identified registration thereof.

Susan Hanan Frohling, Trademark Attorney
(Signature of assignor; if assignor is a corporation or other juristic
organization, give the official title of the person who signs for
assignor)

State of Illinois
County of Cook

On this 26 day of March, 2002, before me appeared Susan Hanan Frohling
The person who signed this instrument, who acknowledged that he/she signed it as a
free act on his/her own behalf (or on behalf of the identified corporation or other juristic
entity with authority to do so).

Patricia M. Rogowski
(Signature of notary public)

OFFICIAL SEAL
PATRICIA M ROGOWSKI
NOTARY PUBLIC, STATE OF ILLINOIS
MY COMMISSION EXPIRES 01/01/05