

COVER SHEET
05-13-2002
102086255

Docket No.:
980013

Tab settings → → → ▼ ▼

To the Honorable Commissioner of Pat.

Attached original documents or copy thereof.

1. Name of conveying party(ies):

South Jersey Publishing Company

5-2-02

- Individual(s)
- General Partnership
- Corporation-State Pennsylvania
- Other _____

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: Delabarta, Inc.

Internal Address: Suite 1300

Street Address: 1105 North Market Street

City: Wilmington State: DE ZIP: 19807

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from
Additional name(s) & address(es) Yes N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: November 8, 2001

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,039,549

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John C. Thomas III

Internal Address: Paul A. Beck & Associates

Suite 100

Street Address: 1575 McFarland Road

City: Pittsburgh State: PA ZIP: 15216

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

OFFICE OF PUBLIC RECORDS
MAY - 2 AM 7:55
FINANCE SECTION

05/10/2002 DBYRME 00000244 2039549

01 FC:481

40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John C. Thomas

Name of Person Signing

John C. Thomas

Signature

5-2-02

Date

4

Total number of pages including cover sheet, attachments, and

TRADEMARK

REEL: 002503 FRAME: 0872

TRADEMARK ASSIGNMENT

This is an Assignment having an effective date of 11-8-01
from SOUTH JERSEY PUBLISHING COMPANY, a Pennsylvania corporation,
("ASSIGNOR"), having a place of business at 1000 West Washington Avenue,
Pleasantville, New Jersey 08232-3816

TO

DELABARTA, INC., a Delaware corporation, ("ASSIGNEE"), having a place of
business at Suite 1300, 1105 North Market Street, Wilmington, Delaware 19807.

CONSIDERATION

In consideration of good and valuable consideration receipt of which is hereby
acknowledged and intending to be legally bound, ASSIGNOR makes this Assignment.

ASSIGNMENT

ASSIGNOR assigns to ASSIGNEE all rights, title, and interest to the trademark
KANSAS CITY MAGAZINE ("MARK") for use in connection with a magazine and its
registration in the United States Patent and Trademark Office Registration No. 2,039,549
registered February 18, 1997 on the Supplemental Register together with all of the good
will of the business connected with the use of and symbolized by the MARK and the
registration thereof, and together with all claims that could have been asserted by
ASSIGNOR for damages by reason of past infringement by third parties of the MARK
prior to the execution of this Assignment, with the same right to sue for, and collect the
same for ASSIGNEE's own use and benefit and for the use and benefit of its successors,
assigns, or other legal representatives.

**SOUTH JERSEY PUBLISHING COMPANY
(ASSIGNOR)**

By: 
Charles R. Hanlon

Date: 11-8-01

Title: Treasurer

Commonwealth of Pennsylvania

County of Allegheny

Before me, a Notary Public in and for the said County and Commonwealth, personally appeared Charles R. Hanlon, who acknowledged that he is the person who executed the foregoing Assignment of Trademark and its Registration in his capacity as Treasurer and acknowledged it to be his free and voluntary act.

Witness my hand and notarial seal this 8th day of November, 2001

(Notarial Seal)

Henrietta G. Leis

Notary Public

Notarial Seal
Henrietta G. Leis, Notary Public
O'Hara Twp., Allegheny County
My Commission Expires June 10, 2003
Member, Pennsylvania Association of Notaries