

05-13-2002



Form PTO-1594

RECO:

(Rev. 03/01)

TRADEMARK 102086087

OMB No. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE

U.S. Patent & Trademark Office

To The Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof:

<p>1. Name of conveying party(ies):</p> <p>Kroehler Corporation <i>5.3.02</i></p> <p><input type="checkbox"/> Individual(s)                      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership              <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation-State - Delaware  <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached?  <input type="checkbox"/> Yes    <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: <u>Schottenstein Stores Corporation</u>  <u>d/b/a Value City Furniture</u></p> <p>Internal Address: _____  Street Address: <u>1800 Moler Road</u>  City: <u>Columbus</u>    State: <u>Ohio</u>    Zip: <u>43207</u></p> <p><input type="checkbox"/> Individual(s) Citizenship _____  <input type="checkbox"/> Association _____  <input type="checkbox"/> General Partnership _____  <input type="checkbox"/> Limited Partnership _____  <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u>  <input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes    <input type="checkbox"/> No  (Designations must be a separate document from assignment)  Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes    <input type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment                      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement              <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>April 22, 2002</u></p>	<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s)  <b>PLEASE SEE ATTACHMENT</b></p> <p>B. Trademark Registration No.(s)  <b>PLEASE SEE ATTACHMENT</b></p> <p>Additional number(s) attached    <input checked="" type="checkbox"/> Yes    <input type="checkbox"/> No</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Donald F. Frei, Esq.</u>  Internal Address: <u>Wood, Herron &amp; Evans, L.L.P.</u>  <u>2700 Carew Tower</u>  Street Address: <u>441 Vine Street</u>  City: <u>Cincinnati</u>    State: <u>Ohio</u>    Zip: <u>45202</u></p>	<p>6. Total number of applications and trademarks involved: ..... <u>30</u></p> <p>7. Total fee (37 CFR 3.41): ..... <u>\$765.00</u>  <input checked="" type="checkbox"/> Enclosed  <input checked="" type="checkbox"/> Authorized to be charged to deposit account if deficiencies occur</p> <p>8. Deposit Account number: <u>23-3000</u>  (Attach duplicate copy of this page if paying by deposit account)</p>

OFFICE OF PUBLIC RECORDS  
2002 MAY -3 AM 8:23  
FINANCE SECTION

05/10/2002 DBYRNE 00000207 75408978

01 FC:481 40.00 DP  
02 FC:482 725.00 DP

DO NOT USE THIS SPACE

9. Statement and Signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Kathryn E. Smith, Esq.                      Kathryn E. Smith                      April 23, 2002  
Name of Person Signing                      Signature                      Date  
Total number of pages including cover sheet, attachments, and document: 4

# EXHIBIT A

<u>Mark</u>	<u>Registration No./Serial No.</u>
AMERICAN SIGNATURE	75/408,978
AMERICAN SIGNATURE	75/676,369
AMERICAN SIGNATURE	2,386,599
AMERICAN SIGNATURE	2,472,445
AMERICAN SIGNATURE	75/676,683
AMERICAN SIGNATURE ARTS AND CRAFTS COLLECTION	76/121,251
AMERICAN SIGNATURE BACK-EAZE	76/143,285
AMERICAN SIGNATURE CARVED OAK COLLECTION	76/096,499
AMERICAN SIGNATURE CLASSIC	2,196,253
AMERICAN SIGNATURE COLLECTIONS	75/762,451
AMERICAN SIGNATURE DEPARTMENT STORES	75/676,675
AMERICAN SIGNATURE DEPARTMENT STORES	75/676,684
AMERICAN SIGNATURE DESIGN	75/373,620
AMERICAN SIGNATURE...FOR THE BEST REST OF YOUR LIFE	76/119,077
AMERICAN SIGNATURE FURNITURE	75/676,682
AMERICAN SIGNATURE FURNITURE	75/981,451
AMERICAN SIGNATURE FURNITURE	75/676,260
AMERICAN SIGNATURE FURNITURE GALLERY	75/676,676
AMERICAN SIGNATURE FURNITURE GALLERY	75/676,500
AMERICAN SIGNATURE GALLERY	75/676,678
AMERICAN SIGNATURE GALLERY (Divisional of Application Serial No. 75/676,678)	
AMERICAN SIGNATURE GALLERY	75/676,368
AMERICAN SIGNATURE HEIRLOOM PINE COLLECTION	2,480,948
AMERICAN SIGNATURE ROSE GARDEN COLLECTION	76/121,254
AMERICAN SIGNATURE MATTRESS GALLERY	75/460,868
AMERICAN SIGNATURE SEA ISLAND COLLECTION	75/740,720
AMERICAN SIGNATURE SLEEP SHOP	75/457,438
AMERICAN SIGNATURE STERLING LAKE COLLECTION	76/214,307
AMERICAN SIGNATURE WEST INDIES COLLECTION	76/121,250
SEA ISLAND COLLECTION	75/740,721

## ASSIGNMENT

**THIS ASSIGNMENT** is entered into as of this 22<sup>nd</sup> day of April, 2002, by and between KROEHLER CORPORATION, a Delaware Corporation with an address of 1800 Moler Road, Columbus, Ohio 43207, ("**Assignor**"), and SCHOTTENSTEIN STORES CORPORATION, DBA VALUE CITY FURNITURE, a Delaware Corporation with an address of 1800 Moler Road Columbus OHIO 43207 ("**Assignee**").

### RECITALS

- A. Assignor owns the names, trademarks and service marks (herein collectively referred to as the "**Marks**") which are unregistered, or are registered or applied for in the United States Patent and Trademark Office, and the applications therefor and registrations thereof, all of which are listed on **Exhibit A** attached hereto and made a part hereof, and the corresponding goodwill of the business associated with the Marks.
- B. Assignor is desirous of assigning, transferring and setting over all of the Marks to Assignee and Assignee is desirous of acquiring the Marks, the applications thereof and the registrations therefor.
- C. Assignor also desires to assign, transfer, and set over to Assignee all of the assets necessary to conduct business in connection with the particular Marks, applications, and registrations listed in Exhibit A attached hereto, including the corresponding goodwill of the business connected therewith, and including but not limited to drawings, sketches, mock-ups, prototypes, product information, promotional materials or other materials used in the development and/or advertising of the Marks and the goods and services sold in connection therewith.

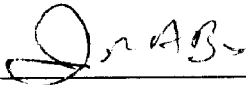
**NOW THEREFORE**, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby transfer, assign and set over to Assignee all right, title and interest in and to the Marks throughout the United States, together with the goodwill and assets of the business connected with the use of and symbolized by the respective Marks and the registrations and applications set forth in Exhibit A, and all reissues, extensions, renewals, divisions and continuations thereof, the promotional material related thereto, and for Marks which are the subject of intent-to-use applications at the United States Patent and Trademark Office for which a statement of use has not been filed, the business to which such Marks pertain, and the right to sue and collect for past infringement thereof.

This Assignment shall be binding upon the successors, assignees and other legal representatives of Assignor and shall inure to the benefit of the successors, assigns and other legal representatives of Assignee.

**IN WITNESS WHEREOF**, the Assignor and Assignee have executed this Assignment as of the date first written above.

**ASSIGNOR:**

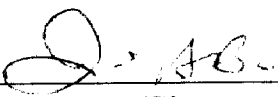
**KROEHLER CORPORATION**

By:   
(Signature)

Title: SECRETARY

**ASSIGNEE:**

**SCHOTTENSTEIN STORES CORPORATION  
DBA VALUE CITY FURNITURE**

By:   
(Signature)

Title: U.P. SECRETARY, & GENERAL COUNSEL